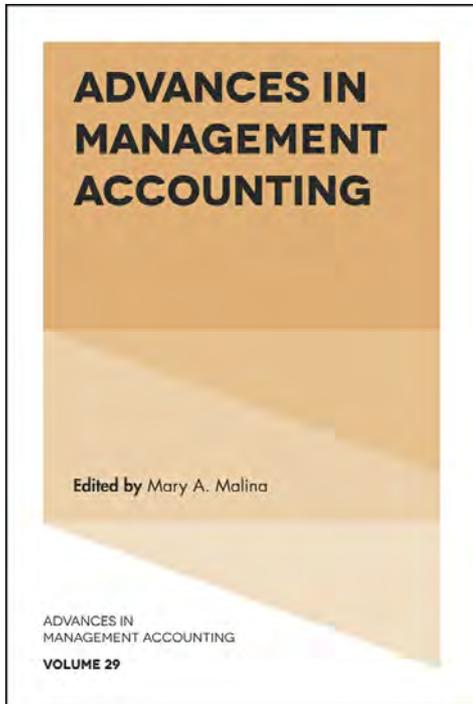


Advances in Management Accounting

Advances in Management Accounting, Volume 29

Editor

Mary A. Malina
University of Colorado Denver, USA



Synopsis

Advances in Management Accounting (AIMA) is a publication of quality applied research in management accounting. The journal's purpose is to publish thought-provoking articles that advance knowledge in the management accounting discipline and are of interest to both academics and practitioners. The journal seeks thoughtful, well-developed articles on a variety of current topics in management accounting, broadly defined. All research methods including survey research, field tests, corporate case studies, experiments, meta-analyses, and modeling are welcome. Some speculative articles, research notes, critiques, and survey pieces will be included where appropriate.

Articles may range from purely empirical to purely theoretical, from practice-based applications to speculation on the development of new techniques and frameworks. Empirical articles must present sound research designs and well-explained execution. Theoretical arguments must present reasonable assumptions and logical development of ideas. All articles should include well-defined problems, concise presentations, and succinct conclusions that follow logically from the data.

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Materiality in Financial Reporting: An Integrative Perspective

Author

Francesco Bellandi
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Synopsis

Financial reporting is a strategic means of communication: management has an opportunity to interpret, and the power to deliver, what is materially important to the organization's stakeholders. Understanding materiality means steering the company in the right direction, and many internal management battles regarding what and how to disclose in external financial reporting run on the verge of materiality.

This book offers an integrated perspective of materiality from the angles of accounting (IFRS, US GAAP and SEC Rules and Regulations), auditing, internal control over financial reporting, management commentary, financial analysis, management control, forensic analysis, sustainability reporting, corporate responsibility, assurance standards, integrated reporting, and limited legal considerations.

In *Materiality in Financial Reporting: An Integrative Perspective*, the author adopts a practical, operational approach to show how strategy, processes, and communication can be used to devise a consistent corporate governance system of materiality.

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Understanding Mattessich and Ijiri: A Study of Accounting Thought

Studies in the Development of Accounting Thought, Volume 21

Author

Nohora Garcia
Universidad Nacional de Colombia, Colombia



Synopsis

This study analyses two classical works of accounting literature: Accounting and Analytical Method published by Mattessich in 1964 and Theory of Accounting Measurement by Ijiri in 1975. Mattessich (1964) tried to convince accountants about the possibility of designing accounting systems: If economists achieved it with the national accounts, there was no reason why accountants could not. Ijiri (1975) focused on proposing a theory of conventional accounting. This accounting system has facilitated accountability among interested parties during five centuries, and this fact should not be ignored.

The current study sets out some relevant findings. First, the emphasis on rigorous research has been the main argument used for explaining changes in 1960s accounting literature, yet it seems that some other processes and circumstances are also important in understanding why Mattessich and Ijiri dedicated their earlier careers to axiomatic accounting research. Second, it was found that, although both authors produced research whose influence in North America has been somewhat scarce (mainly Mattessich), this is due neither to the difficulty of understanding their work nor to the lack of novelty, but rather to institutional matters. Third, neither of these authors took into account alternative economic theories that shed light on the intricacy of capital and income measurement.

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Servitization Strategy and Managerial Control

Studies in Managerial and Financial Accounting, Volume 32

Authors

Anna Pistoni
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Lucrezia Songini
Eastern Piedmont University, Italy



Synopsis

Manufacturing firms are moving beyond manufacturing to offer services and solutions, often delivered through their products, or at least in association with them. This strategy is called "servitization" and these new business models are based on the Product-Service-System (PSS).

This book, through both a theoretical and an empirical approach, intends to present and discuss the main challenges that companies interested in servitization strategies have to overcome, with a particular focus on the design of managerial control systems.

This book can represent a useful tool for those companies interested in the development of successful servitization strategies and for scholars involved in research on innovative business models. In particular, it may be of interest for top management and middle management in charge of strategic and organizational issues, as well organizational units, such as: supply chain, logistics, production, after sales and service, R&D, strategic planning and managerial control. Consultants and practitioners involved in strategy, organization, manufacturing, operations, supply chain and managerial control may be interested too.

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Advances in Pacific Basin Business, Economics and Finance

Advances in Pacific Basin Business, Economics and Finance, Volume 5

Editors

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Rutgers University, USA

Min-The Yu
China University of Technology, Taiwan



Synopsis

The 2017 APBBEF volume includes studies on financial regulations on financial institutions, research on financial markets, and issues on employment and income inequality. Regulations on insurance contracts and derivatives, bank capital standards and subordinated debt prices, and bank's credit allocation during the financial crises are of great concern to policy makers. On the financial markets, this volume covers stock market activities and their relationship with industrial production growth and housing prices, a further equity premium puzzle, and accounting fraud and audit fees in China. This volume also includes the employment assimilation of marriage and human capital investment inequality and the rural-urban income gap in the Asia-Pacific region. Contributors to this volume include Edward J. Kane (Boston College), J. Huston McCulloch (Ohio State University), Cheng-Few Lee (Rutgers University), Thomas C. Chiang (Drexel University), Chiung-Min Tsai (Central Bank of the Republic of China), Wei-Chiao Huang (Western Michigan University), Hwei-Lin Chuang (National Tsing Hua University), Jingjing Yang (Guangdong University of Foreign Studies), Sayyed Mahdi Ziaei (Xiamen University Malaysia), Ghulam Ali Bhatti (University of Gujrat), and Min-Teh Yu (China University of Technology).

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The Austrian and Bloomington Schools of Political Economy

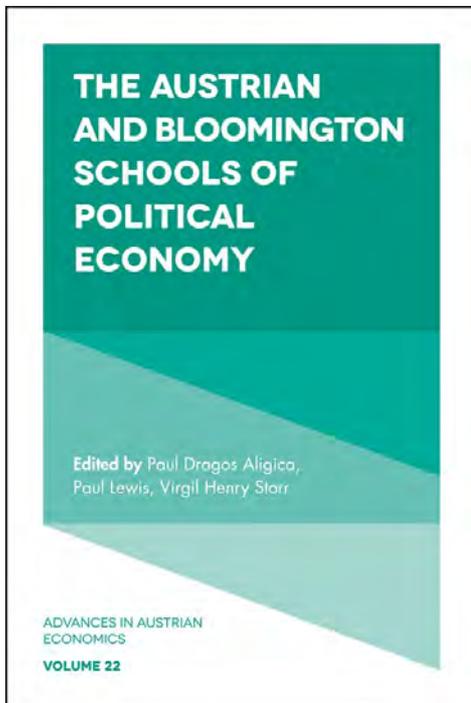
Advances in Austrian Economics, Volume 22

Editors

Paul Aligica
George Mason University, USA

Paul Lewis
King's College London, UK

Virgil Storr
George Mason University, USA



Synopsis

The relationship between the Austrian tradition and Bloomington institutionalism has been part of a larger intellectual evolution of a family of schools of thought that coevolved in multiple streams over the last 100 years or so. The Bloomington scholars, once they delineated the broader parameters of their own research program, started to reconstruct, reinterpret, and in many cases simply rediscover and reinvent Austrian insights and themes. As such, they created the possibility of giving those insights and themes new interpretations and new applications, in novel circumstances with new research priorities, in particular, public administration, governance and collective action, and entrepreneurship in non-market settings.

