



Publishing Services

**ENABLING INDEPENDENT JOURNALS TO REACH
A GLOBAL AUDIENCE**



www.emeraldpublishing.com/eps

Why partner with Emerald Publishing?

Our partners benefit from our understanding of the publishing industry, our systems and processes, our global dissemination networks, community connections and our extensive experience publishing high quality research.

A growing network of partners – Emerald currently publish over 35 partner journals on behalf of associations, universities and other research organisations which are delivered alongside our own 300+ journals, 2,500+ books and 1,500+ case studies.

Simple and intuitive platform – all content published by Emerald benefits from global dissemination via Emerald's dedicated research platform: emeraldinsight.com

Publishing high quality research for over 50 years – as an Emerald partner, you can feel confident that we understand your journal's needs and the challenges in curating and publishing an independent journal. We are here to guide, enhance and improve this process for you.

Complete publishing package – whether you are an association, university or society, Emerald Publishing offers rigorous foundations on which to publish your journal, ensuring you meet international standards and achieve maximum impact in the community it serves.

Real Impact is about making a difference

It's communities joining together to find ways to make changes. Together, we can discover, innovate and put into practice what really matters to support real world change.



Providing **expertise** and exposure

Benefit from Emerald's vast experience publishing and disseminating research.

Experienced publishing professionals

- A dedicated Emerald contact to guide and advise throughout your publishing journey
- Journals are entered into a well-established production process, including double-blind peer-review
- Market-leading editorial systems and industry-leading vendors



High quality research

- Your research is alongside the work of our global network of 58,000 leading authors
- 289 of Emerald journals are listed in Web of Science™, of which 77 are accepted in 2017 Journal Citation Reports®
- 285 Emerald journals receive a Scopus CiteScore™, which is over 90% of our entire portfolio

A window to a global audience

- Journals are published Open Access under CC BY 4.0 helping to maximise dissemination
- In 2017 Emerald content was downloaded 32 million times across 120 countries
- Site traffic reaches an average of 3,151,746 sessions per month



Accessible and discoverable

- Content configuration to ensure it is crawled rapidly by Google, with a focus on inclusion in Google Scholar
- Indexed in all major discovery services including Primo, Summon and EBSCO Discovery Service
- Compliant with W3C AA guidelines making content accessible for people with disabilities

The Core **Publishing Service**

Emerald's core publishing package offers a high-quality, comprehensive service focussing on the following key elements of the publishing workflow:



Production

- Production process managed wholly by Emerald, using industry leading vendors.
- Access to an online submission and peer review system including training for the partners' appointed Editor(s) and ongoing technical support.
- Dedicated support throughout the process.
- Author proofing for every article. Client approval for each issue of the journal.
- Bespoke journal cover design.



Publishing

- Articles published online at www.emeraldinsight.com.
- All content published Open Access under a CC BY 4.0 licence helping to maximise dissemination.
- Article-level publishing, articles published online within 35 working days of acceptance on the submission system via Emerald EarlyCite.
- Citation management and reference linking features.



Dissemination

- Global dissemination on emeraldinsight.com.
- Each individual journal will have a journal homepage on an industry-leading research platform.
- Enhanced search and discoverability through enriched metadata and search engine optimization.
- Content is immediately indexed in all major discovery services.









Development and Support

- Dedicated publishing contact for the duration of the agreement to work with the editorial teams on ongoing management and development of journals.
- Statistics reporting (submissions, authorship, downloads and citations) presented via an annual journal publishing report.
- Support with ranking and indexing applications i.e. SCOPUS, ESCI, SSCI/SCI (Nb. Please note whilst Emerald will provide support on rankings applications and guidance on best practice, applications are competitive and we are unable to offer any guarantees of a journal being accepted or ranked).
- Application to Directory of Open Access Journals (DOAJ)

One-to-one advice from a world leading publisher

Six practical and inspiring editorial modules designed to equip our partners with the essential knowledge and skills to help increase quality submissions, citations and the reputation of the journal.

