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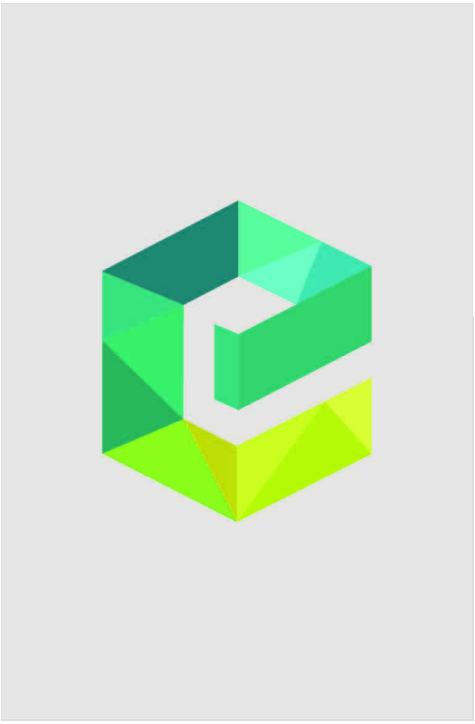

Beyond Confrontation: Globalists, Nationalists and Their Discontents

Author

Phil Mullan
Independent Scholar, USA

Synopsis

Phil Mullan negotiates a democratic third way between the rules-based international order defended by Western globalists and the mercantilist protectionism promoted by other Western nationalists, both of which only fuel resentments between developed and emerging nations. Tensions between the US and China, between different Western nations, and between committed political globalists and mercantilist nationalists seem to have doomed the world to ever-increasing polarization and perpetual confrontation. What Mullan ultimately develops is a path toward a future that moves away from the self-defeating effects of international conflict towards mutual prosperity through open international collaboration rooted in genuinely popular participation within nation states. For its clear-eyed assessment of the opportunities and challenges of a more interconnected world—an assessment in which the economic internationalisation underpinning globalization theories is neither romanticised nor vilified—*Beyond Confrontation* is sure to set the tone of the discussion for years to come. It is a must-read for scholars working in international relations, development studies, and international political economy, as well as for anyone interested in the biggest, most pressing, and most vexing economic and political issues in international society.

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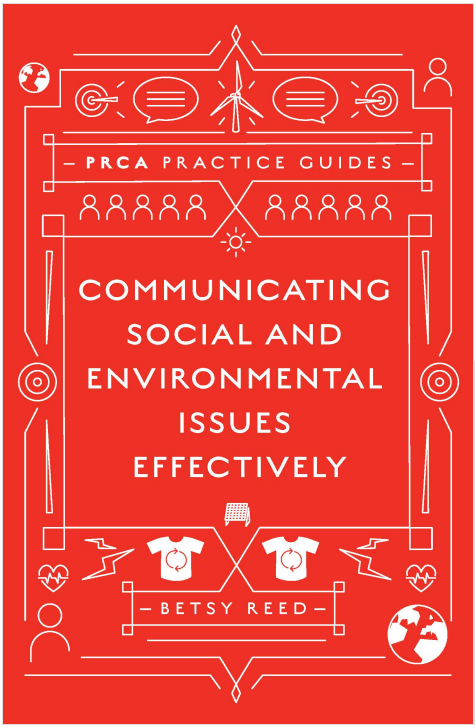

Communicating Social and Environmental Issues Effectively

PRCA Practice Guides

Author

Betsy Reed
Big Sky Strategic Communications, UK

Synopsis

As awareness of social and environmental issues becomes more central to business and reputational success, communications and marketing professionals need to be able to make the most of opportunities to communicate effectively about these issues. This is the definitive guide to planning and delivering great communications on complex social and environmental issues. Outlining the steps needed to plan, risk-proof and execute effective communications strategies, the book provides a clear framework to help leaders, communications managers and marketing practitioners build the knowledge and skills needed to spot risks and opportunities around complex issues, such as climate change and ethical supply chains. Including real-world case studies, practical exercises and further reading, each chapter offers a beginning-to-end framework: from making the business case and mapping stakeholders, to messaging, framing relevant tactics, and then risk-assessing the plan. Whether a local authority, brand, educational institution or senior leader, this guide will equip you with all the necessary skills to make your communications effective.