Was there a programmatic and explicit effort to recover and reinvent the Austrian tradition? The answer has to be an emphatic 'no'. But that is precisely the reason why the Ostroski's work should be interesting to scholars working in the Austrian tradition. The thematic convergence and the compatibility and complementarity between the Austrian and Bloomington schools is driven by their internal underlying theoretical logic and by the logic of problem solving. Upon closer inspection, the underlying familial and genealogical connections reveal themselves again and again.

The convergence and interplay between these two intellectual traditions is rich and productive. On the one hand, it stands as a demonstration of the applied relevance of the set of approaches and issues that we traditionally associate with the Austrian tradition. On the other hand, it is a challenge to further explore and elaborate this area. This volume is an attempt to respond to that challenge.

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The Globalization of Foreign Investment in Africa: The Role of Europe, China and India

Author

Adams Bodomo
University of Vienna, Austria



Synopsis

The 21st Century era of globalization has opened up many investment alternatives for Africa. This book examines the role of foreign direct investment (FDI) in Africa's socio-economic development with particular reference to Europe and Asia's two biggest emerging economic powers, China and India. The book starts with a focus on the conceptualizations of FDI and the debate about its benefits or otherwise to the economic development and political sovereignty of the recipient country. It then provides a historical overview of FDI in Africa, arguing that a paradigm shift occurred with China's 21st Century intensified foray into Africa in search of oil and other raw materials to fuel its rapidly rising economy. The book then explores India's presence in Africa, and how it had to wake up to challenge the sudden rise in Chinese investment in the country with its "Focus - Africa" investment programme. This is followed by a brief overview of new emerging players in the African Investment stratosphere, with particular reference to other 'BRIC' countries such as Brazil and Russia. The book concludes with the idea that maintaining clear investment alternatives in Africa's investment stratosphere presents the best scenario for an African economic renaissance in the 21st Century. As Africa becomes a locus for an intensified investment by both traditionally powerful economies and emerging powers, this book provides both a much needed overview and new proposals for foreign investment in the nation.

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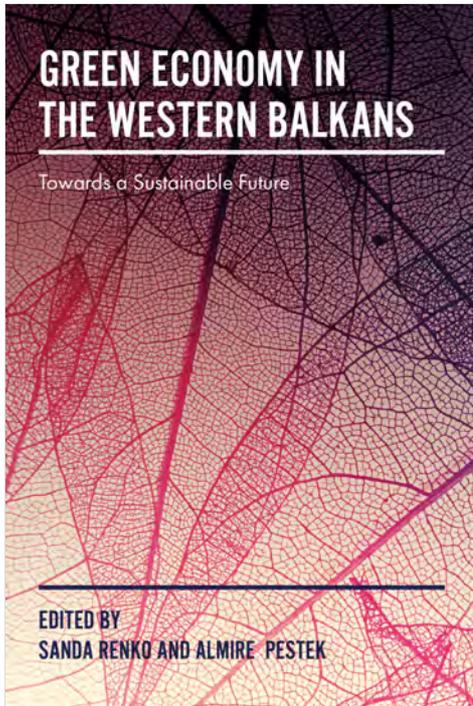
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Economics



Green Economy in the Western Balkans: Towards a Sustainable Future

Editors

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University of Zagreb, Croatia

Almir Pestek
University of Sarajevo, Bosnia & Herzegovina

Synopsis

This multidisciplinary approach to the Western Balkans addresses topics from responsible business and ethics, innovation, corporate social responsibility, and new technology to human resources management. It is a theoretical and practical guide towards a sustainable future for the Western Balkans, showing drivers and barriers affecting the region in its effort to green its economy, and provides a systematic and holistic overview and critical examination of the situation in the region. Chapters explore a review of the literature and developing theory, and report empirical procedures.

If the Western Balkan countries are following the industrialised states of Western Europe—which are now keen to develop in a sustainable manner, combining economic growth with social justice and improved environment—this work fills the growing need for more research and to expand the current knowledge base about environmental and development challenges, as well as the new, efficient and climate-neutral 'Green Economy' of this region.

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Economics

Handbook of PPPs in Developing and Emerging Economies

Editors

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Elsa Sarmiento
 Universidade de Aveiro, Portugal

João Leitão
 University of Beira Interior, Portugal



Synopsis

This Handbook resulted from valuable contributions of a diverse range of authors originating from three international organisations (African Development Bank Group, United Nations and World Bank Group), the Prime Minister's Office of the Government of Bangladesh, the Brazilian Development Bank and the Instituto Brasileiro de Administração Municipal (IBAM), as well as academic institutions from 12 countries.

Several key aspects associated with the processes of designing, implementing, operating and evaluating PPPs are discussed in this Handbook, in connection to the creation of better conditions to ensure PPPs result in the highest value for public money and welfare within the Sustainable Development Goals framework. This Handbook covers the following core areas: recent trends on PPPs in developing and emerging economies, public policy practises and social entrepreneurship, implementation and evaluation of PPPs, empirical analysis of PPP determinants, identification of the constraints, triggers and determinants to PPP implementation, guiding principles for PPP sustainability and value for money, and finally, lessons learned and emerging best practices from a range of case studies. It discusses in particular the experiences of Brazil, Chile, Colombia, Nigeria, Senegal, Turkey, India, and Central Asian countries (Kazakhstan, Kyrgyzstan, Tajikistan, Uzbekistan) in implementing PPPs.

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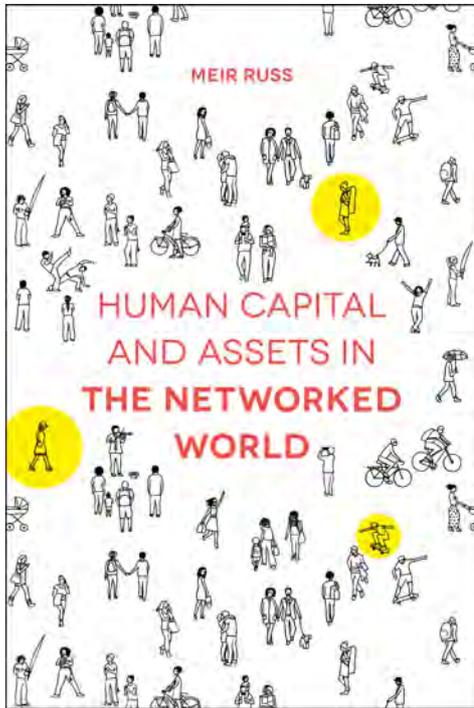
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Economics

Human Capital and Assets in the Networked World

Author

Meir Russ
The Ohio State University, USA



Synopsis

The application of continuously changing ubiquitous computing and network technologies and the ensuing new networked society is challenging the traditional perspectives of what is human and social capital. *Human Capital and Assets in the Networked World* extends the discussion of the interaction between multiple types of capital among different actors over different time frames, assuming that the nature of such interaction is dynamically modified resulting from the adaptation by individuals and organizations of the new technologies. Such interaction of a multilevel system is enabled for example by the pervasive mobile technologies and the internet of things and 'blockchain' technologies.

Featuring contributions from leading scholars in the field, the book discusses human capital and human assets from a connectionist perspective, focusing on the growing infusion of the traditional human capital and social and knowledge-based systems. It goes beyond the current literature by providing a platform for a broad scope of discussion regarding human capital and assets, and more importantly, by encouraging a multidisciplinary fusion between diverse academic disciplines. Multi-level and multi-discipline chapters are represented, as well as when appropriate, plurality of empirical methods from diverse disciplines that are enhancing the opportunity for the building of a holistic theory of human capital and assets in the new networked society. The book also broadens the human capital praxis framework introduced and used by Russ, into the new networked society focusing on definitions, management, value creation, valuation and reporting of human capital and assets.

Human Capital and Assets in the Networked World provides researchers and students in all disciplines of management with a wide-ranging reference and will provide new insights of developing and managing talent in the the new networked economy that could be applied by advanced practitioners to augment company success.

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Economics



Research in the History of Economic Thought and Methodology: Including a Symposium on New Directions in Sraffa Scholarship

Research in the History of Economic Thought and Methodology, Volume 35, Part B

Editors

Luca Fiorito
University of Palermo, Italy

Scott Scheall
Arizona State University, USA

Carlos Eduardo Suprinyak
Federal University of Minas Gerais, Brazil

Synopsis

Volume 35B of *Research in the History of Economic Thought and Methodology* features a symposium on the economics of Piero Sraffa, guest edited by Scott Carter and Riccardo Bellofiore. The symposium includes new research from Professor Carter, as well as from John Davis, Nerio Naldi and Eleonora Lattanzi, Bertram Schefold, Andres Lazzarini and Gabriel Brondino, and Lucia Morra. Volume 35B also features general research contributions from Masazumi Wakatabe, and co-authors Eugene Callahan and Andreas Hoffman.