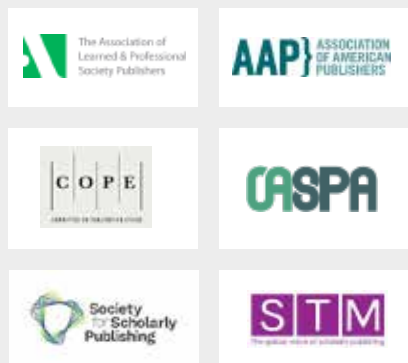
Frequency: Sessions are commonly delivered one day each month, for the first six months of publication.

Developing a sustainable pipeline 	Developing and engaging with the Editorial Board 	Effectively managing the review process 
Increasing citations 	Preparing for rankings 	Marketing your journals 

Get a quote from your Emerald Regional Representative (see back page for details)

Open Access industry compliance

Members of:



Compliant with:



Signatories:



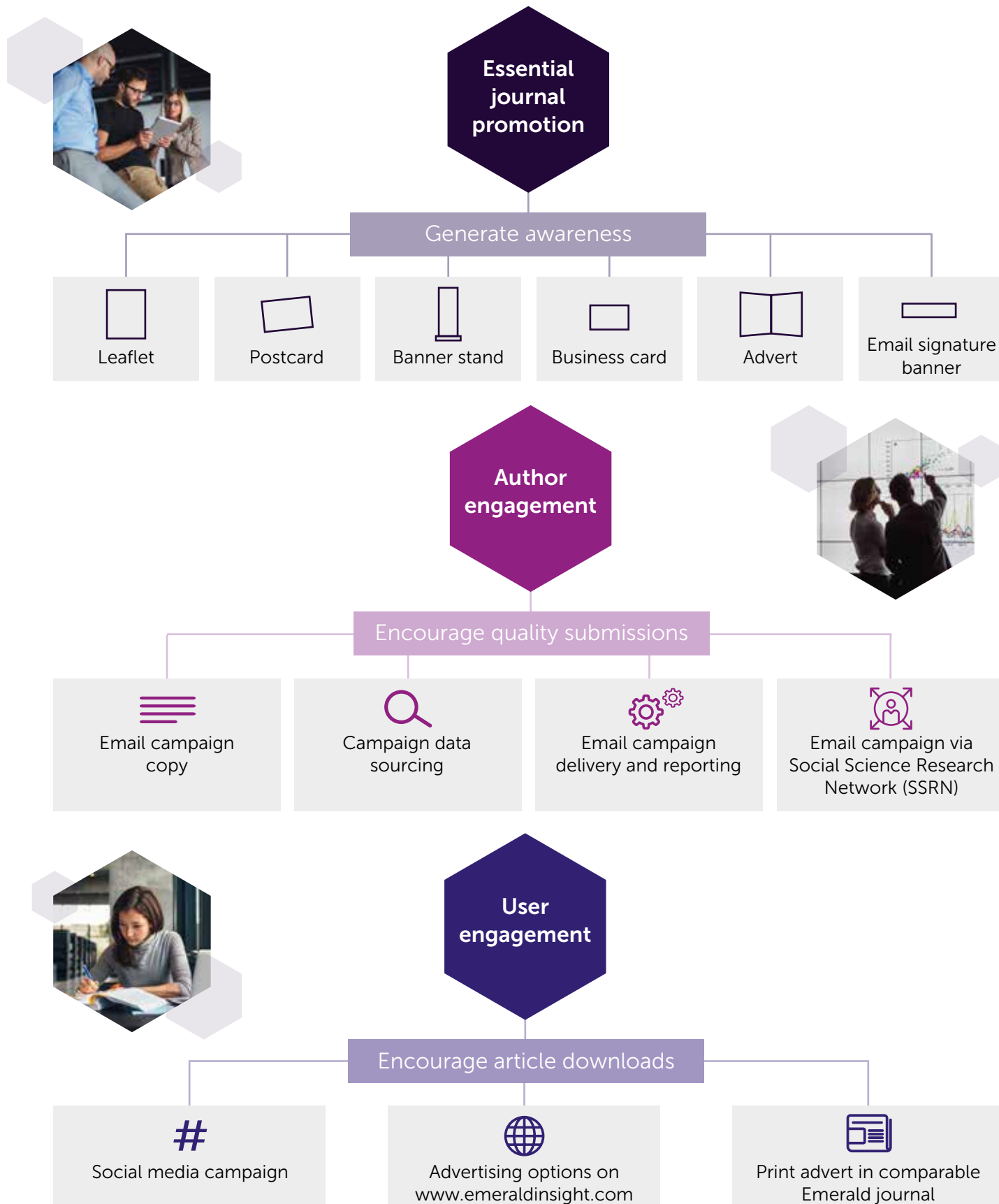
Sponsors:



