Publish your book with Emerald

Proud to be
The Independent Publishers Guild ProQuest Academic
and Professional Publisher of the Year 2018

Academic, Educational and Professional Publisher
of the Year 2019

emeraldpublishing.com/bookstore
About Emerald

We have been publishing and championing research in business and management and the social sciences for half a century, with over 3,000 books and 300 journals spanning all of our disciplines. Set up by a business school faculty in 1967, Emerald was born of the communities it was set up to serve, with a commitment to help communities make decisions that count, based on research that matters.

Our aim has always been to publish rigorous academic research that helps students, researchers, educators and practitioners at all stages of their career. We combine strong roots in publishing with innovative author services and expertise in education, learning and development designed to nurture fresh thinking and publish research that makes a difference within and beyond academia.

Award winning

We are honoured to have been named 2019 Academic, Educational and Professional Publisher of the Year at the British Book Awards. The judges said: “This is obviously a great place to be published – a real go-to place for academics. There's a refreshing difference about Emerald – not just in where it's publishing from, but from how it goes about it.” The award follows our 2018 Academic and Professional Publisher of the Year win at the Independent Publishers Guild Awards. We know we couldn't have won these awards without the support of the academic community, and are proud of the investment we have made in our books programme.

As well as these overall awards, we are delighted to have won individual prizes for some of our book titles in 2018:

Make us the home for your research

As an award-winning independent publisher, our authors and their research are our number one priority. Offering a personal and supportive approach, our experienced and knowledgeable books team are committed to publishing cutting-edge research.
Introducing our **Head of Publishing**

“Emerald is the best home for authors looking to publish the very best book-length research.

Our team comprises dedicated editors with many years’ experience who work closely with authors and organisations on work that demonstrates both academic rigour and applied value, to deliver unique, market-leading texts that offer practical, real-world insights to academics, practitioners and professionals alike.

Building on recent successes, we are committed to continuously developing our vibrant, award-winning programme across a broad range of topics and disciplines. We are passionate about the value and importance of scholarly endeavour and are equally passionate about the real-world benefits that outstanding research can deliver to academics, practitioners, professionals and wider society.

If you share our passion, we’d love to work with you.

Sally Wilson
Head of Publishing

We are now commissioning in all of these subjects. You’ll find a list of contacts for each subject area on the back cover of this brochure.

- Accounting & Finance
- Anthropology
- Criminology & Criminal Justice
- Cultural Studies
- Digital World
- Economics
- Education
- Environment
- Gender & Diversity
- Geography, Transport & Urban Studies
- Gerontology
- Health & Social Care
- HR & Organizational Behaviour
- Humanities
- Information & Knowledge Management
- International Business
- International Studies
- Library & Information Science
- Marketing
- Media & Communication Studies
- Political Science
- Public Policy
- Science & Technology
- Social Policy
- Sociology
- Strategy
- Tourism & Hospitality

**Interdisciplinary research**

In addition to our focus on commissioning across key disciplines, Emerald is a champion of interdisciplinary research, with a commitment to support, further and publish research in these areas:

- Sustainable Cities
- Gender
- Quality Education
- The Digital World
- Food and Water Security
- Healthy Lives
- Sustainable Supply Chain
- The Future of Work

We would love to hear from you if you are researching in any of these fields.
Our commitment to you

High Quality
Our rigorous peer review process combined with high production values ensures the very best end product for your research. All manuscripts are thoroughly copy edited and proof read by specialists offering advice and assistance along the way.

A Personal Service
Emerald’s team of engaged and experienced commissioning editors have deep subject, product and market knowledge, providing invaluable guidance and support throughout the publishing process. Our hands-on approach, coupled with enthusiasm, is matched by our production, marketing and sales teams as we ensure your project is produced, positioned and made available to the widest audience possible.

Marketing
Emerald’s dedicated team of marketers are responsible for the promotion of all titles via an extensive number of effective on and offline channels, including direct email campaigns targeting professionals, faculty and librarians, attendance at relevant international subject conferences, promotion through appropriate sales channels, social media activity and author event materials. Our team is committed to providing support from submission to post publication and offers a comprehensive Author Hub featuring advice, hints and tips to get the most visibility for your book.

Flexible Formats
We offer multiple publishing formats with flexible time frames to find the right home for your work including scholarly monographs, edited collections, short form books - Emerald Points, handbooks, upper-level textbooks, and professional texts. We publish for scholarly and professional markets and all our books are published electronically and in print with the option of Open Access for all. Our Open Access books go through the same rigorous peer review process that all of our books are put through to ensure we maintain the highest level of quality for all of the research that we publish.

Bespoke Cover Designs
Our commitment to scholarly research extends to a commitment to outstanding design, and we will work with you and our team of professional designers to provide a bespoke cover design for your book.
Global Sales and Reach
In addition to headquarters in the United Kingdom, Emerald boasts offices throughout the world including North and South America, India, The Middle East, Asia, South Africa and Australia, each with its own sales force, combining global coverage with local knowledge.

