Have you ever considered writing a book? Or becoming the editor of a volume? Perhaps you are ready to be a series editor? Whatever the stage of your writing, or academic career - Emerald have the role, and series, for you.

Working with us on a book series

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Our Range of Book Series

Emerald publish a comprehensive range of book series across Social Science, including Business Management, Economics, Finance, Accounting. We are adding to the number of series that we publish all the time, and you can see a full current list (organised by subject) at our online bookstore.

Some of our series publish solely edited collections or solely short form work, others publish a mix of collections, monographs, and short form titles. Some are aimed at particular audiences and markets and some are solely aimed at researchers.

Some Emerald series may have an in-house Emerald editor looking to acquire future titles, or they may have a series editor/ editorial team who are in academia or work in a particular professional field.

The aim of all our series is to present in-depth research in a clearly specified field, from leading experts and researchers.

Series Editors

What makes a good series editor?

Series editors can be driven by a number of factors:

- obvious and emerging research gaps in subject communities;
- the desire to challenge the existing thought in an area;
- the wish to advance an under-developed field of study.

In addition, you will need to have, or develop, a number of key personal skills:

- networking – the ability to connect with and commission from a wide range of academics and experts;
- persuasion – to convince busy people to spend time writing for your volume/ series;
- good organisational ability – keeping your authors to a strict timetable;
- diplomacy – you will have to critique and edit the work of friends and colleagues, and even senior figures, in your field.

If you have an idea for a new series then contact our publishing team

If you are interested in writing for one of our existing series, take a look at the full range here. Then contact our publishing team books@emeraldinsight.com, who can put you in touch with the relevant editor/ editorial team.
What editorial support do Emerald provide?

The Series Editor will be supported throughout by a dedicated, subject-specific editorial team, consisting of a Commissioning Editor and Editorial Assistant. This is a very much a collaborative working practice:

- Working with you to agree individual book topics and scope, assign writing schedules, and contracts for each volume.
- Promoting and encouraging submissions to the series for you to consider.
- Assisting you with queries and implementing publishing expertise to find the best solution.
- Disseminating calls for papers to prospective contributors.
- Processing the manuscripts, once submitted for production.

What do Emerald expect of our Series editors?

A series editor is required to demonstrate a proactive approach to editorial responsibilities. Being an editor can be very rewarding, giving you the opportunity to help shape or develop a field, support and champion new scholars and work with some of the leading scholars, or experts, in the field. It also gives you the opportunity to develop skills of selecting, shaping and reviewing manuscripts, all of which are important in the scholarly world, and will help in your academic career.

What our editors say

"I have had a terrific experience working with Emerald. Not only did they put me through an excellent review process for a book proposal (which was successful), they also did so quickly and stayed in touch at all stages of the process. Even better was when they went on to propose that I follow up with a book series, which has equally yielded positive results. With dedicated editors in specific areas who clearly know their subject, their readers and their markets, Emerald is a joy to work with."

Professor Tom O’Donoghue, Co-Editor of Emerald Studies in Teacher Preparation in National and Global Contexts; University of Western Australia
PROMOTING AND DISSEMINATING YOUR WORK

What marketing support do Emerald provide for our book series?

We require an Author Marketing Form (AMF), around 3 months prior to submission of the final manuscript. This includes much firmer information on the content of the book and details of the contributors. Once completed, Emerald uses the information from the AMF to populate Advance Information/Sales Sheets and to begin to promote your title through relevant market channels, such as bookshops, wholesalers and online aggregators, who require this information to make purchasing decisions.

Other activities include:

- Promoting the series, and the books within it, to the relevant subject communities through a variety of channels including conferences, association links and subject newsletters.

- Developing the online visibility of the series through the Emerald online bookstore - each series has its own webpage, as does each book within the series.

- The use of appropriate listservs. – we will provide you with a list of relevant listservs, and templated copy for calls for papers.

- Social Media – Emerald will promote calls for papers, and series content generally, through our social media channels; we will also provide you with text for suggested tweets/CFPs.

- Series promotional flyers – these can be printed directly from the Emerald bookstore.

Take a look at our Sales and Marketing Your book with Emerald brochure for more background information and ideas on how best to promote your work.

Discoverability of your work

Every book we publish is submitted to both Scopus and the Book Citation Index (BCKI), and well over 90% are indexed.

To further ensure discoverability and impact use Kudos

To support the ongoing promotion and impact of all research, Emerald offers all authors free access to Kudos, an award-winning service that helps researchers and their institutions and funders maximize the visibility and impact of their published content. Kudos helps authors explain, enrich and share links to their publications – increasing the breadth of people finding, reading and citing them. We recommend that you encourage all of your contributors to register with Kudos. Visit www.growthkudos.com for more information.

From proposal to publication, Emerald is committed to providing a rewarding and successful publishing experience to all our Editors and authors. Information and links to Emerald’s various support services, for both Editors and Authors can be found here.

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