Put your journal in the spotlight

In addition to our core publishing services, we offer our partners a range of additional value-added marketing services to help promote your journal, attract authors or engage with users.

These marketing activities are individually priced, so you can create a tailored package to precisely meet the needs of each journal.



Some of our publishing partnerships

Emerald works with associations, universities and organizations worldwide to help them produce and disseminate their research. All the journals featured below are published under a platinum OA arrangement, in that all charges for publishing an OA article in these titles are funded by the publishing partner and there is no charge to the author.



European Journal of Management and Business Economics

EJMBE is published by Emerald on behalf of Academia Europea de Dirección y Economía de la Empresa. The journal publishes research associated with the areas of business economics, including strategy, finance, management, marketing, organization, human resources, operations, corporate governance, and tourism.



Irish Journal of Occupational Therapy

IJOT is the official journal of the Association of Occupational Therapists of Ireland. On a biannual basis, IJOT publishes quality articles that further debate and evidence-based practice within occupational therapy, both in Ireland and abroad.



Journal of Intelligent and Connected Vehicles

JICV was first proposed in 2017 by the State Key Laboratory of Automotive Safety and Energy in China to reflect the recent advances in research in the field of intelligent and connected vehicles. The first volume will publish in 2018.



Maritime Business Review

MABR is published by Emerald Publishing on behalf of Pacific Star Group Educational Foundation. The journal aims to provide the latest research insights and state-of-the-art of the theory and management practice to maritime researchers and practitioners on all aspects of maritime business.



Journal of Defense Analytics and Logistics

Published in association with the Air Force Institute of Technology's Center for Operational Analysis, JDAL considers a broad range of topics across the logistics, operations research, and supply chain management space. However, each research article considered must contribute directly to the art and science of national and/or international defense.



International Journal of Excellence in Government

IJEG publishes leading scholarly research associated with all aspects of transformational excellence in Government. It is published in association with the Prime Minister's Office at the Ministry of Cabinet Affairs, United Arab Emirates.



RAUSP Management Journal

RAUSP covers all fields of management, including Entrepreneurship; Education, Strategy and Business Economics; Corporate Governance; Finance and Accounting; Environmental Management; Public Management; Technology Management; Marketing; Quality and Productivity; Human Resources and Organizations; and Information Technology. It is published on behalf of the University of Sao Paulo (USP), Brazil.



Asian Association of Open Universities Journal

Published in association with the Asian Association of Open Universities, AAOUJ publishes high quality papers on the topics of Open and Distance Education (ODE). Papers submitted to this journal may be an empirical study, case study or critical literature review and should bring readers new information, knowledge, evaluations of theories or best practices of ODE.



Journal of Economics Finance and Administrative Science

Published on behalf of ESAN University in Peru, which has more than 50 years of experience in the higher education field and post graduate studies. JEFAS publishes articles from business areas such as operations, supply chain, economics, finance and administration.



ISRA International Journal of Islamic Finance

IJIF is published on behalf of the International Shari'ah Research Academy for Islamic Finance (ISRA). Aimed at both academics and practitioners, the journal publishes articles in the areas of Islamic economics, finance, banking, capital markets, takaful and law.

About us

For over 50 years, research impact has sat at the heart of Emerald's business. Our core ethos is making a difference through research, and we are proud of our heritage supporting the communication of research for policy and practice.

To join us in making a real impact visit emeraldrealimpact.com #realworldimpact

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