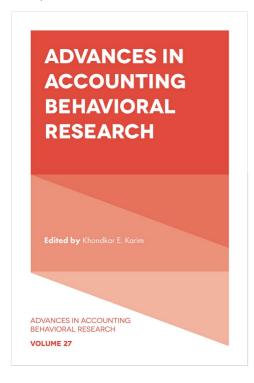


Accounting & finance



Advances in Accounting Behavioral Research

Advances in Accounting Behavioral Research, Volume 27

Editor

Khondkar E. Karim University of Massachusetts, USA

Synopsis

Focusing on research that examines both individual and organizational behavior relative to accounting, *Advances in Accounting Behavioral Research* provides an in-depth analysis and exchange of peer-reviewed knowledge across all areas of accounting behavioral research and the development, discussion, and expansion of theories from psychology, sociology, and related disciplines.

The chapters collected in Volume 27 include Budgetary Participation, Family Business Environment and Auditor Judgment, CSR as Insurance, IRS Job Characteristics Model, Early Job Attainment of Accounting Majors, Fairness in Cost Allocation and Work of Special Agents of the IRS Using the Job Characteristics Model.

ISSN: 1475-1488

Hardback ISBN: 9781836082811

Hardback price: £80.00, €104.00, \$124.00

ePDF ISBN: 9781836082804

ePDF price: £80.00, €104.00, \$124.00

ePub ISBN: 9781836082828

ePub price: £80.00, €104.00, \$124.00

Publication date: 28 October 2024

Language: English

Audience: Professional and scholarly

Page count: 224

BIC code: KFCM, KFCP, KFCR

BISAC code: BUS001040, BUS001010, BUS001050

THEMA code: KFCM, KFCP, KFCR

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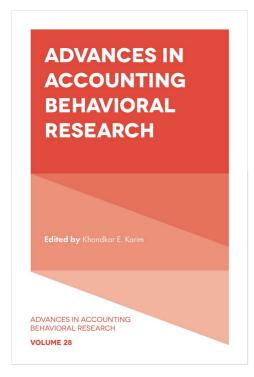
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Accounting & finance



Advances in Accounting Behavioral Research

Advances in Accounting Behavioral Research, Volume 28

Editor

Khondkar E. Karim University of Massachusetts, USA

Synopsis

Focusing on research that examines both individual and organizational behavior relative to accounting, Advances in Accounting Behavioral Research provides an in-depth analysis and exchange of peer-reviewed knowledge across all areas of accounting behavioral research and the development, discussion, and expansion of theories from psychology, sociology, and related disciplines.

The theme of Volume 28 is emerging theory, methods, and applications towards behavioral research in accounting and audit. Chapters collected here examine topics ranging from CFO ethnicity and impact on financial reporting to career imprinting to safeguards in crowdfunding and more.

ISSN: 1475-1488

Hardback ISBN: 9781836082859 Hardback price: £85.00, €110.00, \$132.00

ePDF ISBN: 9781836082842

ePDF price: £85.00, €110.00, \$132.00

ePub ISBN: 9781836082866

ePub price: £85.00, €110.00, \$132.00

Publication date: 28 October 2024

Language: English

Audience: Professional and scholarly

Page count: 272

BIC code: KFCM, KFCP, KFCR

BISAC code: BUS001040, BUS001010, BUS001050

THEMA code: KFCM, KFCP, KFCR

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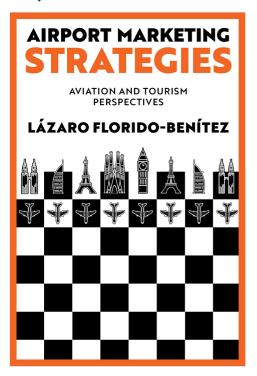
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Americas





Marketing



Airport Marketing Strategies: Aviation and Tourism Perspectives

Author

Lázaro Florido-Benítez University of Málaga, Spain

Synopsis

The perception of airports by tourists and business travellers alike, has dramatically improved over the last 25 years. This is partly due to the marketing strategies developed by airport operators, with the aim of establishing their place within the transportation, tourism, and logistics sectors. However, airports have not always been considered a cornerstone within these sectors. For decades, most tourists viewed airports as a simple, functional transport infrastructure, where they got on a plane to take a vacation, do business, or go home. Now, in the digital era, we see the travel sector, and airports especially, being revolutionised once again.

Introducing students, researchers, and practitioners to the latest methods of airport marketing strategies in the digital innovation era, *Airport Marketing Strategies: Aviation and Tourism Perspectives* offers a contemporary global vision of airport marketing strategies in the context of the aviation and tourism sectors. These strategies increase commercial revenues, enhance promotion campaigns, boost the effectiveness of marketing actions, and promote an airport's brand image. Further, this book builds awareness and understanding of the various interactions and interdependencies between airports, Destination Marketing Organisations (DMOs), airlines, marketing tools, and stakeholders. The in-depth analysis is enhanced with real examples of airport marketing strategies from around the world.

Hardback ISBN: 9781836080831

Hardback price: £80.00, €95.00, \$110.00

ePDF ISBN: 9781836080824

ePDF price: £80.00, €95.00, \$110.00

ePub ISBN: 9781836080848 ePub price: £80.00, €95.00, \$110.00 Publication date: 24 October 2024

Language: English

Audience: Professional and scholarly

Page count: 252

BIC code: KJS, KJSP, KJSU

BISAC code: BUS043000, BUS043030, BUS070100

THEMA code: KJS, KJSP, KJSU

To order

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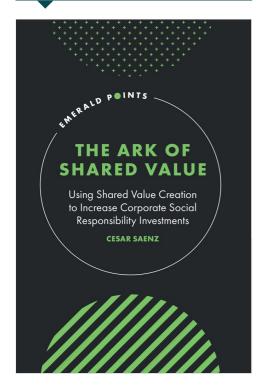
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Strategy



The Ark of Shared Value: Using Shared Value Creation to Increase Corporate Social Responsibility Investments

Emerald Points

Author

Cesar Saenz ESAN University, Peru

Synopsis

The Ark of Shared Value is a fundamental guide for those involved in designing and implementing sustainable business projects. The Ark is a one-page tool that is easy to use and presents the key elements of sustainable projects. This tool incorporates visual thinking for sustainable projects, allowing designers to discuss and collaborate on the project effectively.

Cesar Saenz offers the Ark of Shared Value as a tangible way to present sustainable projects, including the stakeholders involved, resources used, activities conducted, and benefits received for each stakeholder, all on a single page. Companies and organizations, as well as professionals who believe that doing business can enhance the environment and social well-being, can utilize *The Ark of Shared Value*.

