



eJournal

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# Backfiles

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# eJournal Backfiles

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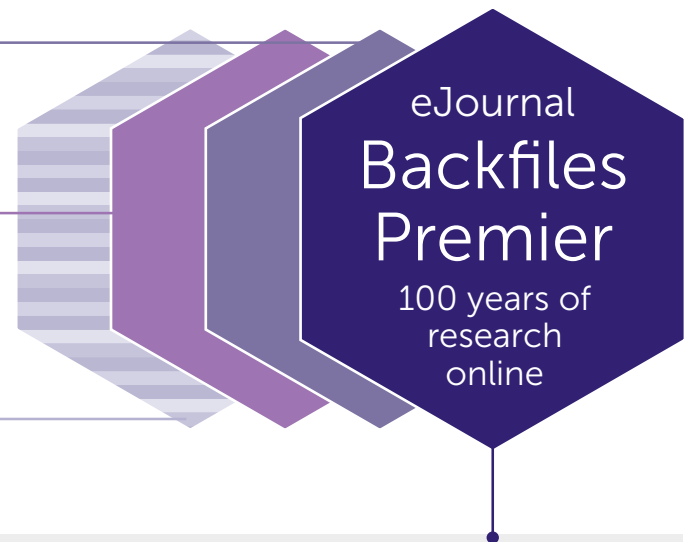
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journals

125,000+  
articles

1898  
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## Your regional Emerald representative

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# Uncover the foundations of **current research**

Discover how the thinking of leading figures has evolved over 100 years, and put present-day theory into context. Here is a sample of Backfiles content that has influenced future research in a particular field:

 <h2>1971</h2> <p><b>Organisational Change: "Top-Down" or "Bottom-Up" Management?</b></p> <p>The phrase "selling the change" is commonly used to describe a process in which management attempts either to convince those affected that they are likely to gain as a result, or promises them that they will be compensated for any loss of job, pay, or status.</p> <p><b>By Professor Tom Lupton,</b> <i>Personnel Review</i></p>	 <h2>2003</h2> <p><b>Building Organisational Culture that Stimulates Creativity and Innovation</b></p> <p>Values, norms and beliefs that play a role in creativity and innovation can either support or inhibit creativity and innovation depending on how they influence individual and group behaviour.</p> <p><b>By E.C. Martins, F. Terblanche,</b> <i>European Journal of Innovation Management</i></p>
 <h2>1898</h2> <p><b>Women in American and British Libraries</b></p> <p>We have often mentally discussed the reason why so many of the libraries of the United States are in the hands of women, and so few in Great Britain. Tradition and habit are of course responsible to a great degree in the latter case.</p> <p><b>By Miss Hannah P. James,</b> <i>The Library World</i></p>	 <h2>2005</h2> <p><b>Looking at Electronic Resources Librarians: Is there Gender Equity within this Emerging Specialty?</b></p> <p>Reviews the history of gender inequity in libraries, outlines salary issues in libraries, and attempts to define what an electronic resources librarian is, with systems librarians being used for comparison. Results appear to indicate that males are not being favored over females for employment in this library specialty.</p> <p><b>By Barbara J. Bergman,</b> <i>New Library World</i></p>
 <h2>1992</h2> <p><b>World Wide Web: The Information Universe</b></p> <p>The World-Wide Web (W3) initiative is a practical project designed to bring a global information universe into existence using available technology. This article describes the aims, data model, and protocols needed to implement the "web" and compares them with various contemporary systems.</p> <p><b>By Tim Berners-Lee et al,</b> <i>Internet Research</i></p>	 <h2>2005</h2> <p><b>Fathoming Porter's five forces model in the internet era</b></p> <p>Answers and pitfalls of some of Porter's arguments regarding the internet and strategy are presented, after re-evaluating Porter's five forces model, the use of the 'power of innovation' is suggested as an additional profit factor within industry.</p> <p><b>By G.D. Karagiannopoulos, N. Georgopoulos and K. Nikolopoulos,</b> <i>info</i></p>

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For over 50 years, research impact has sat at the heart of Emerald's business. Our core ethos is making a difference through research, and we are proud of our heritage supporting the communication of research for policy and practice.

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