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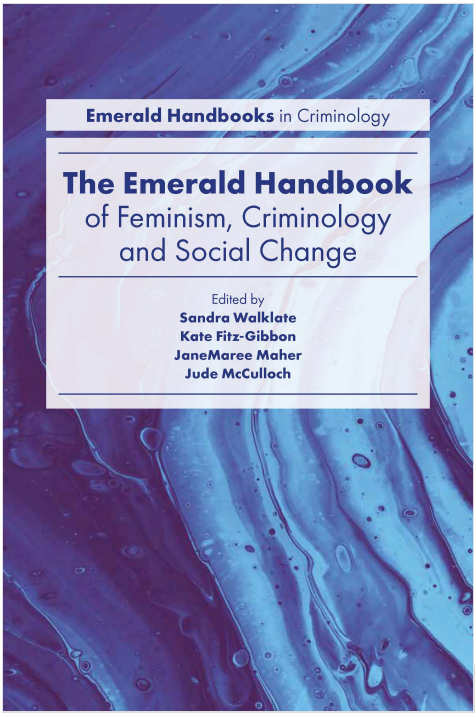

The Emerald Handbook of Feminism, Criminology and Social Change

Emerald Studies in Criminology, Feminism and Social Change

Editors

Sandra Walklate
University of Liverpool, UK

Kate Fitz-Gibbon
Monash University, Australia

JaneMaree Maher
Monash University, Australia

Jude McCulloch
Monash University, Australia

Synopsis

The Emerald Handbook of Criminology, Feminism and Social Change combines a wide range of international contributors to chart the uneasy relationship between feminism, criminology and victimology. It explores historical and contemporary questions posed for criminology and victimology by feminist work.

The book is split into four sections: part one discovers the origins of feminist criminology; part two showcases research and broadens the conceptual and spatial horizons of feminist criminological endeavour through the inclusion of voices from the Global South, setting a challenging agenda for those in the Global North to listen to. Part three, 'Extending the Criminological Agenda', illustrates how feminist thought has pushed the boundaries of criminological work to offer more nuanced approaches to thinking about crime and criminal victimisation, and introduce differently problematic behaviour into the orbit of the discipline. Finally, part four looks ahead to set the agenda for the future relationship between feminism and criminology.

Comprehensive and current, this handbook provides fresh insight and commentary on the capacity of criminology to listen to feminist voices and is essential reading for anyone interested in feminism, criminology and social change.

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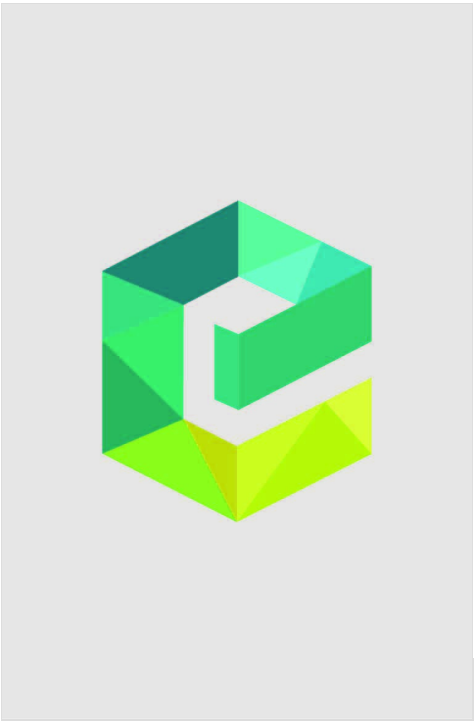