Hardback ISBN: 9781836082439 Hardback price: £45.00, €52.00, \$59.00

ePDF ISBN: 9781836082422 ePDF price: £45.00, €52.00, \$59.00 ePub ISBN: 9781836082446 ePub price: £45.00, €52.00, \$59.00 Publication date: 09 August 2024

Language: English

Audience: Professional and scholarly

Page count: 116

BIC code: KJG, KJJ, KNAT

BISAC code: BUS008000, BUS104000, BUS070150

THEMA code: KJG, KJJ, KNAT

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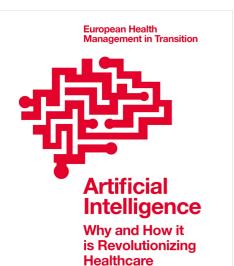
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Americas





Health & social care



Elvira Buijs Elena Maggioni Francesco Mazziotta Gianpaolo Carrafiello

Federico Lega

Management

Artificial Intelligence: Why and How it is Revolutionizing Healthcare Management European Health Management in Transition

Authors

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Elena Maggioni University of Milan, Italy

Francesco Mazziotta University of Milan, Italy

Gianpaolo Carrafiello University of Milan, Italy

Federico Lega University of Milan, Italy

Synopsis

Artificial intelligence (AI) has the potential to drastically change healthcare, including the optimisation of time and materials for clinical tasks (efficiency), and more accurate diagnose detection (effectiveness). However, these clinical-based AI applications are still in very early development stages.

Investigating the wide range of applications of AI in both community and hospital care settings, and along the patient care pathway, the chapters here focus on applications capable of contributing to the workflow and management of the activities to be provided. The impact of Al in solving the main issues of modern medicine is discussed, such as reorganization of services towards patientcentricity, management of task shifting and skills mix, greater competitiveness between public and private sector, and financing mechanisms. Difficulties that may arise during the implementation of AI in an organization are addressed, including practical solutions, providing a practical guide for managers, clinical leaders and policy makers.

Artificial Intelligence: Why and How it is Revolutionizing Healthcare Management identifies a roadmap for the appropriate introduction of artificial intelligence in healthcare organizations that responds to the need of decision-makers and managers to have a clear picture of how to move in the developing field of Al.

Paperback ISBN: 9781835494714 Paperback price: £45.00, €52.00, \$60.00

ePDF ISBN: 9781835494684 ePDF price: £45.00, €52.00, \$60.00 ePub ISBN: 9781835494707 ePub price: £45.00, €52.00, \$60.00 Publication date: 13 September 2024

Language: English

Audience: Professional and scholarly

Page count: 128

BIC code: MBP, MBPM, KJMV

BISAC code: MED078000, MED035000, BUS042000

THEMA code: MBP, MBPM, KJMV

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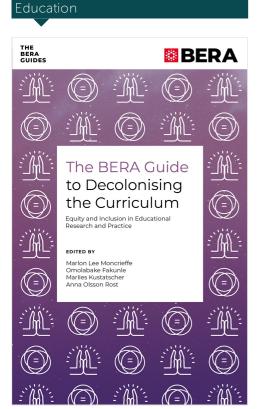
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Americas







The BERA Guide to Decolonising the Curriculum: Equity and Inclusion in Educational Research and Practice The BERA Guides

Editors

Marlon Lee Moncrieffe British Educational Research Association, UK

Omolabake Fakunle University of Edinburgh, UK

Marlies Kustatscher University of Edinburgh, UK

Anna Olsson Rost Manchester Metropolitan University, UK

Synopsis

The call for decolonising curriculum knowledge comes from across public and academic voices and educational organisations. Led by international educationalists across all phases of education, *The BERA Guide to Decolonising the Curriculum* is a powerful evocation, direction, and call to action for epistemological equity in knowledge production, teaching, and learning.

The chapters draw on significant international literature from across the fields of decoloniality, race, gender, history, sociology, and philosophy, and real-world cases, with multiple examples from international academic leaders, academics, and teachers to address concerns about the ideological and political orientation of educational policy discourse bounded by Eurocentric epistemology.

Published in partnership between the British Educational Research Association (BERA) and Emerald Publishing, *The BERA Guides* are short, research-informed yet accessible introductions to key, interdisciplinary topics impacting education research and practice for a broad academic audience.

Paperback ISBN: 9781835491478

Paperback price: £24.00, €29.00, \$32.00

ePDF ISBN: 9781835491447 ePDF price: £24.00, €29.00, \$32.00

ePub ISBN: 9781835491461 ePub price: £24.00, €29.00, \$32.00 Publication date: 04 November 2024

Language: English

Audience: Professional and scholarly

Page count: 220

BIC code: JNKC, JNFN, JFSL1

BISAC code: EDU007000, EDU048000, EDU020000

THEMA code: JNDG, JNFK, JBSL1

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Strategy



Business Strategies and Ethical Challenges in the Digital Ecosystem

Editors

S. Asieh H. Tabaghdehi Brunel University London, UK

Pantea Foroudi Brunel University London, UK

Synopsis

The emergence of new digital technologies, awareness of corporate social responsibility, and the greater need for innovation and problem-solving skills are becoming a de-facto part of the everyday management agenda. A key question to be answered in these turbulent times is, how is it possible for corporations to incorporate safety, security, and satisfaction of stakeholders in the design of their business models while they are struggling to achieve sustainability goals related to the environment and climate change?

The chapters in *Business Strategies and Ethical Challenges in the Digital Ecosystem* act as a forum for examining current and future trends related to management and technological adoption. The research encourages academics and practitioners to use a multi-disciplinary approach to boldly bring together bodies of related knowledge to produce new insights exploring digital business strategy and industry 5.0, changing consumer behaviour, sustainability, marketing, ethics, data security and much more.

The findings are relevant and useful for academics, researchers, policy makers and management executives.

Hardback ISBN: 9781804550700

Hardback price: £85.00, €100.00, \$115.00

ePDF ISBN: 9781804550694

ePDF price: £85.00, €100.00, \$115.00

ePub ISBN: 9781804550717

ePub price: £85.00, €100.00, \$115.00

Publication date: 18 November 2024

Language: English

Audience: Professional and scholarly

Page count: 472 BIC code: KJC, KJD, KJE

BISAC code: BUS063000, BUS090000, BUS049000

THEMA code: KJC, KJD, KJE

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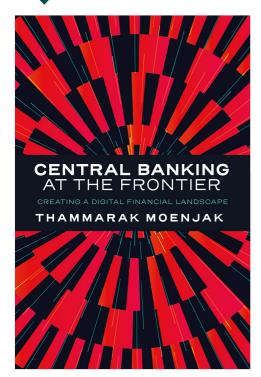
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Americas





Accounting & finance



Central Banking at the Frontier: Creating a Digital Financial Landscape

Author

Thammarak Moenjak Bank of Thailand, UK

Synopsis

Digital disruption is rapidly transforming the financial sector, propelled by FinTech, BigTech, and non-bank institutions meeting public needs but challenging incumbents. Central banks must adapt to facilitate fair competition, protect customer rights, and integrate new technology. Initiatives in countries like India, Brazil, and Thailand have reshaped finance, enhancing accessibility. Future developments, including central bank digital currencies, may revolutionize financial infrastructures, enabling incumbents and new players to offer improved products and services.