Mary Furner, Matthew Frye Jacobson, Scott Scheall, and Charles R. McCann, Jr. offer unique perspectives on Thomas C. Leonard's (2015) *Illiberal Reformers: Race, Eugenics, and American Economics in the Progressive Era*. Professor Leonard contributes a response essay.

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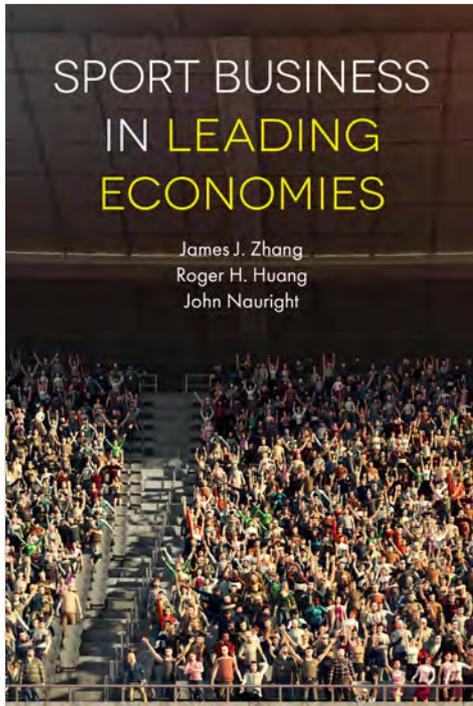
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Economics

Sport Business in Leading Economies



Editors

James J. Zhang
University of Georgia, USA

Roger H. Huang
University of North Texas, USA

John Nauright
Shanghai University of Sport, China

Synopsis

From a renowned group of international scholars, this new work examines how leading economic countries use sport business, particularly individual sports events (such as the Olympics or FIFA Men's or Women's World Cup) as well as participant sport, in comprehensive plans toward driving and furthering economic development, raising brand awareness (country as a brand), transforming lagging communities, and enhancing travel and tourism in the country. Comparative sport studies are fundamentally designed for cross-country and cross-cultural understanding, learning, and improvement. By recognizing the achievements, administrative procedures, and management practices of peer countries and using them as a mirror or referencing parameter, government agencies and sport organizations of a country may be able to identify areas that need improvements in their own administration and cultivate development and growth in the country's sport industry. Exploring how China, Japan, South Korea, Russia, the UK, Germany, the US, Canada, Brazil, South Africa, and Australia have all used sport as a catalytic agent, each chapter delves into the country's sports industry by looking at: recent history and stages of the industry; current state including scope, magnitude, structure, governance, policies, facilities, and programs; developmental characteristics, strength, and highlights; contemporary challenges and issues; and trends of development and advancement.

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Education



British Universities in the Brexit Moment: Political, Economic and Cultural Implications
Great Debates in Higher Education

Author

Mike Finn
University of Warwick, UK

Synopsis

This timely book will be an invaluable analysis of the impact the Brexit decision has had, and will have, on Britain's universities. International by nature, British universities draw their students and staff from across the global community. Britain is a major beneficiary of EU-sponsored research funding through the Horizon 2020 scheme and partnerships as part of the European Research Area. Britain's universities have world-leading reputations, with the UK sector second only to the United States in international prestige. Brexit has – already – affected this, with a drop in student recruitment from abroad and an increase in EU academics electing to leave the British university system.

British Universities in the Brexit Moment offers the first book-length treatment of these issues. It situates the 'Brexit question' in the context of prevailing developments in UK higher education such as marketization and provides an indispensable guide to the material impacts of Brexit on Britain's universities.

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And Now What?: A Guide to Leadership and Taking Charge in Your New Role

Author

Guido Stein
IESE Business School, Spain



Synopsis

When you start a new managerial role, there is an inevitable contrast between what you believed you would find and what you're actually faced with. *And Now What?* helps you manage this gap between expectation and reality, ensuring that you get off to the best possible start in your new job.

This book is structured in two parts, and it begins by offering readers a panoramic perspective of what a 'landing' entails in terms of personal self-leadership and managing people and uncertainty. The first part of the book reviews the process of taking charge in your new role, from preparation through to implementation. The second part presents a range of case studies arranged in order of increasing professional responsibility, allowing the reader to take a trip from the first stages of a professional leader's life to the highest responsibilities of a chairperson's role – experiencing changes, promotions, exits, internationalizations and take-offs along the way.

The most important thing for a leader is not to discover how to motivate, but to better understand their reasons for motivating others. In this way, you can think of the leadership journey as both a personal and a professional adventure.

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Making Critical Sense of Immigrant Experience: A Case Study of Hong Kong Chinese in Canada

Critical Management Studies

Author

Rosalie K.S. Hilde
Thompson Rivers University, Canada



Synopsis

This book showcases a critical sensemaking (CSM) study of how professional immigrants from Hong Kong to Canada make sense of their workplace experiences, and what this can tell us about why a substantial number leave in their first year in Canada. An analysis of the interviews demonstrates that immigrants' identities are grounded by contextual sensemaking elements. Data show that informants have accepted unchallenged assumptions: (1) that the government is providing help for them to "get in" the workplace; and (2) that the ethnic service organizations are offering positive guidance to their workplace opportunities. At the organizational level, a master discourse emphasizing integration has mediated immigrants' struggles. Within these frustrations, many have internalized a hidden discourse of inadequate or deficient selves and adopted a sacrificial position to maintain a positive sense of identity.

The study concludes that a critical sensemaking approach allows greater insights into immigration processes than realist surveys, which tend to impose a pre-packaged sense of the immigrant experience. Through critical sensemaking, readers are encouraged to rethink the current role of ethnic service organizations in the immigration system.

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Methodological Challenges and Advances in Managerial and Organizational Cognition

New Horizons in Managerial and Organizational Cognition

Editors

Robert J. Galavan
Maynooth University, Ireland

Kristian J. Sund
Roskilde University, Denmark

Gerard P. Hodgkinson
University of Manchester, UK



Synopsis

Managerial and organizational cognition has sustained and gained the interest of researchers for over a quarter of a century. The early interest generated by Anne Huff's 1990 book, *Mapping Strategic Thought*, helped inspire a wave of research that explored managers' conscious and deliberative cognition. The world has changed since then, and so have the methods available to researchers.

This book takes up the challenge of bringing new horizons in methods to its readers by providing the most comprehensive 21st century MOC methods text to have been produced. We bring rich insights into approaches unheard of when MOC emerged – such as the potential for fMRI as a research method and how fMRI can be used in conjunction with more established techniques such as 'think aloud'. The past 25 years have also seen a shift from an almost exclusive emphasis on cold cognition to recognition of the important role that affect – or hot cognition – plays in managerial decision-making.

The MOC field has developed considerably over recent years, and this volume takes stock of its methodological accomplishments and sets the agenda for the next phase of its development.

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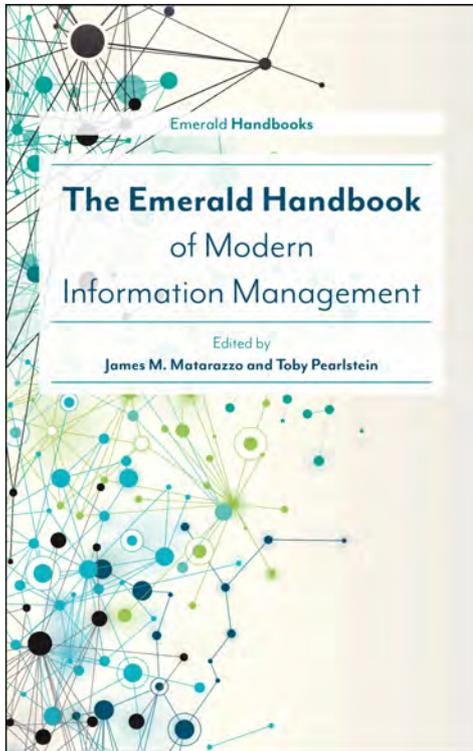
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The Emerald Handbook of Modern Information Management



Editors

James M. Matarazzo
Simmons College, USA

Toby Pearlstein
Special Libraries Association, USA

Synopsis

No one can hope to achieve their full potential, personally or professionally, without acquiring the best information they can to inform their choices. Whether pushed out to them or pulled in by them, the average person will, on a daily basis, need some type of data, information, knowledge, or wisdom to help their decision-making processes. Intervention is needed to help enable the best choice, and that's where information professionals and information management (IM) become invaluable.