Entrepreneurial and Small Business Stressors, Experienced Stress, and Well Being

Research in Occupational Stress and Well Being, Volume 18

Editors

Pamela L. Perrewé
Florida State University, USA

Peter D. Harms
The University of Alabama, USA

Chu-Hsiang (Daisy) Chang
Michigan State University, USA

Synopsis

Volume 18 of *Research in Occupational Stress and Well-Being* is focused on the stress and well-being related to Entrepreneurship and Small Businesses. This volume focuses on entrepreneurial and small business owners; stress, health, and well-being as it relates to personal, work, and success outcomes. The literature linking stress with entrepreneurship and small business has been somewhat scattered to date in that stress has been treated as an antecedent of decisions to create new ventures, a frequent outcome experienced by entrepreneurs and small business owners (or self-employed businesses), and a moderator of the entrepreneurial process. We attempt to resolve some of the inconsistences theoretically and to better frame future research in this important area of study. We have seven chapters that cover topics from theory-building to context in small businesses to utilizing resources. We have divided our seven chapters into three sections. In the first section, we include three chapters that examine new theories, frameworks and future research agendas in entrepreneurship. In the second section, we have two chapters that examine contexts, specifically, heterogeneity and non-family membership in small businesses. In the final section, we have chapters that examine the important role of resources in entrepreneurship. We believe this volume offers critical analyses of research on stress and entrepreneurship as well new frameworks for future research.

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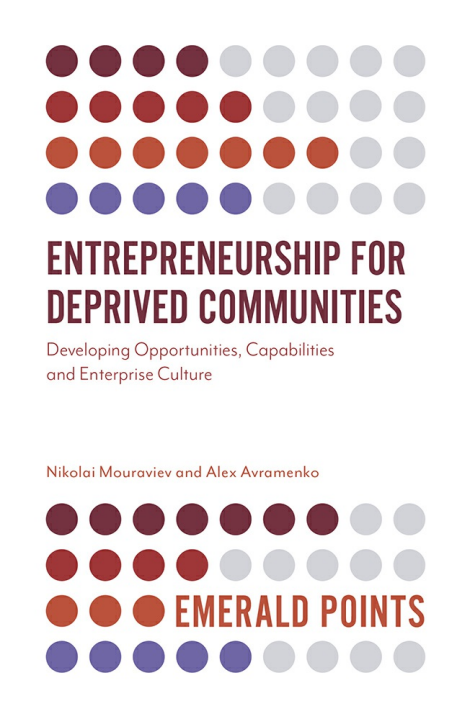

Entrepreneurship for Deprived Communities: Developing Opportunities, Capabilities and Enterprise Culture

Emerald Points

Authors

Nikolai Mouraviev
Abertay University, Scotland

Alex Avramenko
Abertay University, Scotland

Synopsis

This study investigates barriers to developing enterprise in deprived communities, highlights trade-offs local authorities face and offers guidance that contributes to a model for developing a community-centered enterprise culture that is critical for reinvigorating disadvantaged groups. Alex Avramenko and Nikolai Mouraviev focus on deprived communities where entrepreneurship traditionally was extremely difficult to conceive and offer insights on under-researched issues, such as enablers of entrepreneurship by local government's integrated approach that blends opportunity generation with capacity and skill building, complemented by support services. They also focus on the formation of an enterprise culture that should become a foundation of policy, enablers and tools for revitalizing deprived communities.Chapters explore range of issues and examples, including rethinking the dynamics of micro enterprise, rural entrepreneurship, senior entrepreneurship, entrepreneurship in a cosmopolitan city, civic/community-centered entrepreneurship and lifestyle entrepreneurship.