Central Banking at the Frontier: Creating a Digital Financial Landscape: Architecting the New Digital Financial Landscape comprehensively explores these changes, providing insights into emerging issues, initiatives, and debates that will define the evolving financial landscape.

Relevant not only for central bankers but also for professionals in banks, FinTech, and academia, *Central Banking at the Frontier: Creating a Digital Financial Landscape* helps readers stay informed on the dynamic digital era and contribute to shaping technology-driven financial services for the benefit of society.

Hardback ISBN: 9781837971312

Hardback price: £85.00, €100.00, \$115.00

ePDF ISBN: 9781837971305

ePDF price: £85.00, €100.00, \$115.00

ePub ISBN: 9781837971329

ePub price: £85.00, €100.00, \$115.00

Publication date: 27 September 2024

Language: English

Audience: Professional and scholarly

Page count: 460

BIC code: KFF, KFFK, KJG

BISAC code: BUS004000, BUS008000, BUS017000

THEMA code: KFF, KFFK, KJG

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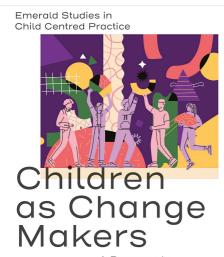
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Americas





Education



A Resource to Enhance Child Centred Practice and Extend Active Learning Opportunities

Sam Frankel Daniella Benda

Children as Change Makers: A Resource to Enhance Child Centred Practice and Extend Active Learning Opportunities Emerald Studies in Child Centred Practice

Authors

Sam Frankel King's University College at Western University, Canada

Daniella Bendo King's University College at Western University, Canada

Synopsis

Inspired by narratives on children's rights, participation and social action, *Children as Change Makers* aids in creating active learning opportunities that will equip students in higher and further education, as well as practitioners and professionals to meaningfully get involved in community change projects that effectively partner with children and young people.

The chapters reignite a call for a paradigm shift in society, arguing that children's social engagement is key to navigating local and global change. It invites adults to advance their thinking by reflecting on and revisiting the way they view children as participants (especially children under the age of 12 years old). Drawing on the multidisciplinary field of Childhood and Youth Studies, Sam Frankel and Daniella Bendo call for a unity of thought that equips children and young people as 'participants' to be a catalyst for a shared vision that recognises the social, environmental, economic and health challenges in communities.

Children as Change Makers will increase children's, students, and practitioners' confidence by engaging with guidance, practical examples and activities to strengthen collaborative opportunities with children. Drawing on a new innovative active learning approach, this book aims to bolster academic, professional and community learning opportunities and create experiences that contribute to life skills, career ambitions, and goals.

Hardback ISBN: 9781802627145

Hardback price: £45.00, €52.00, \$60.00

ePDF ISBN: 9781802627138

ePDF price: £45.00, €52.00, \$60.00

ePub ISBN: 9781802627152 ePub price: £45.00, €52.00, \$60.00 Publication date: 16 September 2024

Language: English

Audience: Professional and scholarly

Page count: 184

BIC code: JNF, JNM, JNT

BISAC code: EDU015000, EDU023000, EDU059000

THEMA code: JNF, JNM, JNT

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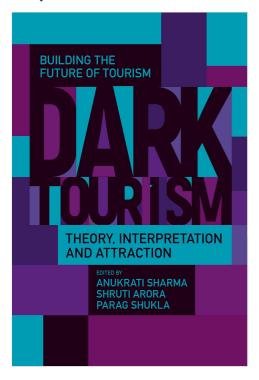
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Americas





Tourism & hospitality



Dark Tourism: Theory, Interpretation and Attraction Building the Future of Tourism

Editors

Anukrati Sharma University of Kota, India

Shruti Arora University of Kota, India

Parag Shukla The Maharaja Sayajirao University of Baroda, India

Synopsis

Dark Tourism has seen a surge in popularity in the last decade as people seek a richer travel experience, choosing to meaningfully engage with humankind's more troubling heritage, rather than opting for merely escapist vacations. It is a genre of tourism that has received increased attention in recent years, an umbrella concept for travel to sites that are associated with death and suffering, such as battlefields, prisons, and slave forts.

Despite the somewhat morbid nature of many Dark Tourism sites, there is also a positive side. Such sites provide visitors with a chance to reflect on cataclysmic events and draw their own life lessons from events of the past.

Dark Tourism: Theory, Interpretation and Attraction is an edited volume drawing on content from around the world. It is relevant for students, scholars, and academicians associated with the fields of memorialization and morality death studies, history, cultural studies, psychology, business management, museology, and heritage tourism studies, as well as religious studies.

Hardback ISBN: 9781837973378

Hardback price: £85.00, €100.00, \$115.00

ePDF ISBN: 9781837973361

ePDF price: £85.00, €100.00, \$115.00

ePub ISBN: 9781837973385

ePub price: £85.00, €100.00, \$115.00

Publication date: 30 October 2024

Language: English

Audience: Professional and scholarly

Page count: 428

BIC code: KNSG, KNSH, KNS

BISAC code: BUS081000, BUS043000, BUS090010

THEMA code: KNSG, KNS, KJSU

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Americas





Education



Digital Transformation in Higher Education, Part A: Best Practices and Challenges Emerald Studies in Active and Transformative Learning in Higher Education

Editors

Miltiadis D. Lytras Effat University, Saudi Arabia

Andreea Claudia Serban Bucharest University of Economic Studies, Romania

Afnan Alkhaldi Arab Open University, Kuwait

Sawsan Malik Arab Open University, Kuwait

Tahani Aldosemani Prince Sattam bin Abdulaziz University, Saudi Arabia

Synopsis

Digital Transformation in Higher Education is a pivotal reference through the transformative power of emerging technologies in academia. Addressing the dual nature of technology as both a challenge and an opportunity, this book presents a rich overview of strategies for integrating digital technology-driven advancements.

From chatbots enhancing adult learning to AI ethics and micro-credentials, it illuminates a future where digital transformation is key for the unique value proposition of higher education. Each chapter offers actionable insights and case studies, setting the stage for educators and leaders to harness digital technology's potential and lead with innovation.

