

Broken Pie Chart: 5 Ways to Build Your Investment Portfolio to Withstand and Prosper in Risky Markets

Author

Derek Moore
Razor Wealth Management LLC, USA

Synopsis

Investment outcomes and strategies have changed considerably since 2008. Broken Pie Chart demonstrates the failures of classical diversification and asset allocation, pointing out that the backward-looking methods used by traditional financial professionals will not work moving forward.

Derek Moore explains why traditional risk-spreading leads to losses during sell-off periods, and contains risks that many investors do not recognize until it is too late. He also reflects on the changes in the financial market since the global financial crisis, and how these changes may affect your asset allocation and risk management decision-making in a landscape of lower rates and higher risks.

With this work, readers can take a fresh look at their portfolios by identifying the emerging asset classes that will lead to investment success, using effective financial strategies to enhance their position, and placing smart floors, hedges and buffers to minimize risk.

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Fundamental British Values in Education: Radicalisation, National Identity and Britishness

Authors

Lynn Revell
Canterbury Christ Church University, UK

Hazel Bryan
University of Gloucestershire, UK



Synopsis

The notion of Britishness and national identity have rarely been examined with such intensity in education and society as they are today. Although the requirement to promote a sense of nationhood in schools is not a new one, the politicised nature of the values associated with Britishness and the security agenda in which schools now operate has intensified greatly in recent years.

This timely book provides a critical analysis of the statutory requirements to promote Fundamental British Values in schools, universities and other childcare groups in the UK. It begins by charting the development of Britishness and British values in the post-war period and highlights how even in the recent past British values have been understood and executed in policy in relation to schools in very different ways. In the past Britishness and national identity was either assumed or conveyed through the employment of cultural forms; it is only now that Britishness in education, in the form of fundamental British values is articulated through explicitly political language.

The book continues by examining the impact of fundamental British values on teacher professionalism. It will show how the legislation and policy that structures the way teachers (and other educators) must engage with fundamental British values works to reposition the status of teachers in the public sphere. Teacher's work and relationship with the state is recast so that personal political and individual acts are now situated within the remit of state control and legislation. The concept of Liquid Professionalism is promoted as a form of teacher professionalism for these securitised times.

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Annual Review of Comparative and International Education 2017

International Perspectives on Education and Society, Volume 34

Editor

Alexander W. Wiseman
Lehigh University, USA



Synopsis

This year's *Annual Review of Comparative and International Education* surveys the field from several globally representative perspectives. Contributors include scholars, policymakers and development consultants and cover comparative and international education trends and issues unique to Africa, Asia, Europe, North America, Oceania, and South America.

This volume is representative of a wide range of recent trends and important concerns in the CIE community worldwide and within particular regions or specific communities. Additionally, the *Annual Review* celebrates its fifth year of continuous publication this year, which highlights the ongoing interest in and importance of reflective practice and the professionalization of comparative and international education.

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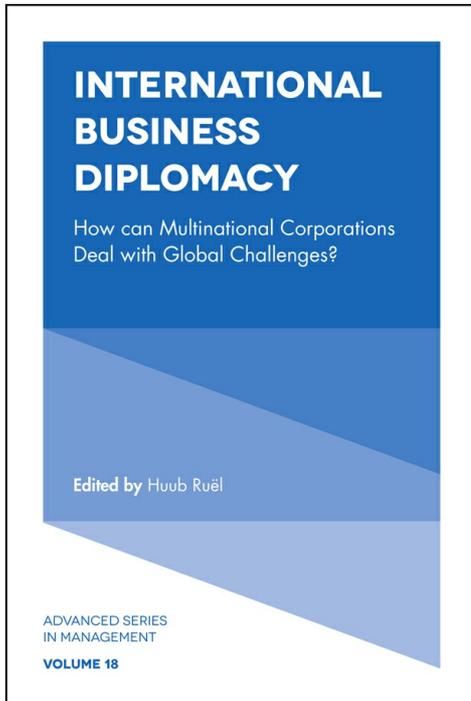
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International Business Diplomacy: How can Multinational Corporations Deal with Global Challenges?

Advanced Series in Management, Volume 18

Editor

Huub Ruël
Windesheim University of Applied Sciences, The Netherlands

Synopsis

Multinational enterprises (MNEs) experienced 'golden days' during the 1990s and 2000s, they expanded globally and were major players in globalization. Today they have become powerful actors in the global economy. CEOs of international businesses are welcomed by heads of state as their counterparts, they are invited by governments to help solve global issues such as climate change and poverty, and they are facing dilemmas comparable to those of other international actors.