This handbook is divided into three parts: providing a context for approaching the world in which information professionals work; using the Balanced Scorecard to help demonstrate contribution and value; and suggesting opportunities for new areas of employment, ripe for applying the information services skill-set. The economy, organizational politics, copyright, providing efficient and effective services, and demonstrating financial efficacy are addressed, as are big data, text analytics, competitive intelligence, and the synergies between records management, knowledge management, archives, and information services. Used as a ready-reference, the IM practitioner will find both theoretical and pragmatic approaches to inform their decision-making on both traditional and new challenges.

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Rural and Small Public Libraries: Challenges and Opportunities

Advances in Librarianship, Volume 43

Editor

Brian Real
Calvert Library, USA



Synopsis

Rural and small public libraries provide invaluable services to their communities. These information institutions operate in areas that, when compared to national averages, have poor broadband accessibility and weaker connection speeds, low home internet adoption rates, higher unemployment rates, and less per capita access to doctors and other healthcare providers. Public libraries help to bridge these divides and help to mitigate the impact of these geographic and socioeconomic disadvantages. However, librarians are only able to do so much when they are funded by limited, primarily local revenues and are not able to achieve economies of scale that come with larger service population bases. Thus, this volume begins by defining the challenges that rural and small libraries face before shifting to an analysis of ways that these obstacles can be overcome or mitigated. Building off of this foundation, the authors explore ideas for enhancing community partnerships and outreach, using rural and small public libraries as centers for local cultural heritage activities, and training rural public librarians to better serve their publics. The authors of this volume bridge the gap between academic research and practical application, creating a volume that will allow rural librarians, trustees, and their allies to argue for greater support and enact change to benefit their service communities.

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How Strategic Communication Shapes Value and Innovation in Society

Advances in Public Relations and Communication Management, Volume 2

Editors

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Oslo University, Norway

Betteke Van Ruler
University of Amsterdam, Netherlands

Iekje Smit
Hanze University of Applied Science, Netherlands

Stefania Romenti
IULM University, Italy

Synopsis

Communication is developed in our relation to others and in relation to what happens in the social context. It is therefore not neutral but mediates people's relationships and practices. Technological transitions, economical changes, medical advancements, environmental turbulence, political movements and other evolving circumstances influence public values that shape societies. It is important to analyse the situated meaning of these societal themes in everyday life, and the influence of public relations and strategic communication in this regard.

Let's Talk Society – and the society we're talking about is in transition to a green and sustainable society, to an inclusive society, to an innovative and reflective society. What is our role as communication professionals in all of this? How can we foster public debate? This book addresses these challenges and offers some answers.

The chapters from primarily European countries were selected from a large number of peer-reviewed contributions for the 2016 congress of the European Public Relations Education and Research Association hosted by Hanze University of Applied Sciences in Groningen.

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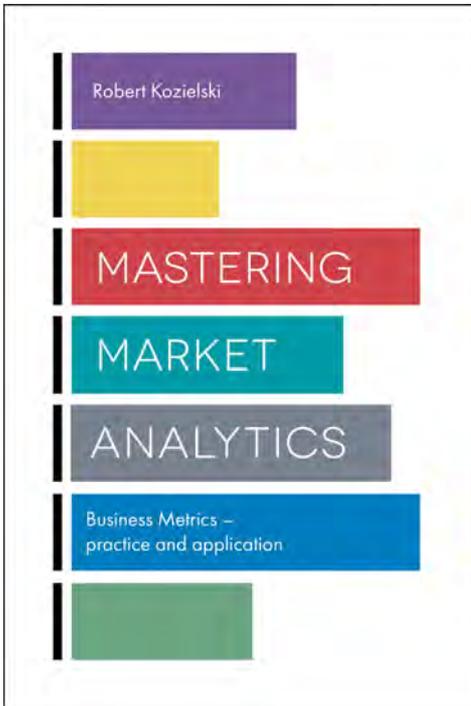
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Marketing



Mastering Market Analytics: Business Metrics – Practice and Application

Editor

Robert Kozielski
University of Lodz, Poland

Synopsis

In *Mastering Market Analytics*, Robert Kozielski presents various measurement systems and marketing metrics, along with common mistakes made by organizations and managers in the process of measuring business activities, and illustrates how to avoid these mistakes.

The new turbulent business environment has resulted in the decrease in effectiveness and efficiency of marketing activities, resulting in 50% of campaigns in social media remaining unnoticed by the public in 2016 alone. Response rates on emailing campaigns have dropped, one dollar invested in TV advertising generates only .32 cents of return, which all leaves the question of whether these activities are still effective in the contemporary world. What does effective marketing actually mean and which areas can be measured while assessing organizational effectiveness? Do sales and marketing benefit only the company or do they also generate value for customers?

With over twenty years of experience in world markets, Kozielski takes lessons and case studies from Eastern Europe to delve into 76 indicators, divided into four groups: sales, distribution, marketing communication, and ecommerce and social media, exploring from both the strategic and operational points of view. Linking applicable descriptions of the metrics with systems of measurement for these marketing activities and results, Kozielski's work is of interest to marketing scholars and MBA students.

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Research Methods



The Ethics of Online Research

Advances in Research Ethics and Integrity, Volume 2

Editor

Kandy Woodfield
Head of Learning and Development, Samaritans, UK

Synopsis

This volume focuses on the ethics of internet and social networking research exploring the challenges faced by researchers making use of social media and big data in their research. The internet, the world wide web and social media – indeed all forms of online communications – are attractive fields of research across a range of disciplines. They offer opportunities for methodological initiatives and innovations in research and easily accessed, massive amounts of primary and secondary data sources. This collection examines the new challenges posed by data generated online, explores how researchers are addressing those ethical challenges, and provides rich case studies of ethical decision making in the digital age.

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Research methods

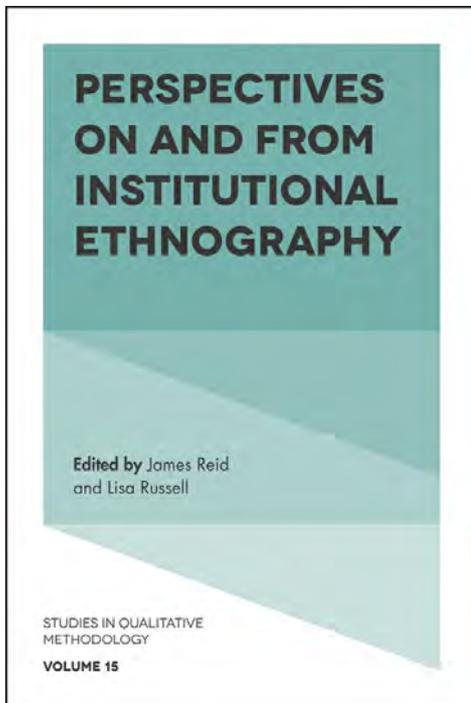
*Perspectives on and from
Institutional Ethnography*

Studies in Qualitative Methodology, Volume 15

Editors

James Reid
University of Huddersfield, UK

Lisa Russell
University of Huddersfield, UK



Synopsis

This book explores recent developments in Institutional Ethnography (IE) and offers reflective accounts on how IE is being utilised and understood in social research. IE is a sociological sub-discipline developed by Dorothy E. Smith that seeks to explicate the textual mediation of people's everyday experiences in their local sites of being. As an approach, IE is growing in significance across the globe, particularly in Canada, USA, Australia and UK.

This collection includes contributions from those involved in the early development of IE alongside Smith as well as early career researchers, new to the sociology, theory and method of IE. Chapters focus on IE as a sociological theory and qualitative research method; the relationship between data generation and analysis in IE; implications from its findings for policy; and IE as a significant methodological approach. This involves explication of the theoretical, the operationalization of IE, and links between the theoretical and the empirical. It illuminates the relationship between data generation and analysis and includes consideration of its own textual relations of ruling.