Hardback ISBN: 9781835494813 Hardback price: £75.00, €90.00, \$105.00

ePDF ISBN: 9781835494806

ePDF price: £75.00, €90.00, \$105.00 ePub ISBN: 9781835494820

ePub price: £75.00, €90.00, \$105.00

Publication date: 28 October 2024

Language: English

Audience: Professional and scholarly

Page count: 232

BIC code: JNT, JNM, JNV

BISAC code: EDU051000, EDU029100, EDU039000

THEMA code: JNDG, JNF, JNV

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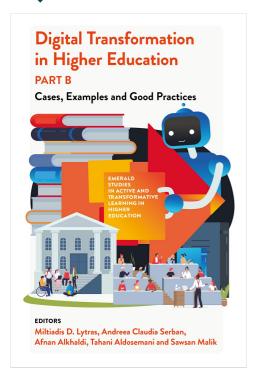
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Education



Digital Transformation in Higher Education, Part B: Cases, Examples and Good Practices

Emerald Studies in Active and Transformative Learning in Higher Education

Editors

Miltiadis D. Lytras Effat University, Saudi Arabia

Andreea Claudia Serban Bucharest University of Economic Studies, Romania

Afnan Alkhaldi Arab Open University, Kuwait

Sawsan Malik Arab Open University, Kuwait

Tahani Aldosemani Prince Sattam bin Abdulaziz University, Saudi Arabia

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Hardback ISBN: 9781836084259 Hardback price: £80.00, €95.00, \$110.00

ePDF ISBN: 9781836084242 ePDF price: £80.00, €95.00, \$110.00

ePub ISBN: 9781836084266 ePub price: £80.00, €95.00, \$110.00 Publication date: 28 October 2024

Language: English

Audience: Professional and scholarly

Page count: 276

BIC code: JNT, JNM, JNV

BISAC code: EDU051000, EDU029100, EDU039000

THEMA code: JNDG, JNF, JNV

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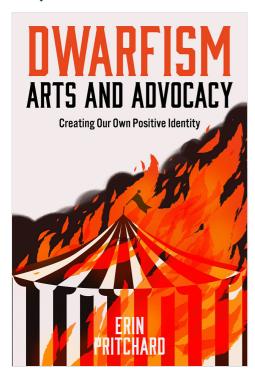
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Americas





Sociology



Dwarfism Arts and Advocacy: Creating Our Own Positive Identity

Editor

Erin Pritchard Liverpool Hope University, UK

Synopsis

When you think of a person with dwarfism, what image springs to mind? Now, hold onto that image and consider how you are expected to respond to it. Is your response laughter, amusement or maybe curiosity? Do you even see them as human, or just a novelty for the entertainment of others?

Rectifying the lack of representation of dwarfism in Disability arts, *Dwarfism Arts and Advocacy* brings together leading activists, both academics and arts practitioners with lived experience of dwarfism, to raise awareness within academia and society and challenge ableist representations of people with dwarfism. Raising a collective voice, authors offer their thoughts, experiences and, most importantly, recommendations for improving representations of dwarfism and counteracting ableist attitudes both in popular media and in everyday life.

Disputing derogatory representations of this condition, *Dwarfism Arts and Advocacy* opens up a new avenue for disability studies, encouraging advocacy and challenging able-bodied readers to re-examine their perceptions of this community.

Hardback ISBN: 9781837539239

Hardback price: £75.00, €90.00, \$105.00

ePDF ISBN: 9781837539222

ePDF price: £75.00, €90.00, \$105.00

ePub ISBN: 9781837539246

ePub price: £75.00, €90.00, \$105.00

Publication date: 29 October 2024

Language: English

Audience: Professional and scholarly

Page count: 248

BIC code: JFF, JFFG, MBS

BISAC code: SOC029000, SOC031000, SOC000000

THEMA code: JBF, JBF, MBS

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Americas







Economic Development and Resilience by EU Member States

Contemporary Studies in Economic and Financial Analysis, Volume 115

Editors

Simon Grima University of Malta, Malta

Inna Romānova University of Latvia, Latvia

Grațiela Georgiana Noja West University of Timisoara, Romania

Tomasz Dorożyński University of Lodz, Poland

Synopsis

The recent Covid-19 pandemic and recent economic and political turbulences exacerbate issues related to the economic and political resilience of countries. In this context, digitalization and productivity improvement, the development of the labour market and human capital, as well as regional disparities, and economic and social stratification, need special attention by policymakers and businesses. Adequate solutions to these issues will contribute to the enhancement of the competitiveness of Europe.

The chapters collected here examine the economic development, main experiences, lessons learned, and the challenges and perspectives ahead of the new member states of the EU to identify the determinants of imbalances in the economic development of these countries.

Contemporary Studies in Economic and Financial Analysis publishes a series of current and relevant themed volumes within the fields of economics and finance. Both disciplinary and interdisciplinary studies are welcome.

ISSN: 1569-3759

Hardback ISBN: 9781837979981

Hardback price: £90.00, €117.00, \$140.00

ePDF ISBN: 9781837979974

ePDF price: £90.00, €117.00, \$140.00

ePub ISBN: 9781837979998

ePub price: £90.00, €117.00, \$140.00

Publication date: 29 July 2024

Language: English

Audience: Professional and scholarly

Page count: 348

BIC code: KCG, KCL, KCM

BISAC code: BUS068000, BUS022000, BUS069020

THEMA code: KCG, KCL, KCM

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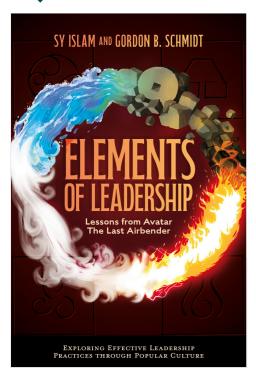
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Americas





HR & organizational behaviour



Elements of Leadership: Lessons from Avatar the Last Airbender

Exploring Effective Leadership Practices through Popular Culture

Authors

Sy Islam Farmingdale State College, USA

Gordon B. Schmidt University of Louisiana Monroe, USA

Synopsis

Leadership literature is dominated by Western paradigms, but what about the lessons of leadership from a cross-cultural perspective?

In this highly readable volume, Sy Islam and Gordon B. Schmidt utilise examples from *Avatar: The Last Airbender* to bring this unique lens of perspective to a range of leadership behaviour themes. The chapters offer research and evidence-based advice on how to improve as a leader on topics such as ethics, balance, power, cross-cultural leadership, female leadership, succession planning, organizational memory, leadership development, mentorship, and creativity. A focus on leadership helps the reader to see that regardless of their current position or role, they can engage in leadership and have impact, whether a current leader or not. *Elements of Leadership* connects concepts from the franchise to uncover what the reader can achieve within their own leadership process.

Exploring Effective Leadership Practices through Popular Culture aims to bring examples, theory and methodology of leadership to life by analyzing academic concepts through popular culture examples that will appeal to a broad range of readers.

Paperback ISBN: 9781804550762

Paperback price: £20.00, €25.00, \$28.00

ePDF ISBN: 9781804550731 ePDF price: £20.00, €25.00, \$28.00

ePub ISBN: 9781804550755 ePub price: £20.00, €25.00, \$28.00 Publication date: 12 November 2024

Language: English

Audience: Professional and scholarly

Page count: 172

BIC code: KJMB, KJM, KJU

BISAC code: BUS071000, BUS041000, BUS085000

THEMA code: KJMB, KJM, KJU

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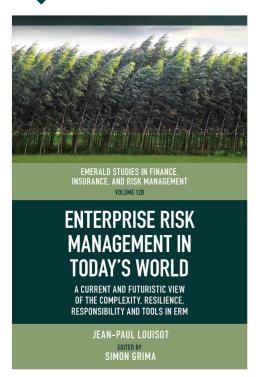
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Americas





Accounting & finance



Enterprise Risk Management in Today's World: A Current and Futuristic View of the Complexity, Resilience, Responsibility and Tools in ERM Emerald Studies in Finance, Insurance, And Risk Management, Volume 12B

Author

Jean-Paul Louisot
JPLA Consultants LLC, France

Editor

Simon Grima University of Malta, Malta

Synopsis

In recent years events such as a global pandemic, huge technological changes, and war in Europe have demonstrated how organizations manage risk is more important than ever. Plans, models and ideas to mitigate disruptive situations are needed to ensure future success.