However, MNEs are facing global legitimacy challenges. They are suspected of tax avoidance, using low wage countries for corporate benefits only, disrespecting privacy regulations, abusing consumer data, violating local community rights, exploiting natural resources, ignoring basic human rights, and employing too many lobbyists targeting national and international political decision-making processes for their own corporate interests. Although many of these challenges are not new, they have resurfaced and become more apparent during the past couple of years, partly due to the economic recession that many developed economies have faced and to the broader awareness of increasing global inequality and the importance of sustainability.

How can international business respond? Strategic business diplomacy may be the answer. Business diplomacy involves developing strategies for long-term, positive relationship building with governments, local communities, and interest groups, aiming to establish and sustain legitimacy and to mitigate the risks arising from all non-commercial or exogenous factors in the global business environment.

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Marketing

Consumer Culture Theory

Research in Consumer Behavior, Volume 19

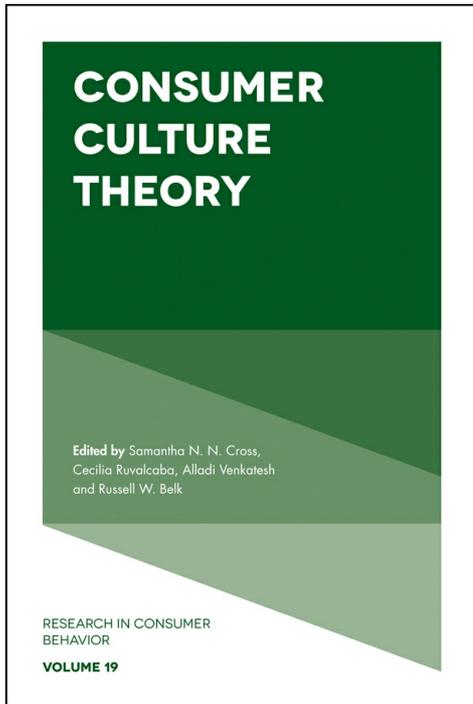
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Samantha N. N. Cross
Iowa State University, USA

Cecilia Ruvalcaba
University of the Pacific, USA

Alladi Venkatesh
University of California, USA

Russell W. Belk
York University, Canada



Synopsis

The chapters in this volume are selected from the best papers presented at the 12th Annual Consumer Culture Theory Conference held at the University of California, Irvine, USA in July 2017. The theme of the conference, and of this book, is Hyperreality and Consumer Global Hybridization. This theme recognizes the illusions that pervade contemporary consumption as well as the forces of globalization, localization, and hybridization that affect consumption throughout our interconnected world.

The diverse interpretive research and theory represented in this volume provide the reader with intellectually stimulating opportunities to examine the intersections between a variety of topics that represent the cutting edge in consumer research. These studies draw on an array of qualitative methodologies and the substantive topics represent crucial issues for our times. They represent the cutting edge in qualitative consumer research.

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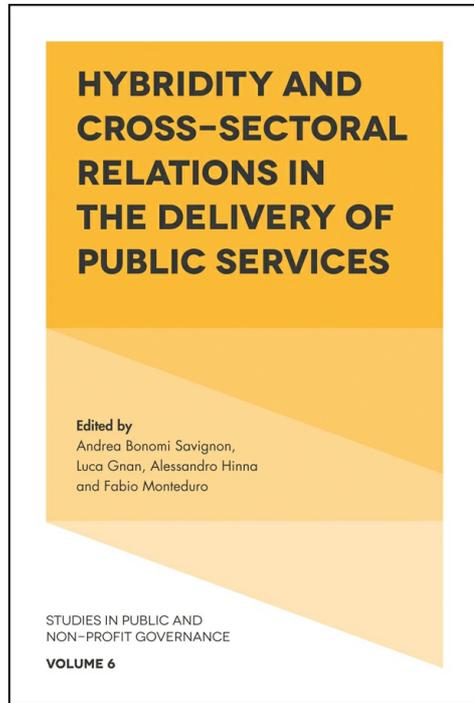
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Public policy & environmental
management

Hybridity and Cross-Sectoral Relations in the Delivery of Public Services

Studies in Public and Non-Profit Governance,
Volume 6

Editors

Andrea Bonomi Savignon
University of Rome Tor Vergata, Italy

Luca Gnan
University of Rome Tor Vergata, Italy

Alessandro Hinna
University of Rome Tor Vergata, Italy

Fabio Monteduro
University of Rome Tor Vergata, Italy

Synopsis

The complex and ever-evolving relationship between the public sector and civil society at large is high on the policy and political agenda for the transformation of administrative and socio-economic systems in most developed countries. In this context, citizen associations, private businesses and non-profit organizations play a crucial role as potential actors of collaborative governance arrangements for both the prioritization and direct provision of public interest services. These settings are increasingly seen as powerful policy tools by which States may not only address issues related to the expenditure constraints which, in the current public financial situation, contingently limit and condition the direct delivery of such services by public institutions. They are also viewed as an opportunity for a definitive shift from traditional models of public administration in the sense that policies may be better designed, articulated, and governed through a collaborative approach, while service provision could be enhanced in terms of proximity, representativeness and innovativeness.