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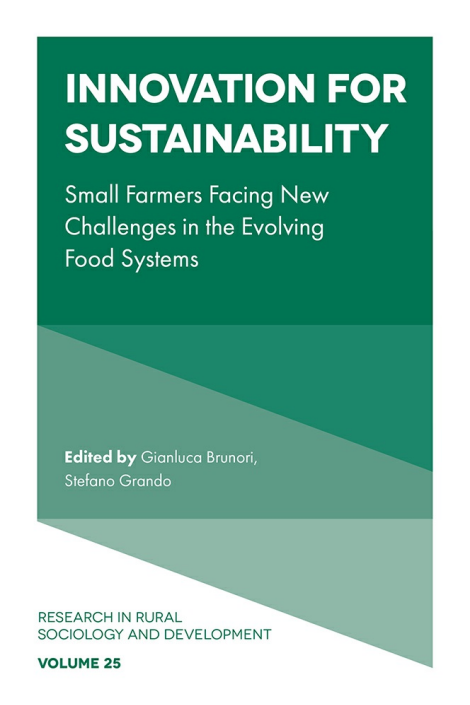

Innovation for sustainability: Small farmers facing new challenges in the evolving food systems

Research in Rural Sociology and Development, Volume 25

Editors

Gianluca Brunori
University of Pisa, Italy

Stefano Grando
University of Pisa, Italy

Synopsis

Small farms represent important components of food systems and rural areas, as sources of occupation and livelihood, factors of socio-economic diversity, cradles of grass-roots innovation and experimentation. Their capacity to adapt and to contribute positively to societal challenges depends on the strategies they can develop and their ability to innovate. The book provides an in-depth exploration of the determinants, dynamics and outcomes of rural and agricultural change processes, with a special focus on the role of small and family farming. Covering both the system and the farm level of analysis, the authors offer a comprehensive view of approaches and models capable to grasp different complementary aspects of the development trajectories followed by farms, food systems and territories facing multi-dimensional drivers of change and exposed to a range of vulnerability factors. The emerging characters and roles of innovation networks and social learning, as well as the decision-making processes at the farm level are explored in particular depth, with attention to the multi-dimensional societal expectations vis-à-vis agriculture, small farms and rural areas, with specific attention to food and nutrition security concerns.

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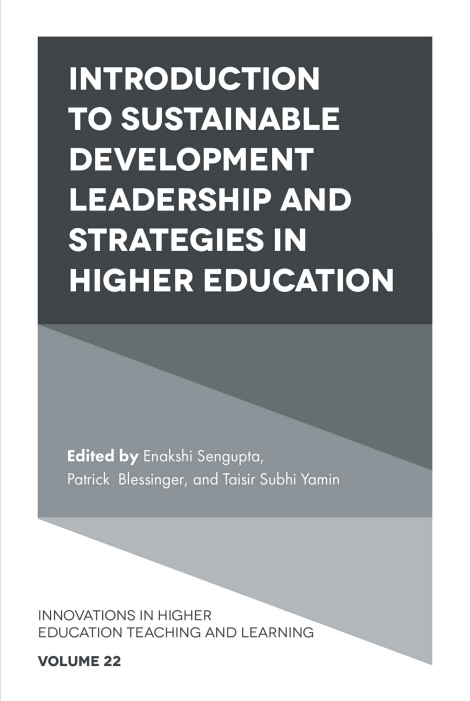

Introduction to Sustainable Development Leadership and Strategies in Higher Education

Innovations in Higher Education Teaching and Learning, Volume 22

Editors

Enakshi Sengupta
The American University of Kurdistan, Iraq

Patrick Blessinger
St. Johns University and Higher Education Training and Learning Association, USA

Taisir Subhi Yamin
The International Centre for Innovation in Education, Germany

Synopsis

The world's leading international agencies are promoting and stimulating the intellectual debate towards incorporating sustainability in main stream education with the help of thought leaders. This volume highlights innovative pedagogy, discusses the learning methods which can help us to address the world's current sustainability challenges, and offers solutions to meet these. The case studies featured, offering international insight from Malaysia to Australia, discuss curriculum development and integrating sustainability within the core philosophy of the university. The authors explore how leadership education needs to innovate to effectively respond to current sustainability challenges. This topical volume contextualizes the heightened interest in sustainable education across the globe and will be of interest to researchers, university leaders, and students interested in a sustainable future for universities and society as a whole.