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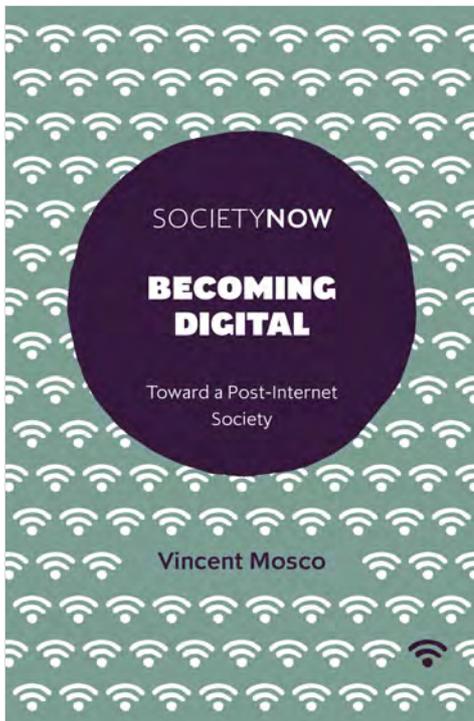
Sociology

Becoming Digital: Toward a Post-Internet Society

SocietyNow

Author

Vincent Mosco
Ottawa, Canada



Synopsis

Becoming Digital examines the transition from the online world we have known to the Next Internet, which is emerging from the convergence of Cloud Computing, Big Data Analytics, and the Internet of Things. The Cloud stores and processes information in data centers; Big Data Analytics provide the tools to analyse and use it; and the Internet of Things connects sensor-equipped devices everywhere to communication networks that span the globe. These technologies make possible a post-Internet society filled with homes that think, machines that make decisions, drones that deliver packages or bombs, and robots that work for us, play with us, and take our jobs. The Next Internet promises a world where computers are everywhere, even inside our bodies, "coming alive" to make possible the unification of people and machines in what some call the Singularity.

This timely book explores this potential as both a reality on the horizon and a myth that inspires a new religion of technology. It takes up the coming threats to a democratic, decentralized, and universal Internet and the potential to deepen the problems of commercial saturation, concentrated economic power, cyber-warfare, the erosion of privacy, and environmental degradation. On the other hand, it also shows how the Next Internet can help expand democracy, empowering people worldwide, providing for more of life's necessities, and advancing social equality. But none of this will happen without concerted political and policy action. *Becoming Digital* points the way forward.

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BIC code: GTC, UT, UB
BISAC code: LAN004000, COM060000, SOC000000

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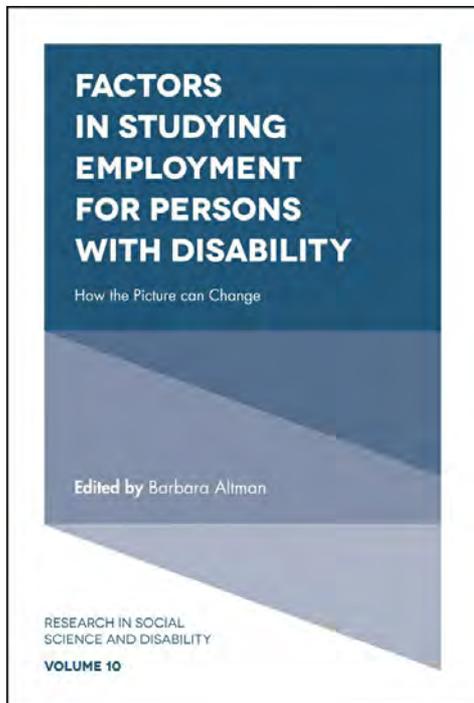
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Sociology



Factors in Studying Employment for Persons with Disability: How the Picture can Change

Research in Social Science and Disability, Volume 10

Editor

Barbara Altman
Gallaudet University, USA

Synopsis

The current literature regarding employment among persons with disabilities produces research results dependent on definitions of work disability, the discipline within which research takes place, the model or paradigm of disability in which the research is framed, the methodology and measures used and the cultural context in which employment occurs.

This volume seeks to address those factors which have made describing, predicting and examining the work experience of a person with a disability both different and difficult. Contributors examine less frequently analyzed aspects of employment for persons with disabilities, and offer a variety of approaches to the conceptualization of work, how they differ across cultures, organizations, and types of disability. Topics covered include examination of range of contextual framing of employment for those with disabilities, well-being, the impact of gender, poverty and education and the collection concludes by examining the future of employment developments and trends and the impacts on inclusion of people with disabilities in the paid workforce.

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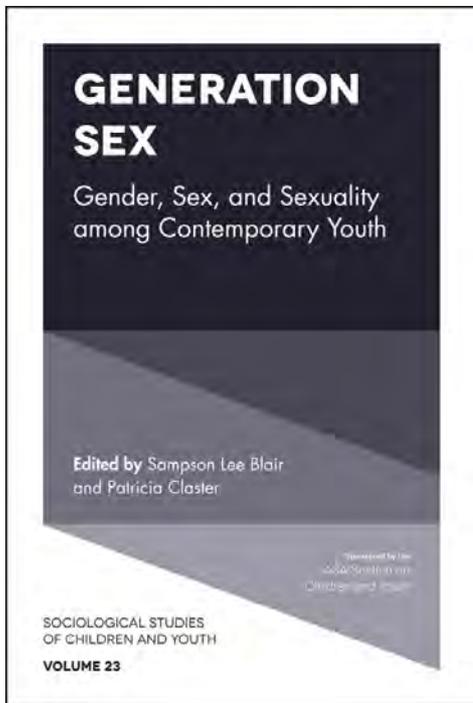
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Sociology



Gender, Sex, and Sexuality among Contemporary Youth: Generation Sex

Sociological Studies of Children and Youth, Volume 23

Editors

Sampson Lee Blair
University of Buffalo, USA

Patricia Neff Cluster
Edinboro University of Pennsylvania, USA

Synopsis

Researchers, practitioners, and parents have increasingly become concerned about issues related to sex, gender, and sexuality among children and adolescents. With access to the Internet, young people around the globe can readily obtain virtually any and all information they seek concerning sex and sexuality. In many cultures, the clothing and fashions of children, adolescents, and young adults are increasingly merging, leaving little clear distinction between them, and creating what some consider to be the 'sexualization' of children's and adolescents' clothing. Coinciding with such changes, young people are more openly expressing their own gender identity, often leading to considerable social debate about feminine and masculine identities, and also transgendered identities.

This collection provides unique insight into identity formation for contemporary youth and examines the evolving norms concerning sex, gender, and sexuality in the lives of children and adolescents addressing topics including the development of gender identity, sexual behavior among youth, LGBT youth, transgendered youth, parental and peer influences upon the development of gender and gender identity and dating violence.

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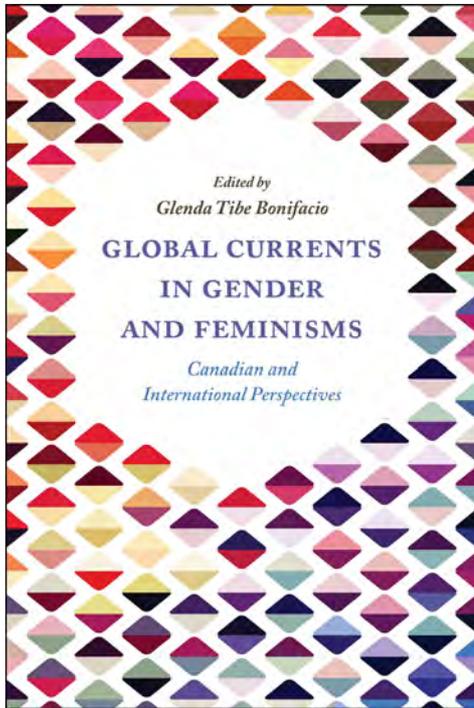
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Sociology



Global Currents in Gender and Feminisms: Canadian and International Perspectives

Editor

Glenda Tibe Bonifacio
University of Lethbridge, Canada

Synopsis

This collection examines the ongoing shared struggles of diverse groups of women in Canada and beyond focusing on a diverse range of themes including movements, spaces and rights; inclusion, equity and policies; reproductive labour, work and economy; health, culture and violence; and sports and bodies. Situating Canada as a western society with avowed egalitarian ideals, and based on a 'shared but different' approach, this book highlights the intersectional dimensions of gendered lives and feminist actions for change in both western and non-western contexts.