Enterprise Risk Management in Today's World examines enterprise risk management in its past, present and future, exploring the role that directors and leaders in organizations have in devising risk management strategies, analysing values such as trust, resilience, CSR and governance within organizations. Benefiting students, researchers and high-level decision makers, this volume fills a gap in the existing literature of the interaction between business and society in the field of enterprise risk management.

Emerald Studies in Finance, Insurance, and Risk Management provides a platform for authors to explore, analyse and discuss current and new financial models and theories, and engage with innovative research on an international scale. Subjects of interest may include banking, accounting, auditing, compliance, sustainability, behaviour, management, and business economics.

Hardback ISBN: 9781836083931

Hardback price: £85.00, €100.00, \$115.00

ePDF ISBN: 9781836083924

ePDF price: £85.00, €100.00, \$115.00

ePub ISBN: 9781836083948 ePub price: £85.00, €100.00, \$115.00 Publication date: 28 October 2024

Language: English

Audience: Professional and scholarly

Page count: 368

BIC code: KFFH, KJG, KCK

BISAC code: BUS027020, BUS017000, BUS022000

THEMA code: KFFH, KJG, KCK

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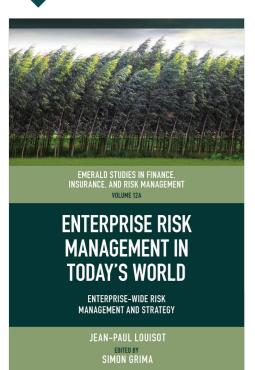
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Americas





Accounting & finance



Enterprise Risk Management in Today's World: Enterprise-Wide Risk Management and Strategy Emerald Studies in Finance, Insurance, And Risk Management, Volume 12A

Author

Jean-Paul Louisot
JPLA Consultants LLC, France

Editor

Simon Grima University of Malta, Malta

Synopsis

In recent years events such as a global pandemic, huge technological changes, and war in Europe have demonstrated how organizations manage risk is more important than ever. Plans, models and ideas to mitigate disruptive situations are needed to ensure future success.

Enterprise Risk Management in Today's World examines enterprise risk management in its past, present and future, exploring the role that directors and leaders in organizations have in devising risk management strategies, analysing values such as trust, resilience, CSR and governance within organizations. Benefiting students, researchers and high-level decision makers, this volume fills a gap in the existing literature of the interaction between business and society in the field of enterprise risk management.

Emerald Studies in Finance, Insurance, and Risk Management provides a platform for authors to explore, analyse and discuss current and new financial models and theories, and engage with innovative research on an international scale. Subjects of interest may include banking, accounting, auditing, compliance, sustainability, behaviour, management, and business economics.

Hardback ISBN: 9781837974078

Hardback price: £80.00, €95.00, \$110.00

ePDF ISBN: 9781837974061

ePDF price: £80.00, €95.00, \$110.00 ePub ISBN: 9781837974085

ePub price: £80.00, €95.00, \$110.00

Publication date: 28 October 2024

Language: English

Audience: Professional and scholarly

Page count: 268

BIC code: KFFH, KJG, KCK

BISAC code: BUS027020, BUS017000, BUS022000

THEMA code: KFFH, KJG, KCK

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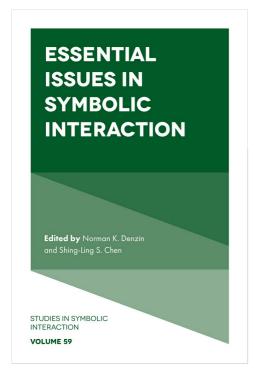
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Americas





Sociology



Essential Issues in Symbolic Interaction

Studies in Symbolic Interaction, Volume 59

Editor

Shing-Ling S. Chen University of Northern Iowa, USA

Synopsis

Over the course of more than 70 years, students of symbolic interactionism have demonstrated how a resourceful and conceptually rich perspective can generate variegated lines of research. However, many have expressed concerns over the sheer wealth and quantity of "lines of research" and the promotion of a "chaos" that lacks a cohesive focus on the fundamental issues, processes, and concepts that define the essence of symbolic interactionism.

Answering David Maines' call for a forum to define and describe different lines of research, Volume 59 of *Studies in Symbolic Interaction* allows symbolic interactionists to demonstrate how and why their respective lines of research contribute to the quality and substance of symbolic interactionism. Examining key issues across their respective specializations, authors analyze their importance, historical development, and relevance to this field.

Seeking a concise and substantial vision of symbolic interactionism, *Essential Issues in Symbolic Interaction* manifests the crucial research endeavors and key elements that contribute to the vitality of the interactionist theoretical framework.

ISSN: 0163-2396

Hardback ISBN: 9781836083771

Hardback price: £80.00, €104.00, \$124.00

ePDF ISBN: 9781836083764

ePDF price: £80.00, €104.00, \$124.00

ePub ISBN: 9781836083788

ePub price: £80.00, €104.00, \$124.00

Publication date: 30 October 2024

Language: English

Audience: Professional and scholarly

Page count: 232

BIC code: JH, JHB, JHBA

BISAC code: SOC026000, SOC026040, SOC000000

THEMA code: JH, JHB, JHBA

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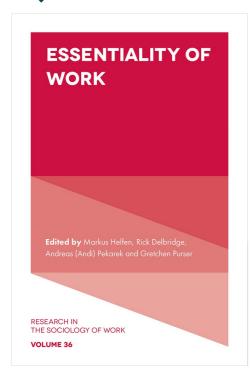
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Americas





Sociology



Essentiality of Work

Research in the Sociology of Work, Volume 36

Editors

Markus Helfen Hertie School, Germany

Rick Delbridge Cardiff University, UK

Andreas (Andi) Pekarek University of Melbourne, Australia

Gretchen Purser Syracuse University, USA

Synopsis

The Covid-19 pandemic both popularized and politicized the designation of essential work. Interrogating the dialectics of essential work, this volume of Research in the Sociology of Work presents original research that explores the essentiality of work and highlights the experiences of essential workers during the pandemic, drawing on empirical studies in Canada, Germany, the United Kingdom and the United States. Demonstrating an enduring struggle for recognition and dignity, as well as for revaluing and materially rewarding essential work, contributors examine the emotional labour involved in gendered care work, the impact of COVID-19 on residential care work, the politics of essentiality and the diversity and intersectional inequality of essential workforces. The final chapters are the first of a new recurring section spotlighting ethnography by presenting both new empirical research and in-depth reviews of extant contributions. Raising pressing questions about the essence of work and its place in contemporary society, Essentiality of Work inspires new debates about the centrality of the work experience and how labour is understood in modern life both for those undertaking work as well as those who benefit.