Foreign Language Editions
Emerald will publish your book in English throughout the world. However, we also have an active rights team, selling translation rights for Emerald’s books to foreign language publishers from around the globe. Publishing a licensed foreign language edition of your book is an invaluable way of extending the audience for your work. If you have been published in a foreign language before or if you have any queries about translation rights, please do get in touch with Becky Taylor, btaylor@emeraldgroup.com

Discoverability
Making content as discoverable as possible is core to our philosophy. We provide timely and accurate bibliographic data feeds to all customers including librarians, wholesalers, booksellers, online retailers and content search engines including Amazon and Google Scholar. Most of our books are also indexed by Thomson Reuters and Scopus.

All titles are included in our institutional platform, Emerald Insight, offering libraries access to eBook subject collections digitally. Emerald Insight offers enhanced metadata and search engine optimisation increasing discoverability and improving usability. It includes a range of features that allow students greater access to content including immediate access with no embargoes, liberal DRM with no download restrictions, MARC records and citation management.

Recognition
We are extremely proud of our authors and the academic communities that we serve and commit to celebrating their contributions to high quality, scholarly research through our Emerald Awards programme. In addition we make sure that, where relevant, our titles are entered for external subject and discipline awards.
Who do you want to write for?
This is what some of our authors have to say

Passion and Engagement

What we hear
“I’m looking for a publisher who understands, and engages with, my community and academic field.”

What our authors say about us
“The team was incredibly supportive, dynamic and truly interested in the substance of the works published.”
Amy C. Edmondson, Harvard Business School, USA

“Working with the team at Emerald is a wonderful experience, because not only do I have the freedom to offer my best ideas and am listened to as an expert in my field, but I can see Emerald editors progressing our work quickly, to high quality, and with great diligence.”
Athina Karatzogianni, University of Leicester, UK

At Emerald we care as much about your research as you do

Responsiveness

What we hear
“I found it difficult to get hold of the same person in the publishing team.”
“I wish I’d had more understanding of the review process for my last book.”

What our authors say about us
“I got personalized attention and assistance throughout the publication process, which is not commonly available when dealing with the big publishers.”
Dr Nagy K Hanna, University of Witwatersand, South Africa

“Great editors who help authors through the review process with clear and timely feedback.”
Dr Christopher Akroyd, Oregon State University, US

At Emerald we will support you at every stage of your publishing journey
Market Know-How and Reach for your Work

What our authors say about us

“Emerald give quality support, diffusion and promotion.”
Professor Bernard Paranque, Kedge Business School, France

“With dedicated editors in specific areas who clearly know their subject, their readers and their markets, Emerald is a joy to work with.”
Professor Tom O’Donoghue, University of Western Australia

At Emerald we aim to offer you the widest market for your book

Innovation

What we hear

“I work in a fast-moving field and have struggled to find a supportive partner.”

“I have found it difficult to find a home for my research.”

What our authors say about us

“Emerald holds a fresh vision, inviting new ways of thinking about research, writing, and the social sciences in general.”
Dr Naomi Woodspring, Bath Spa University UK

“Emerald are a progressive, forward thinking publisher at a time when the digital turn is re-energising publishing around the globe. I am really proud to be an Emerald author.”
Professor Steve Redhead, Flinders University, Australia

At Emerald good research won’t get left behind

Now tell us what you want to write about
Meet our Team

Juliet Harrison, Executive Publisher
Business, Management, Finance & Economics
e: jharrison@emeraldgroup.com

Kimberley Chadwick
Education
e: kchadwick@emeraldgroup.com

Andrew Peart
Business, Management and Marketing
e: apearth@emeraldgroup.com

Jules Willan
Criminology and Criminal Justice
e: jwillan@emeraldgroup.com

Charlotte Maiorana
Accounting, Finance, Economics, Information & Knowledge Management/Innovation
e: cmaiorana@emeraldgroup.com

Helen Beddow
Sociology, Gender & Diversity
e: hbeddow@emeraldgroup.com

Niall Kennedy
Business and Economics
e: nkennedy@emeraldgroup.com

Ben Doyle
Humanities & Cultural Sociology
e: bdoyle@emeraldgroup.com

Jenny McCall
Digital World, Environment and Science, Technology Studies, Communication Studies
e: jmccall@emeraldgroup.com

Hazel Goodes
Politics and Public Policy
e: hgoodes@emeraldgroup.com

Emma Leverton
Health, Food and Nutrition, Human Geography, Environmental Studies
e: eleverton@emeraldgroup.com

Nick Wolterman
International Studies, Business, Management, Finance and Economics
e: nwolterman@emeraldgroup.com

Whether you’ve just had an idea or have a fully formed proposal, please contact one of our team who are on hand and happy to answer any questions or discuss your project with you.

Interdisciplinary research
In addition to our focus on commissioning across key disciplines, Emerald is a champion of interdisciplinary research, with a commitment to support, further and publish research in key areas (see page 3).