Gender issues and feminist struggles are interconnected internationally and this book examines the Canadian case alongside other countries across Latin America, Africa, Asia, Australasia and Europe to explore the global currents of gender and feminism and its practice. The centrality of gender and the need for feminist praxis remain highly relevant in the 21st Century, whether in western or non-western societies, and this collection provides a comprehensive overview of the international currents for gender equality, empowerment and social justice.

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BISAC code: SOC010000, SOC032000, SOC028000

To order

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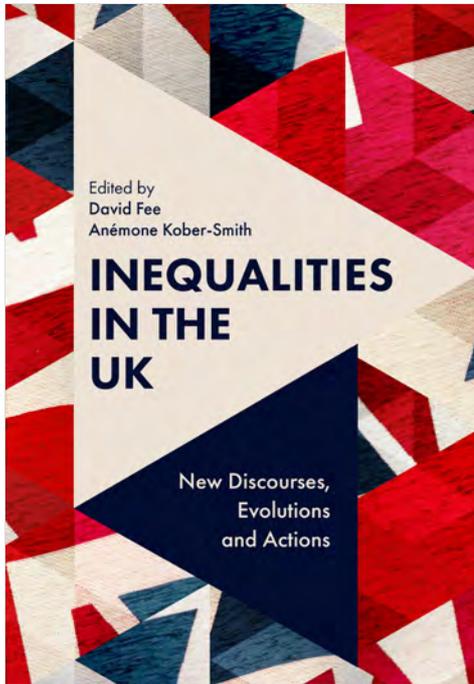
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Sociology

Inequalities in the UK: New Discourses, Evolutions and Actions



Editors

David Fee
Universite Sorbonne Nouvelle-Paris 3, France

Anémone Kober-Smith
Universite Sorbonne Nouvelle-Paris 3, France

Synopsis

This book addresses the question of the extent of and responses to inequalities in the UK in 2017 in the wake of the 2008 Great Recession. Inequality is the issue that won't go away, a real world issue affecting all facets of society with political and economic developments such as austerity measures, Brexit and changes in political leadership impacting the inequality landscape.

Six of the chapter examine the extent of economic inequalities and poverty using quantitative and qualitative methods that help map regional differences, compare the UK with the rest of the EU and go beyond the traditional measures and concepts. Seven chapters explore how inequalities have evolved since 2008 and have been tackled by policy makers in five policy areas (health, housing, education, gender and immigration) taking into account the new legislative framework and in one party (labour). Finally, six others address the issue of the governance of inequality by looking at how inequality features in the political agenda of the devolved assemblies in Northern Ireland, Scotland, Wales as well as at a local level in Ipswich and London.

Based on recent surveys and current academic thinking, this book provides an up-to-date account of the extent and distribution of inequalities in the UK, of the evolving ways in which inequalities are measured and addressed as well as the changing perception of inequalities by the general public and policy-makers.

Hardback ISBN: 9781787144804
 Hardback price: £65.00, €80.00, \$100.00
 ePDF ISBN: 9781787144798
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 BIC code: JFFJ, KCX, JFFA
 BISAC code: SOC050000, SOC006000, BUS032000

To order

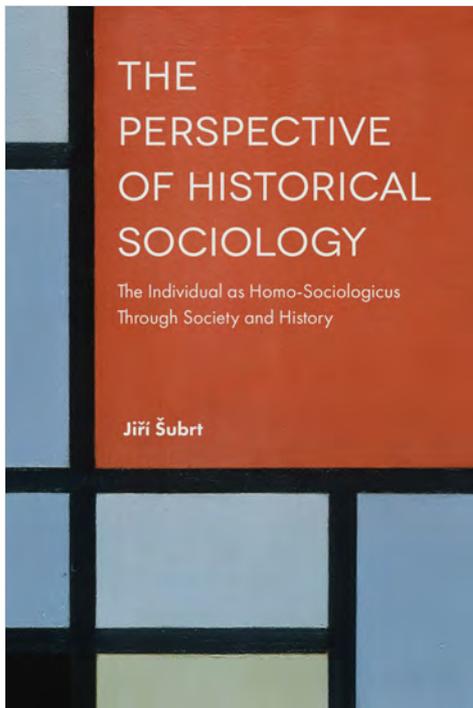
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Sociology



The Perspective of Historical Sociology: The Individual as Homo-Sociologicus Through Society and History

Author

Jiri Šubrt
Charles University in Prague, Czech Republic

Synopsis

This book provides a comprehensive overview of the range of themes which make up the field of Historical Sociology. Jiri Šubrt systematically discusses the main problems of societal development, long term process and changes in the key areas of social life. These include not only temporalized sociology, evolutionary theory, civilizational analysis, societal systems, structures and functions, but also modernization and revolution, risk, crisis, catastrophe and collapse, wars, conflicts and violence, nations, nationalism and collective memory. This study does not ignore the fundamental dichotomy underlying the discipline, which is between individualism and holism.

At the heart of this book lies the human individual as related to social and historical development. The key question is who or what is responsible for the process of human history: society or the individual? The author concludes by offering an approach which may help in resolving this dilemma.

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Sociology

Multimodality, Meaning, and Institutions

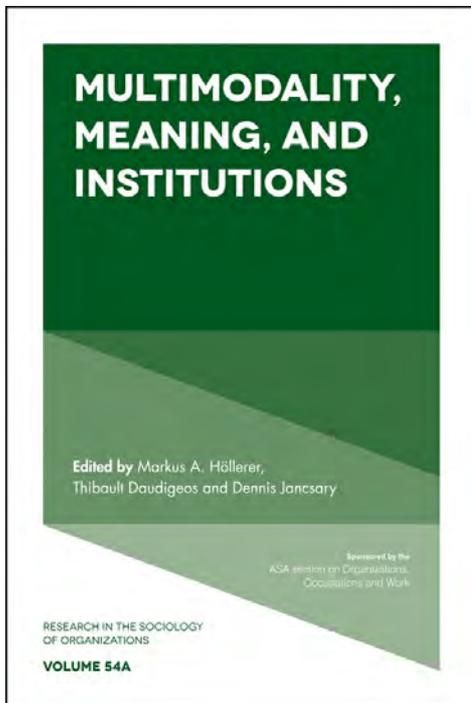
Research in the Sociology of Organizations,
Volume 54, Part A

Editors

Markus Höllerer
Vienna University of Economics and Business, Austria

Thibault Daudigeos
Grenoble School of Management, France

Dennis Jancsary
Vienna University of Economics and Business, Austria



Synopsis

The insight that institutions, and the communicative practices that create, sustain, and challenge them, are multimodal accomplishments has garnered increasing attention from scholars in organization and management research over the last decade. Traditional understanding of social knowledge and meaning as being constituted primarily through verbal discourse has been challenged and extended by work that has promoted the centrality of visual, material, and other sign systems (e.g., audio, gestures, layout) for constructing social reality.

While some discursive approaches to organizations and institutions have acknowledged the existence and relevance of modes other than the verbal for some time, systematic research on multimodality has remained rather sparse. In particular, the interaction and orchestration of multiple modes remains terra incognita with considerable empirical, methodological, and theoretical stakes.

Together, 54A and 54B of *Research in the Sociology of Organizations* investigate these issues with innovative research that focuses on the relationship between different modes in the emergence, diffusion, maintenance, and challenge of social meanings and institutions. Individual contributions demonstrate the potential of multimodal approaches to rejuvenate and extend the study of institutions, they revisit research on classic phenomena in organization theory through a multimodal lens, and advance the design of relevant and rigorous methods of analysis for the study of multimodal communicative practices.