ISSN: 0277-2833

Hardback ISBN: 9781836081494 Hardback price: £85.00, €110.00, \$132.00

ePDF ISBN: 9781836081487

ePDF price: £85.00, €110.00, \$132.00

ePub ISBN: 9781836081500

ePub price: £85.00, €110.00, \$132.00

Publication date: 03 October 2024

Language: English

Audience: Professional and scholarly

Page count: 260

BIC code: JHB, JHBL, KJU

BISAC code: SOC026000, SOC026040, BUS085000

THEMA code: JHB, JHBL, KJU

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Sociology



Fashionable Queerness: Straight Appropriation of Queer Fashion

Emerald Points

Author

Angelos Bollas Maynooth University, Ireland

Synopsis

The exploration of masculinity in celebrity culture sheds light on the complex interplay between gender norms, media influence, and the construction of modern masculinity. Timothée Chalamet, Paul Mescal, and Barry Keoghan whose unique approach to fashion, style, and self-presentation challenges traditional notions of masculinity, provide fruitful subject matter for deep analysis.

In Fashionable Queerness: Straight Appropriation of Queer Fashion, author Angelos Bollas weaves together gender theory, sexuality studies, and celebrity research to create fresh pathways of understanding. Through this nuanced exploration, Bollas focuses on the intricate connections between gender dynamics, sexuality, and celebrity culture. From the red carpet to glossy fashion magazines, Timothée Chalamet, Paul Mescal, and Barry Keoghan, rising stars known for their acting prowess, have become icons for their distinctive fashion choices and their blurring of gender boundaries. By analyzing how Chalamet, Mescal, and Keoghan navigate the norms of celebrity culture, Bollas provides insights into how masculinity is both reinforced and transformed in the public eye. Bollas unravels the complexities of how gender and sexual identity and representation intersect with the construction of celebrity personas.

Examining representations of masculinity in celebrity culture and uncovering broader societal implications related to gender norms, this is valuable reading for scholars of Gender Studies, Media and Communication, Fashion and Style, Cultural Capital Theory, and Queer Studies

Hardback ISBN: 9781836081395 Hardback price: £45.00, €52.00, \$60.00

ePDF ISBN: 9781836081388 ePDF price: £45.00, €52.00, \$60.00

ePub ISBN: 9781836081401 ePub price: £45.00, €52.00, \$60.00 Publication date: 25 July 2024

Language: English

Audience: Professional and scholarly

Page count: 88

BIC code: JFSJ, JFSK2, JFCK

BISAC code: SOC032000, SOC012000, BUS070090

THEMA code: JBSF, JBSF2, JBCC3

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FIDIC Red Book A companion to the 2017 Construction Contract Revised edition

FIDIC Red Book, Revised edition: A companion to the 2017 Construction Contract

Author

Jakob B. Sørensen Holst Advokater, Denmark

Synopsis

FIDIC Red Book is a practical guide for anyone involved in preparing, administering, or contributing to the FIDIC suite of contracts, 2017 edition. This revised edition a number of recent developments including the 2022 amendments, further examples drawn from practice, impacts of COVID-19 and the war in Ukraine, as well as guidance on use of FIDIC Contracts for projects using Building Information Modelling.

Designed as a companion for both the first-time and also more experienced user the book presents an accessible guide to the 21 clauses of the 2017 FIDIC Conditions of Contract, using the Conditions of Contract for Construction (Red Book) as a basis. Opening chapters provide an introduction to the entire FIDIC suite of contracts. Part 2 provides a clause-by-clause introduction to each of the Clauses and Sub-Clauses in the Red Book, and explain how they are interlinked. A final section includes a concise practical guide to the use of the FIDIC Conditions, and a summary of special provisions discussed in Part 2.

Drawing on the author's 35 years' experience with the FIDIC Conditions of Contract, this accessible guide to the FIDIC Red Book provides an ideal introduction for first time users of the FIDIC conditions and will also serve as a very useful handbook and practical commentary for more experienced users.

Paperback ISBN: 9781836081777

Paperback price: £70.00, €79.00, \$95.00

ePDF ISBN: 9781836081746 ePDF price: £70.00, €79.00, \$95.00 ePub ISBN: 9781836081760 ePub price: £70.00, €79.00, \$95.00 Publication date: 29 October 2024

Language: English

Audience: Professional and scholarly

Page count: 270 BIC code: TN, TNK

BISAC code: TEC009020, TEC005000

THEMA code: TN, TNK, TNKD

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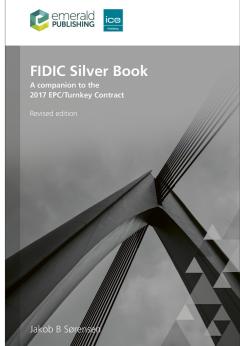
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Americas









FIDIC Silver Book, Revised edition: A companion to the 2017 EPC/Turnkey Contract 2nd Edition

Author

Jakob B. Sørensen Holst Advokater, Denmark

Synopsis

FIDIC Silver Book is a practical guide for anyone involved in preparing, administering, or contributing to the FIDIC suite of contracts, 2017 edition. This revised edition responds to a number of recent developments including the 2022 amendments, further examples drawn from experience with the 2017 contracts, impacts of COVID-19 and the war in Ukraine, as well as guidance on use of FIDIC Contracts for projects using Building Information Modelling.

Designed as a companion for both the first-time and also more experienced user the book presents an accessible guide to the 21 clauses of the 2017 FIDIC Conditions of Contract, using the Conditions of Contract for EPC/Turnkey Projects (Silver Book) as a basis. Opening chapters provide an introduction to the entire FIDIC suite of contracts. Part 2 provides a clause-by-clause introduction to each of the Clauses and Sub-Clauses in the Silver Book, and explain how they are interlinked. A final section includes a concise practical guide to the use of the FIDIC Conditions, and a summary of special provisions discussed in Part 2.

Drawing on the author's 35 years' experience with the FIDIC Conditions of Contract, this accessible guide to FIDIC Silver Book provides an ideal introduction for first time users of the FIDIC conditions of contract and will also serve as a very useful handbook and practical commentary for more experienced users.