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Page count: 241
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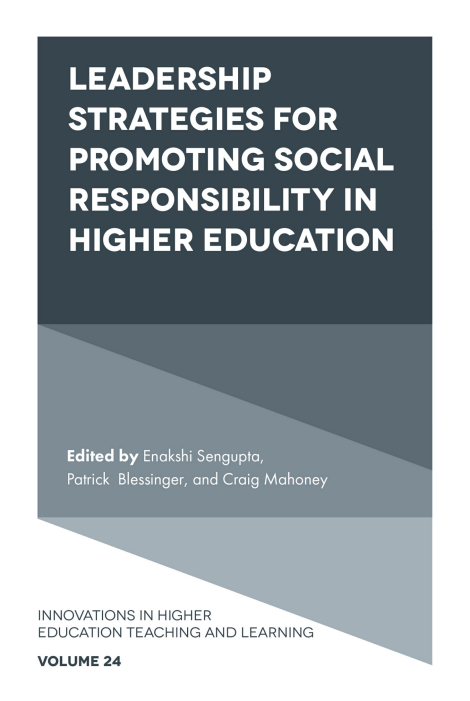

Leadership Strategies for Promoting Social Responsibility in Higher Education

Innovations in Higher Education Teaching and Learning, Volume 24

Editors

Enakshi Sengupta
The American University of Kurdistan, Iraq

Patrick Blessinger
St. John's University and Higher Education Teaching and Learning Association, USA

Craig Mahoney
University of West Scotland, UK

Synopsis

In keeping with the phenomena of globalization and privatization of education institutions and the ever-growing competition in the higher education industry, many higher education institutions are adopting a corporate approach in the changing face of the industry. Institutions are discovering the importance of corporate image, identity, and reputation and the use of corporate social responsibility as a reputation and an advantage building strategy. These strategies are helping the university to move beyond the classroom and to establish deeper relationships with society and to work collaboratively on local issues.Higher education leaders are crucial to these developments, and guide the strategy for institutions adopting this more corporate approach. This book explores the theoretical underpinnings and interventions of CSR practiced by universities across the globe and the role their leadership plays in promoting this. It provides international examples from the US, Africa, Europe and Asia, with implications and insights for university leadership, staff, and students.

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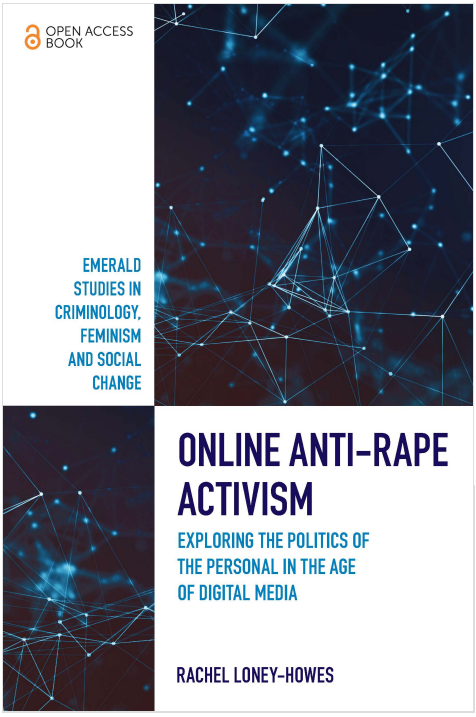

Online Anti-Rape Activism: Exploring the Politics of the Personal in the Age of Digital Media

Emerald Studies in Criminology, Feminism and Social Change

Author

Rachel Loney-Howes
University of Wollongong, Australia

Synopsis

The ebook edition of this title is Open Access, thanks to Knowledge Unlatched funding, and freely available to read online.