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Sociology

Multimodality, Meaning, and Institutions

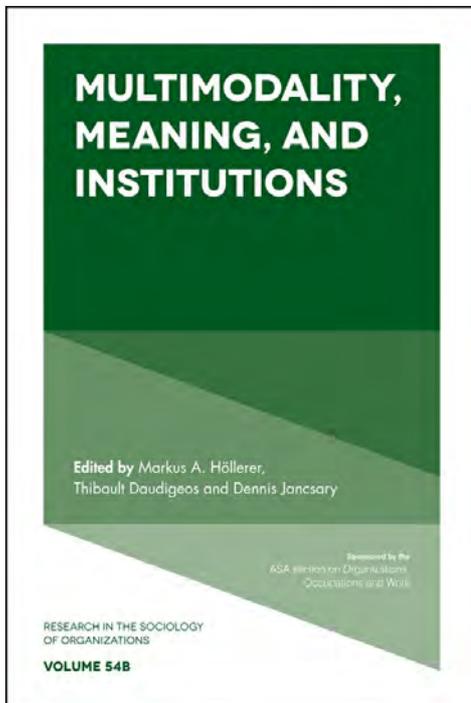
Research in the Sociology of Organizations,
Volume 54, Part B

Editors

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Synopsis

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The AGM in Europe: Theory and Practice of Shareholder Behaviour

Author

Anne Lafarre
Tilburg University, The Netherlands



Synopsis

Business, Economics and Legal scholars have all argued about the theoretical importance of annual general meetings in assessing business shareholder relations and wider issues of corporate governance, but often without knowing how the AGM functions in practice. Anne Lafarre combines wide ranging empirical legal and economic research to analyse and understand the real role of the AGM in the European businesses and corporate governance frameworks today. Focusing on seven European member states (Austria, Belgium, France, Germany, Ireland, the Netherlands and the UK) the author persuasively explores how the impact of legal rulings and business pressures effects shareholder representation in European AGMs and their propensity to affect change through these forums. Drawing wide ranging data sets to challenge existing economic and legal theory, the author presents practical conclusions and future policy implications.

Hardback ISBN: 9781787435346
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Autonomous Driving



Authors

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Walter Brenner
University of St. Gallen, Switzerland

Andreas Hermann
University of St. Gallen, Switzerland

Synopsis

This book looks at the latest advances in autonomous driving, demonstrating that a future once considered science fiction is now close at hand.

Acceptance of driverless cars relies on more than just the technology that delivers it; in this book the authors consider the shift in attitudes required for social acceptance and a move towards considering cars one aspect of a wider mobility solution. In addition, a clear demand is arising from gridlocked megacities across the globe. Autonomous driving offers a solution for the high pollution levels and management of the transport infrastructure where current methods are proving insufficient in places of high population density.

Having highlighted the need for driverless cars, the book concludes with an ambitious agenda to ensure the successful delivery of autonomous driving. Political requirements, including investment in a new infrastructure and a commitment to collaboration across borders factors in the ten-point plan for governments seeking to establish international leaders in the latest advances in mobility services.

From ethical considerations in the programming of automated driving procedures to changes in attitudes towards car ownership and design, this title is a comprehensive look at the latest revolution in mobility.

Hardback ISBN: 9781787148345
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ePub ISBN: 9781787432680
ePub price: £19.99, €25.00, \$32.00

Publication date: 07 January 2018
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Page count: 288
BIC code: KNGR, KC, KF
BISAC code: BUS070100, TRA001000, TEC009090

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Strategy



Corporate Social Responsibility, Sustainability and Ethical Public Relations: Strengthening Synergies with Human Resources

The Changing Context of Managing People

Editor

Donnalyn Pompper
University of Oregon, USA

Synopsis

This book advises organizations to enhance and maximize human resources (HR) and public relations (PR) synergies, inspiring an organizational culture of managers and other employees to be ethical and to do their part in addressing organizational goals associated with corporate social responsibility and sustainability (CSR/S). Nowhere is ethics more relevant today than in a context of empowering organizations to meet their CSR/S goals and commitments with respect to People and Planet, as well as Profit. As part of regular operations, PR and HR departments may work closely when managing and communicating with employees. But, usually, the communication flow is top down. To create more socially responsible, sustainable, and ethical organizations, communication flow must be more organic and two-way.

How both teams could work together has escaped scholarly inquiry for years. This book examines ways to make CSR/S an integrated ingredient and ethical hallmark for an organization's culture. Authors from around the globe were recruited to ponder these issues – and to use a variety of research methods – in order to offer practical, empirical findings, such as opportunities for employees to serve as a conduit for organizations' CSR/S goals. This book advances an argument for HR-PR department cooperation in fulfilling an *organizational conscience* role for navigating for-profits and nonprofits toward greater CSR/S.

Hardback ISBN: 9781787145863

Hardback price: £60.00, €75.00, \$95.00

ePDF ISBN: 9781787145856

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ePub ISBN: 9781787438408

ePub price: £60.00, €75.00, \$95.00

Publication date: 20 November 2017

Language: English

Page count: 240

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BISAC code: BUS008000, BUS052000, BUS030000

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Strategy



Global Opportunities for Entrepreneurial Growth: Coopetition and Knowledge Dynamics within and across Firms

Advanced Strategies in Entrepreneurship, Education and Ecology

Editors

Stavros Sindakis
American University in Dubai, UAE

Panagiotis Theodorou
Institute of Strategy, Entrepreneurship and Education for Growth, Cyprus

Synopsis

Contemporary markets are increasingly complex and dynamic. Diverse business contexts have become closer, and are increasingly influenced by socio-economic and technological factors. Firms nowadays build alliances even with competing players to ensure entrepreneurial survival and growth. This publication aims to investigate, compare, and contrast the theoretical and practical elements of business concepts and models that are acclimated to the dynamic changes of our modern era. Furthermore, it describes and analyzes the current cooperative interactions among firms, and evaluates the contribution of knowledge dynamics in competition.

Organizational performance is one of the major elements required in contemporary markets, and the necessity to promote initiatives for innovation in new technological investments creates the foundations for growth, enabling businesses to explore opportunities in the global context. This book aims to explore and utilize the existing academic knowledge, and to contribute to the topic of coopetition within and across firms for entrepreneurial growth. It is a culmination of recent global circumstances and credible academic theories, focusing on analyzing, evaluating and interpreting the modern status-quo in the international business environment.

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BISAC code: BUS025000, BUS048000, BUS063000

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Strategy

The Great Debates in Entrepreneurship

Advances in the Study of Entrepreneurship,
Innovation & Economic Growth, Volume 27

Editors

Donald F. Kuratko
Indiana University Bloomington, USA

Sherry Hoskinson
University of Arizona, USA

Synopsis

This volume presents some of the most important 'debates' that exist in the field of Entrepreneurship today. It brings together leading scholars, deriving contributions from special sessions designed by the Global Consortium of Entrepreneurship Centers (GCEC) to discuss both sides of these 'great debates'. Topics include: *"Is the Business Plan Really Dead and Should It Be," "Does the Lean Start up Deserve all the Hype?" "Entrepreneurial Ecosystem - Weak Metaphor or Genuine Concept?" "Teaching vs. Doing - Is there a Role for Lecture and Content in Entrepreneurship Education?" "Should Centers Be Controlled Centrally?" and "Is a Bachelor's Degree in Entrepreneurship Worth It?"*.

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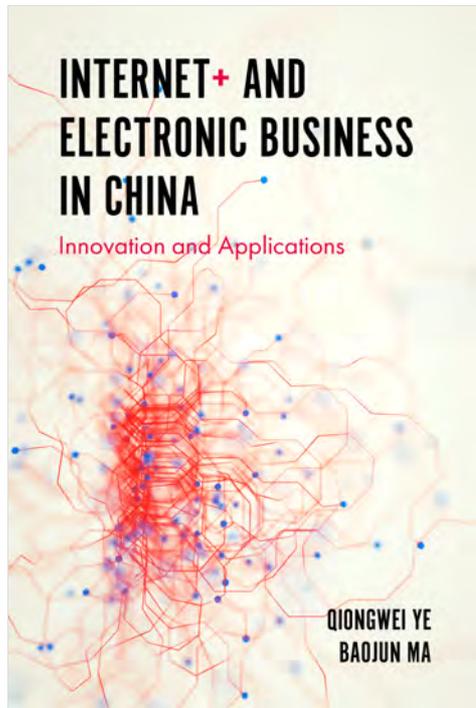
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Strategy



Internet+ and Electronic Business in China: Innovation and Applications

Authors

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Baojun Ma
Beijing University of Posts and Telecommunications, China

Synopsis

Internet + and Electronic Business in China is a comprehensive resource that provides insight and analysis into E-commerce in China and how it has revolutionized and continues to revolutionize business and society. Split into four distinct sections, the book first lays out the theoretical foundations and fundamental concepts of E-Business before moving on to look at internet+ innovation models and their applications in different industries such as agriculture, finance and commerce. The book then provides a comprehensive analysis of E-business platforms and their applications in China before finishing with four comprehensive case studies of major E-business projects, providing readers with successful examples of implementing E-Business entrepreneurship projects.