This book assesses these cross-sectoral relations across the public sector from a variety of contexts. Chapters consider public service design, public governance systems, philanthropy, housing policies, performance management and a number of other issues across national and comparative settings.

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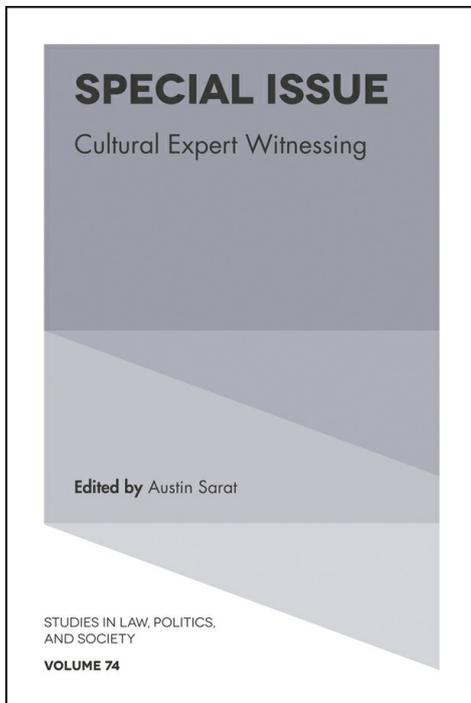
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Sociology



Special Issue: Cultural Expert Witnessing

Studies in Law, Politics, and Society, Volume 74

Editor

Austin Sarat
Amherst College, USA

Synopsis

Studies in Law, Politics, and Society provides a vehicle for the publication of scholarly articles within the broad parameters of interdisciplinary legal scholarship. In this latest edition of this highly successful research series, chapters examine a diverse range of legal issues and their impact on and intersections with society.

This volume is a collection of chapters exploring expert witnessing in Asylum Cases. Topics covered include: judicial ethnocentrism, political asylum, race identity and cultural defense. This volume brings together leading scholars and will be vital reading for all those researching in this subject area.

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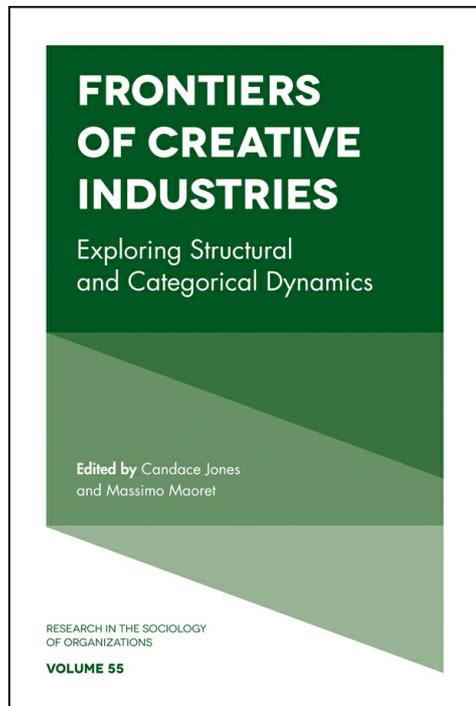
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Sociology



Frontiers of Creative Industries: Exploring Structural and Categorical Dynamics

Research in the Sociology of Organizations,
Volume 55

Editors

Candace Jones
University of Edinburgh Business School, UK

Massimo Maoret
IESE Business School, USA

Synopsis

Creative industries are a growing and globally important area for both economic vitality and cultural expression of industrialized nations. The growth and dynamism of creative industries depends on "continuous innovation" that must manage inherent tensions such as novelty to attract consumers and sustain artistic expression and familiarity to aid comprehension and stabilize demand for cultural products.

In this volume, the macro-structural conditions that shape creative industries – their institutional, categorical and structural dynamics- are examined to provide an overview of new trends and emerging issues in scholarship on this topic. Creative industries offer products and services that range from the prosaic to the sublime and provide meaning to our lives, and this volume features a wide range of examples, from advertising, to architecture, art markets, Champagne wine, fashion and music. Contributors examine topics such as the micro-interactions of brokerage relations; how actors transform a brokerage role from control to co-production to enact creative leadership; how investors provide legitimacy to the new categories such as abstract art; how technological disintermediation creates alternative category processes such as authenticity; how social relations shape social evaluation; how prototypical producers can trespass categories and avert negative evaluation; how personal styles enable social evaluation; and how the ambiguity of a category, such as Swing music, facilitated its adaptability and longevity. The volume concludes with an Afterword examining research on creative industries as a form of cultural product and a category in itself.

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