Online Anti-Rape Activism examines the nature, use and scope of online spaces for anti-rape activism. Drawing on semi-structured interviews with activists from around the world, survey data from participants in these spaces, and a content analysis of social media pages, weblogs and websites, this book explores the complexities, contradictions, possibilities and politics that underscore the ways these online spaces are engaged with, regulated and their potential to contribute to social change. In the wake of the #MeToo movement, this book offers a critical commentary on the limitations and potentials of online anti-rape campaigning. It provides a foundation for understanding the emergence of #MeToo and sheds light on the complex history associated with keeping rape on the public agenda and the enduring tension between the personal and the political within feminist activism. The interdisciplinary and international approach makes this book suitable for academics in the fields of gender and women's studies, media studies, politics, sociology and criminology worldwide. This book has been written for a broad audience, and will appeal to academics, students and activists working in the field.

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Audience: Professional and scholarly
Page count: 180
BIC code: J, JK, JKV
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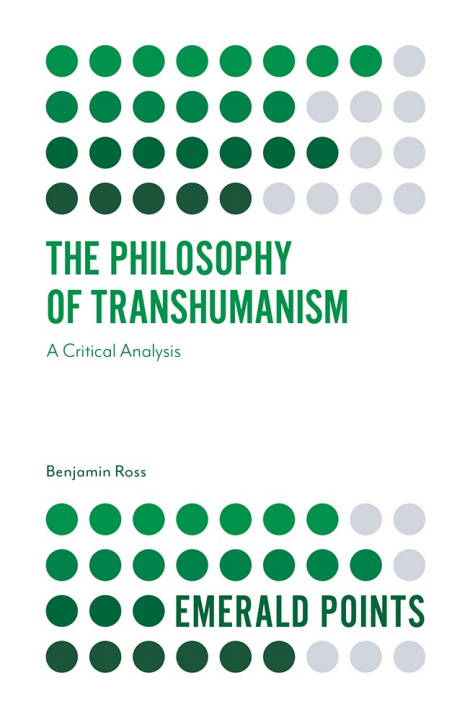

The Philosophy of Transhumanism: A Critical Analysis

Emerald Points

Author

Benjamin Ross
University of North Texas, USA

Synopsis

Transhumanism is an international cultural movement which seeks to fundamentally transform the human condition through radical technological enhancement. Transhumanists claim that we are already in transition to a new phase of humanity where the limitations of mortality, ignorance, and suffering will soon be altered or even completely erased. *The Philosophy of Transhumanism: A Critical Analysis* presents the central ideas of transhumanist philosophy and offers a lens through which to reflect on the meaning of being human in anticipation of radical technology. The radical technologies in question variously include greater-than-human machine intelligence, mind-computer interfaces, gene-editing, and nanotechnology. The continued funding and interest generated by those associated with these projects suggest transhumanism is continued migration from a fringe concern to a central way of conceiving the future. Though a variety of positions exist within transhumanism, the unifying theme is a belief that the techno-engineering of a new type of upgraded human is both beneficial and inevitable. These ambitions raise serious questions about the appearance of a transhuman or even posthuman being, and warrants a critical analysis from alternative philosophical and religious perspectives. This book seeks to present the philosophy of transhumanism in a way that is both timely and accessible, and to challenge what will be seen as the core argument of transhumanist philosophy: that there is nothing about human beings that cannot be reconceived as a technical problem.

