

KUDOS USER GUIDE

Kudos is free for Emerald researchers to use and provides proven tools for dissemination, visibility and impact of open access research.

Here's a simple guide on how to use it

FIND OUT MORE AT WWW.GROWKUDOS.COM

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REGISTER

Set up an account here:
www.growkudos.com and create your personal Profile.

Proactively explaining and sharing work increases downloads by 23%

2

FIND YOUR PUBLICATIONS

Find articles/publications by clicking on **Add Publications** on your **My Profile** page.

You can also connect your ORCID profile if you have one.

Emerald authors from 132 countries use Kudos



3

USING THE KUDOS TOOLS

Key steps to explain and share your publication:

ENTER ADDITIONAL INFORMATION TO AID DISCOVERABILITY

In your own words explain:

What your article is about
Why it's important

LINK TO ADDITIONAL RESOURCES

e.g. the full text of your publication on the publisher's website

SHARE A LINK, AND POST AN ANNOUNCEMENT VIA SOCIAL MEDIA

4

KUDOS PUBLICATION PROFILE PAGE

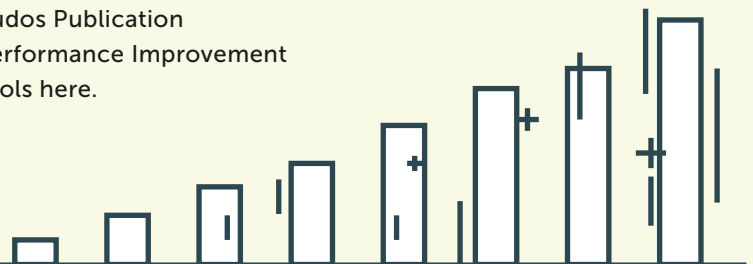
You will be presented with information about your publications on the Publication Profile page.

You can also access the main Kudos Publication Performance Improvement tools here.

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ACCESSING YOUR PUBLICATION METRICS

Come back after a few days and explore what difference your activity has made to various metrics including the Altmetric score, citation data, views and usage data.



KUDOS

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emerald reach
Open access to extend impact