Paperback ISBN: 9781836081814

Paperback price: £70.00, €79.00, \$95.00

ePDF ISBN: 9781836081784 ePDF price: £70.00, €79.00, \$95.00 ePub ISBN: 9781836081807 ePub price: £70.00, €79.00, \$95.00 Publication date: 06 November 2024

Language: English

Audience: Professional and scholarly

Page count: 270 BIC code: TN, TNK

BISAC code: TEC009020, TEC005000

THEMA code: TN, TNK, TNKD

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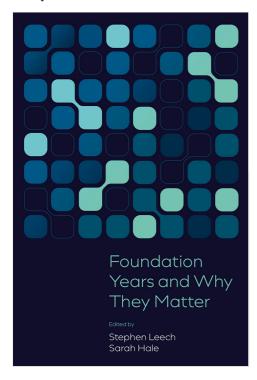
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Education



Foundation Years and Why They Matter

Editors

Stephen Leech Durham University, UK

Sarah Hale University of Sheffield, UK

Synopsis

Every year, thousands of British students enter higher education via a foundation year. Despite their growing popularity, the place of foundation years has become an increasingly contested issue: little is actually known about them outside the sector and they are widely misunderstood, leading some to question their value. As this book demonstrates, though, foundation years are not homogeneous – they are diverse products of the institutions, students and communities they serve, providing vital pathways into higher education that address the specific needs of underrepresented and disadvantaged groups studying at specific universities, widening access and promoting social mobility.

Foundation Years and Why They Matter presents a selection of case studies, provided by experienced foundation year practitioners from twelve different UK Universities, illustrating the diversity of foundation year provision and delivering a compelling narrative about what foundation years are, what they do, how they do it, and the impact they have. This new and unique contribution to the literature on higher education and widening access is designed to help politicians, policy makers, and educators better understand UK foundation years and why they matter to the sector, to institutions, and above all to students.

Hardback ISBN: 9781837972135

Hardback price: £80.00, €95.00, \$110.00

ePDF ISBN: 9781837972128

ePDF price: £80.00, €95.00, \$110.00

ePub ISBN: 9781837972142 ePub price: £80.00, €95.00, \$110.00 Publication date: 07 November 2024

Language: English

Audience: Professional and scholarly

Page count: 252

BIC code: JNMN, JNF, JNK

BISAC code: EDU034000, EDU001030, EDU036000

THEMA code: JNM, JNF, JND

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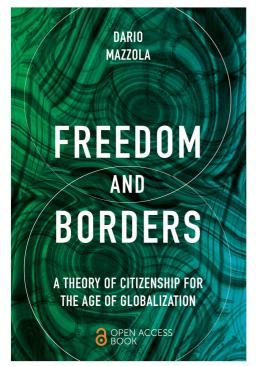
Americas





Open access

Sociology



Freedom and Borders: A Theory of Citizenship for the Age of Globalization

Author

Dario Mazzola University of Geneva, Switzerland

Synopsis

The ebook edition of this title is Open Access and freely available to read online.

Firmly anchored in contemporary political issues, *Freedom and Borders: A Theory of Citizenship for the Age of Globalization* delves into the history and theory of citizenship to illustrate its meaning and function, and how its transformative powers have the capacity to overcome contemporary challenges.

Showcasing the dynamics between citizenship, rights, and the state, Dario Mazzola addresses several crucial issues in political theory, including the integration between national and global citizenship, as well as peace, equality, and freedom. Combining perspectives from mainstream Anglo-Analytic philosophy with other viewpoints, chapters connect sources from a variety of disciplines and philosophical schools to weigh in on the ongoing debate over the positive and negative aspects of globalization, as well as their implications for the newly emergent global citizen.

Offering the benefits of a systematic, philosophical encounter between cultures and scholarships which have yet to converge on this topic, *Freedom and Borders: A Theory of Citizenship for the Age of Globalization* presents a unique and original theory of citizenship, producing a provocative read for the expert and an impassioned introduction for the student with an interest in citizenship studies.

Paperback ISBN: 9781801179942

Paperback price: £20.00, €25.00, \$32.00

ePDF ISBN: 9781801179904

ePDF price: Free

ePub ISBN: 9781801179935

ePub price: Free

Publication date: 11 November 2024

Language: English

Audience: Professional and scholarly

Page count: 232

BIC code: JPVH1, JPVH, JFF

BISAC code: POL003000, POL004000, POL035010

THEMA code: JPVC, JPVH, JBFB

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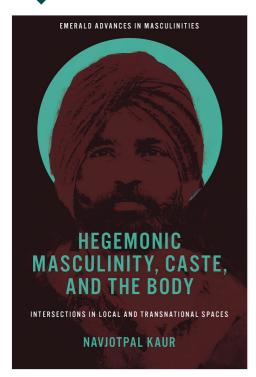
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Sociology



Hegemonic Masculinity, Caste, and the Body: Intersections in Local and Transnational Spaces Emerald Advances in Masculinities

Author

Navjotpal Kaur Institute of Philosophy and Sociology of the Polish Academy of Sciences. Poland

Synopsis

Hegemonic Masculinity, Caste, and the Body investigates the intricate interplay between masculinities, space, and identity within Indian Punjab's Jat Sikh community.

Through a series of insightful chapters, Navjotpal Kaur delves into the dynamic landscape of Jat masculinity, examining its historical roots, contemporary expressions, and global dimensions. Beginning with an exploration of hegemonic masculinity in the context of Jat identity, Kaur traces the influences of colonial-era valorization of Jat Sikh soldiers to present-day transnational forces, providing a comprehensive understanding of the socio-historical factors shaping Jat masculinities. She further investigates the entanglement of masculinity with Punjab's agrarian landscape, where the exclusionary practices often sideline women and men belonging to other castes, illustrating how economic hardships have led to dire (gendered) consequences like farmer suicides. With a unique focus on the embodiment of caste among Jat men, her analysis also unveils deeper societal shifts impacting the formation of Jat identity by examining how spaces like agricultural fields symbolize masculinity. Utilizing Bourdieu's framework, chapters unpack the significance of corporeal customs in perpetuating caste affiliations, revealing the layered nature of Jat identity as warriors, farmers, and socially privileged individuals. Kaur also explores the shifting gender dynamics within the Punjabi community, shaped by migration trends and economic challenges, before delving into the vulnerabilities faced by transnational masculinities, particularly among second-generation Indo-Canadians. From investigating gang-related activities to navigating intraethnic othering, Kaur also sheds light on the complex journeys of migrant youth in shaping their identities abroad.

Offering a nuanced exploration of the Jat Sikh identity, *Hegemonic Masculinity, Caste, and the Body* highlights its resilience, complexities, and vulnerabilities amidst changing socio-economic landscapes, thoughtfully invoking wider conversations around gender, culture, and self-perception.