Hardback ISBN: 9781787431164
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Strategy

Making Mergers and Acquisitions Work: From Strategy and Target Selection to Post Merger Integration

Authors

Matteo Vizzaccaro
Bocconi University, Italy

Markus Venzin
Bocconi University, Italy

Fabrizio Rutschmann
Prysmian Group, Italy



Synopsis

For many industries, mergers and acquisitions have become the main pathway for reaching strategic objectives like growth, technological leadership, or efficiency in production and distribution. However, the success rate of most M&A deals is low - and flawed. Unrealistic synergies, wrong target selection, culture clashes and, most of all, weak post-merger integration processes pose huge challenges, and this book addresses the salient question of how to make M&A deals work. The authors offer readers unique access to each stage of the M&A process, with added depth and perspective provided by Prysmian - the global leader in energy and telecom cables. Prysmian's perspective enables the authors to deliver a manual for successful M&A in mature industries that require high levels of integration between operating companies. This collection of existing M&A experiences that identify clear action steps will be an essential tool for managers to develop their growth strategies and accelerate their post-merger integration processes. This guide will also prove useful for practitioners and academics as they seek to improve the ability of firms to conduct M&A, through dissemination in academic and executive classrooms.

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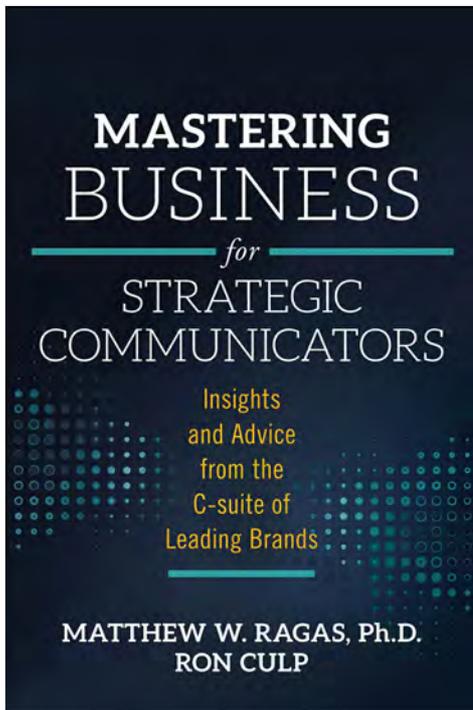
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Strategy



Mastering Business for Strategic Communicators: Insights and Advice from the C-suite of Leading Brands

Editors

Matthew W. Ragas
DePaul University, USA

Ron Culp
DePaul University, USA

Synopsis

The most successful communication professionals today are no longer just experts at communication, but are masters of business. To serve as trusted advisors to the C-suite that help align and integrate cross-functional teams and departments across the enterprise behind business goals, communicators need a strong grounding in business acumen. *Mastering Business for Strategic Communicators* provides readers with expert insights on the various major business functions from the top strategic communication leaders who have been there and done that.

This collection of 20 essays from current and former chief communications officers (CCOs) focuses on the business areas that strategic communication helps integrate, connect, and translate across the organization and to external stakeholders: the CEO and the board of directors, marketing, human resources, technology, finance and accounting, legal and regulatory, sales and business operations, research and development, and corporate strategy. From the top senior strategic communication leaders from well-known multinational companies, such as Chevron, GE, GM, McDonald's, Starbucks, Southwest Airlines, Beam Suntory, ConAgra, Cargill, USAA and Walgreens, each contributor writes about his/her experience working with and mastering one of the above areas and also about their professional individual career journey. Each chapter provides readers with a broad view of the collective essential business knowledge needed for strategic communication success, proving essential reading for students of strategic communications, public relations, advertising, marketing, and mass communications, as well as professionals in these fields.

Hardback ISBN: 9781787145047

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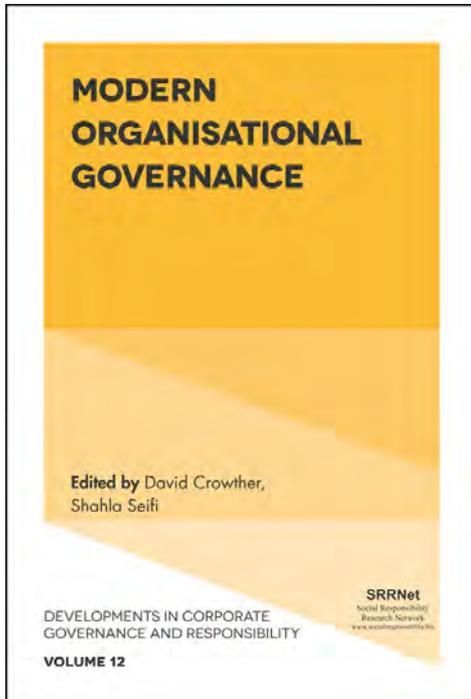
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Synopsis

It is apparent that all forms of organisation have governance requirements and procedures but too often we just consider governance in a corporate environment. Equally it is accepted that the concept of governance is concerned with the relationship between the organisation and all of its stakeholders but is too often interpreted as a concern for the relationship between a corporation and its investors. Still this is essentially true as far as most corporations are concerned. Such narrow views are unrealistic and are inappropriate in the modern global world which we inhabit and many would blame problems with governance for the economic and financial turmoil which the world has experienced during the last decade. Much analysis has been undertaken about governance but little in the way of change is manifest and few seem to recognise both the need to consider radical changes in the modern global environment and the opportunities and possibilities presented by the current environment. In this book therefore we take a broad (and possibly radical) approach and consider governance requirements in the modern world - not just for corporations but for all forms of organisation.

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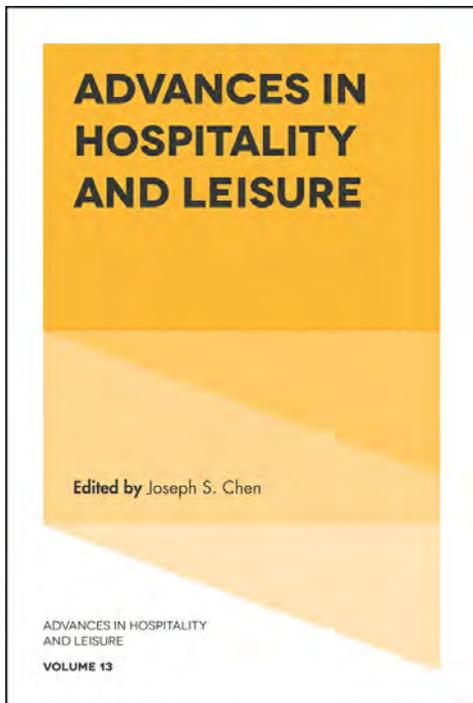
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Advances in Hospitality and Leisure

Advances in Hospitality and Leisure, Volume 13

Editor

Joseph S. Chen
Indiana University, USA



Synopsis

Advances in Hospitality and Leisure delivers refreshing insights from a host of scientific studies in the domains of hospitality, leisure and tourism. It provides a platform to galvanize thoughts on contemporary issues and merging trends essential to theory advancement as well as professional practices from a global perspective. The focus is to transcend the innovative methods of inquiry so as to inspire new research topics that are vital and have been in large neglected. All volumes are keen to address the needs of the populace having interests in disseminating ideas, concepts and theories derived from scholarly investigations. Potential readers may retrieve useful texts to outline new research agendas, suggest viable topics for a dissertation work, and augment the knowledge of the subjects of interest.

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Transport

Transport, Travel and Later Life

Transport and Sustainability, Volume 10

Editor

Charles Musselwhite
College of Human and Health Sciences, UK



Synopsis

This book, set within a social gerontology and transport behaviour studies paradigm, examines current debates and issues around transport for older people and its relationship to health and wellbeing for individuals and society as a whole.

This timely title explores transport and travel needs and motivations of older people, barriers older people face using public and community transport, difficulties in accessing public spaces for walking and cycling. The safety of older drivers and recent advances in technology are also investigated.

Concluding by looking to the future in addressing digital cities, driverless cars and other changes in ICT that may affect older people and their travel behaviour, a variety of global perspectives examine the social aspects of mobility and transport from a psychological, sociological, and geographical perspective. This title will be of interest to those working with older people in the health and wellbeing sector, those involved in transport and town and country planning and academics examining gerontology and associated social science subjects.

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