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ePub ISBN: 9781839826245
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Audience: Professional and scholarly
Page count: 208
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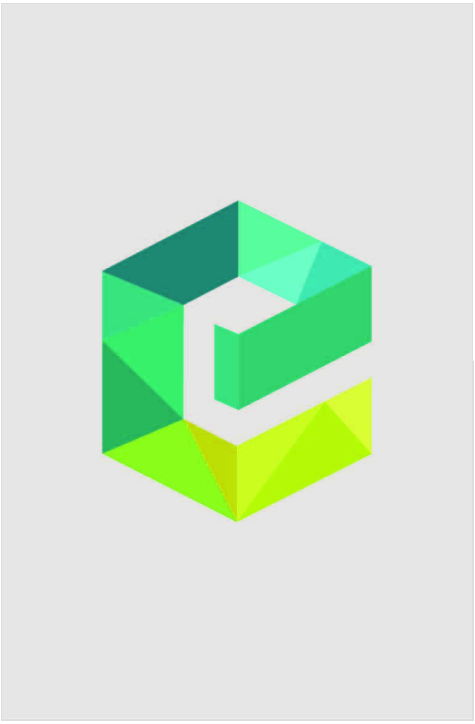

The Red Taylorist: The Life and Times of Walter Nicholas Polakov

Frontiers of Management History

Author

Diana Kelly
University of Wollongong, Australia

Synopsis

The Red Taylorist is a ground-breaking assessment of the life and work of Walter Nicholas Polakov, charting his influence on the development of scientific management globally.

Diana Kelly presents an unparalleled depth of knowledge of Polakov's varied professional life and charts a wide reaching influence, covering a number of topics from a personal perspective, including Taylorism, the New Deal, Unionism, the FBI and Communism. This engaging biographical approach enables readers to explore interlinked events typically considered unrelated to each other, through the story of work man's work in revolutionizing the management of scientific endeavors. Kelly highlights the importance of these wider contexts for management and history of management scholars.

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SDG13 - Climate Action: Combatting Climate Change and its Impacts

Concise Guides to the United Nations Sustainable Development Goals

Authors

Federica Doni
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João Torres Soares
Universidade Aberta, Portugal

Synopsis

SDG 13 aims to 'take urgent action to combat climate change and its impact'. This book demonstrates the potential for innovation in implementing SDG13 despite its associated challenges. The book features global success stories and uses empirical and science-based analysis to explore a wide range of practical implementation mechanisms, enabling conditions, and monitoring and reporting tools.

Concise Guides to the United Nations Sustainable Development Goals comprises 17 short books, each examining one of the UN Sustainable Development Goals. The series provides an integrated assessment of the SDGs from economic, legal, social, environmental and cultural perspectives.

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SDG7 - Ensure Access to Affordable, Reliable, Sustainable, and Modern Energy

Concise Guides to the United Nations Sustainable Development Goals

Authors

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Vuyo Mjimba
Human Sciences Research Council, South Africa

Ivana Savić
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Synopsis

SDG7 aims to 'ensure access to affordable, reliable, sustainable and modern energy for all.' Meeting the demands of the 2030 agenda will be a unique challenge. National priorities and policy action need to be strengthened in order to fulfil the ambitious energy targets which SDG7 envisions. This book examines SDG7 and its implications for how energy operates as a driver of change for jobs, security, climate change, food production and increasing incomes. It provides a succinct overview of how SDG7 visualizes a world in which energy is universally accessible and increasingly efficient and renewable in order to create sustainable, inclusive and resilient communities. The key challenges such as public and private investment, regulatory frameworks and evolving business models are also considered so that a path forward towards the achievement of the goal and the transformation of global energy systems might become clear. Concise Guides to the United Nations Sustainable Development Goals comprises 17 short books, each examining one of the UN Sustainable Development Goals. The series provides an integrated assessment of the SDGs from economic, legal, social, environmental and cultural perspectives.

