

STUDENTS	OVERALL	AUSTRALASIA	BRAZIL	CHINA	EGYPT	FRANCE/ GERMANY/ UK	INDIA	JAPAN	USA
Journal articles	23%	28%	20%	42%	17%	19%	18%	23%	30%
Books	31%	33%	41%	36%	33%	22%	43%	27%	29%
Video & animation	32%	35%	42%	41%	21%	37%	33%	11%	27%
Blogs	18%	13%	26%	31%	18%	12%	21%	3%	30%
Infographics	22%	29%	24%	37%	15%	22%	14%	7%	29%
Podcasts	23%	27%	37%	32%	16%	22%	16%	4%	33%
Early-stage synopses	12%	7%	11%	27%	11%	7%	4%	5%	31%
Social media	29%	22%	31%	46%	38%	23%	38%	10%	35%
Policy briefs	12%	9%	13%	35%	8%	7%	7%	3%	26%
Lay summaries	15%	14%	17%	37%	8%	12%	4%	4%	31%
Written interviews	17%	16%	20%	32%	13%	11%	16%	9%	32%
Annotated articles	21%	22%	19%	42%	14%	18%	6%	21%	29%
Structured abstracts	21%	24%	28%	36%	18%	22%	6%	6%	29%
Scholarly highlights	17%	24%	12%	30%	13%	10%	12%	13%	30%
De-jargoning software	12%	16%	7%	32%	10%	9%	3%	6%	23%
Apps for books	20%	11%	34%	37%	15%	12%	19%	11%	35%
Video articles/interviews	25%	28%	28%	45%	19%	21%	24%	6%	35%
Audiobooks / interviews	19%	21%	25%	37%	19%	14%	18%	2%	27%
White papers	15%	8%	10%	26%	15%	16%	8%	2%	28%
Open research data	26%	25%	26%	47%	18%	22%	14%	21%	38%
Case study simulation	23%	32%	24%	39%	15%	20%	19%	3%	35%
Augmented reality	16%	10%	23%	35%	10%	9%	10%	6%	33%
Cartoons & graphic novels	15%	18%	18%	17%	13%	8%	23%	2%	33%
Game-based learning	21%	24%	29%	22%	14%	22%	18%	7%	27%
Training courses	24%	28%	30%	36%	32%	18%	21%	3%	38%
Quizzes to test knowledge	24%	43%	29%	39%	11%	23%	14%	9%	30%
None of the above	6%	7%	0%	1%	1%	10%	9%	16%	0%