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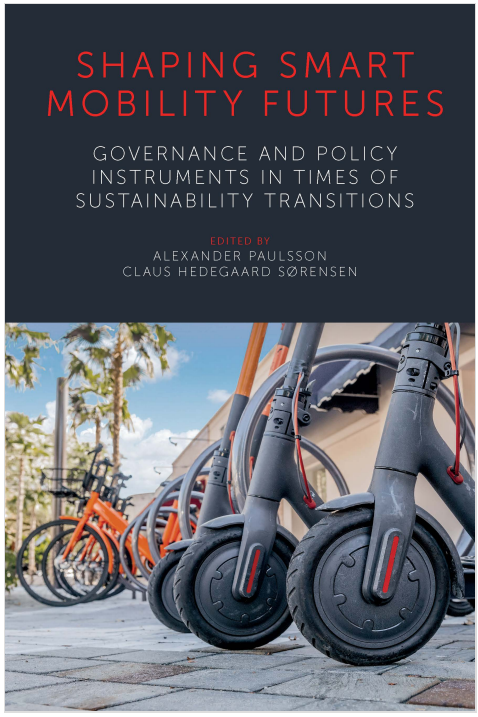

Shaping Smart Mobility Futures: Governance and Policy Instruments in times of Sustainability Transitions

Editors

Alexander Paulsson
Lund University, Sweden

Claus Hedegaard Sørensen
Swedish National Road and Transport Research Institute (VTI), Sweden

Synopsis

Smart mobility includes automation, shared mobility services and other new forms of mobility made possible by digital technologies. This book argues that smart mobility will only be developed in a desired direction and fulfil global sustainability goals if it is steered in that direction. There is a vast body of literature on public policy and policy instruments, and there are many different conceptualisations and categorisations. Applying an open and broad approach, whereby a variety of policy instruments that are used to govern smart mobility are introduced and discussed, this book is ideal for both professionals and researchers. The book is organised into three parts: the first part explores why there is a need for policy instruments in relation to smart mobility, the second part examines how policy instruments are chosen and developed, and the third part explores what policy instruments are doing and what smart mobility is doing to them. Of the policy instruments used today, many focus on producing knowledge for governments and thereby making smart mobility governable. Because of the difficulties with implementing policy instruments that make the transport sector more sustainable, the book concludes by discussing in which ways citizen deliberation can breathe new life into the debate.

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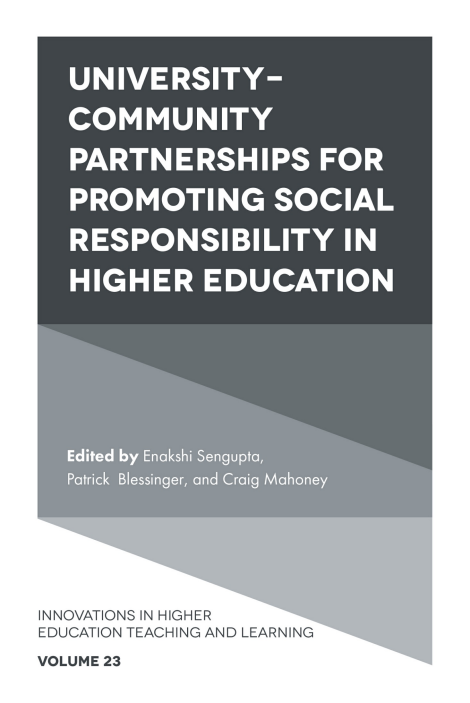

University-Community Partnerships for Promoting Social Responsibility in Higher Education

Innovations in Higher Education Teaching and Learning, Volume 23

Editors

Enakshi Sengupta
The American University of Kurdistan, Iraq

Patrick Blessinger
St. John's University and Higher Education Teaching and Learning Association, USA

Craig Mahoney
University of West Scotland, UK

Synopsis

The role of universities is not only restricted to knowledge exchange, higher education institutions also play a leading role in the development of society, and should engage as active members of their local communities. This book provides empirical evidence on how some universities have shifted social responsibility to be one of their primary focuses, and have engaged with society to enhance their values. The authors present international case studies, from Indonesia to the UK, that examine community engagement, inequality, university-corporate partnerships, philanthropy, and sustainable futures, among other important topics.

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