Hardback ISBN: 9781801173636

Hardback price: £75.00, €90.00, \$105.00

ePDF ISBN: 9781801173629

ePDF price: £75.00, €90.00, \$105.00

ePub ISBN: 9781801173643

ePub price: £75.00, €90.00, \$105.00

Publication date: 23 September 2024

Language: English

Audience: Professional and scholarly

Page count: 160

BIC code: JFSJ2, JHBK, JFFP

BISAC code: SOC018000, SOC032000, SOC008000

THEMA code: JBSF2, JHBK, JBFX

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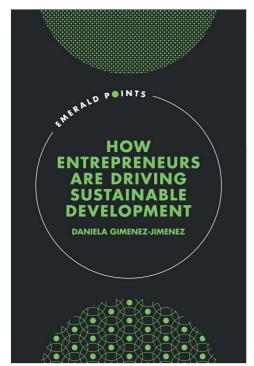
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Strategy



How Entrepreneurs are Driving Sustainable Development Emerald Points

Author

Daniela Gimenez-Jimenez
Technical University of Dortmund, Germany

Synopsis

Sustainable development aspires to reduce current societal challenges by creating wealth for everyone within the limit of the planet productive capacity, in this way, ensuring that future generations can meet their own needs. This is largely because sustainable development refers to the "development that meets the needs of the present without compromising the ability of future generations to meet their own needs". Activists, corporations, non-governmental organizations, entrepreneurs and politicians must all be involved in achieving sustainable development.

Academics and policymakers have also recognized the potential of entrepreneurs for tackling current societal challenges with their businesses because entrepreneurs are able to fill the voids left by the other individuals and organizations. However, who are these entrepreneurs? How can they provide solutions and tackle current societal challenges with their business?

Exploring the transformative powers of sustainable entrepreneurs, *How Entrepreneurs are Driving Sustainable Development* also demonstrates how family, women and immigrant entrepreneurs can tackle current societal challenges, break inequalities and bring about change.

Hardback ISBN: 9781803822105

Hardback price: £45.00, €52.00, \$60.00

ePDF ISBN: 9781803822099 ePDF price: £45.00, €52.00, \$60.00

ePub ISBN: 9781803822112 ePub price: £45.00, €52.00, \$60.00 Publication date: 09 August 2024

Language: English

Audience: Professional and scholarly

Page count: 104

BIC code: KJC, KJH, KJG

BISAC code: BUS025000, BUS072000, BUS071000

THEMA code: KJC, KJH, KJG

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Education



Intercultural and Inclusive Education in Latin America: Trajectories, Perspectives and Challenges

International Perspectives on Inclusive Education, Volume 24

Series Editor

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Editors

Silvia Romero-Contreras Universidad Autónoma de San Luis Potosí, México

Ismael García-Cedillo Universidad Autónoma de San Luis Potosí, México

Luz María Moreno-Medrano Universidad Iberoamericana, México

Synopsis

Quality education is a human right and all individuals and peoples regardless of their social, ethnic, personal, economic, gender, or religion, should be able to participate and engage in productive and lifelong learning. This volume explores the ways in which intercultural and inclusive education have been addressed in Latin America through small, local, or nation-wide programs to improve peoples' experiences regarding diversity, such as racism, classism, meritocracy, and redefines the priorities to advance on the quality of education for all.

Key international authors contribute chapters on the history, status, and challenges of intercultural and inclusive education in a specific country or region in Latin America. *Intercultural and Inclusive Education in Latin America: Trajectories, Perspectives and Challenges* focuses on the history and advances in public policies, teaching practices, educational programs, as well as new methodologies and theoretical perspectives to understand the Latin American context and offer culturally appropriate alternatives to respond to old and emerging socio-educational needs.

Providing a unique convergence of multiple perspectives, this collection incorporates diverse epistemologies, research approaches, and intervention practices, across a variety of educational and social contexts in the Latin American region.

ISSN: 1479-3636

Hardback ISBN: 9781837531417

Hardback price: £85.00, €110.00, \$132.00

ePDF ISBN: 9781837531400

ePDF price: £85.00, €110.00, \$132.00

ePub ISBN: 9781837531424

ePub price: £85.00, €110.00, \$132.00

Publication date: 29 October 2024

Language: English

Audience: Professional and scholarly

Page count: 300

BIC code: JNS, JNSG, JNT

BISAC code: EDU048000, EDU026000, EDU050000

THEMA code: JNS, JNSG, JNT

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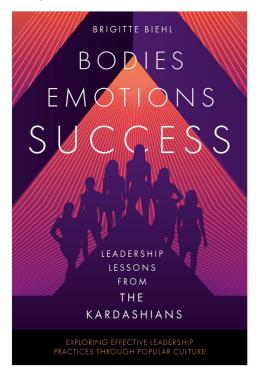
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Strategy



Leadership Lessons from the Kardashians: Bodies, Emotions, Success

Exploring Effective Leadership Practices through Popular Culture

Author

Brigitte Biehl SRH Berlin University of Applied Sciences, Germany

Synopsis

The Kardashians are not only a massive global pop culture phenomenon, they are also effective business leaders and entrepreneurs having established many brands and companies. In addition to their celebrity, they successfully market their businesses and serve as aspirational role models. They have changed our understanding of what successful women in the economic arena look like and how they're supposed to behave.

Brigitte Biehl uses examples from the popular TV series "The Kardashians" and "Keeping up with the Kardashians" to explore leadership concepts that focus on women in business, and the obstacles they face in a male dominated world. Among the many subjects that will appeal to a variety of readers, from college students to professional practitioners, Biehl addresses questions of gender performativity, bodies, motherhood, race, class, as well as issues on female misogyny and masculine leadership stereotypes. The book provides guidelines how to use TV series and film for self-directed learning to develop a better awareness and understanding of what goes on between people and one's own leader identity.

Exploring Effective Leadership Practices through Popular Culture aims to bring examples, theory and methodology of leadership to life by analyzing academic concepts through popular culture examples that will appeal to a broad range of readers.

Paperback ISBN: 9781837535712

Paperback price: £20.00, €25.00, \$28.00

ePDF ISBN: 9781837535682

ePDF price: £20.00, €25.00, \$28.00

ePub ISBN: 9781837535705

ePub price: £20.00, €25.00, \$28.00

Publication date: 29 October 2024

Language: English

Audience: Professional and scholarly

Page count: 208

BIC code: KJMB, KJ, KJM

BISAC code: BUS071000, BUS041000, BUS025000

THEMA code: KJMB, KJ, KJM

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Americas





HR & organizational behaviour

MANAGING AND NEGOTIATING DISAGREEMENTS

A Contemporary Approach for Conflict Resolution

BHAWANA BHARDWAJ



Managing and Negotiating Disagreements: A Contemporary Approach for Conflict Resolution

Authors

Bhawana Bhardwaj Central University of Himachal Pradesh, India

Dipanker Sharma Central University of Himachal Pradesh, India

Synopsis

Managers in contemporary workplaces face a significant burden of dealing with conflict, spending a considerable portion of their time, ranging from nine to fifteen weeks annually, on resolving disputes. The dynamic landscape of the modern workplace has given rise to novel challenges in maintaining harmony and handling disagreements effectively. In today's diverse and multicultural work environments, conflicts have become inevitable, making the skill of proficient conflict management and resolution a critical talent for success.

Against the backdrop of the Digital Era, authors Bhawana Bhardwaj and Dipanker Sharma delve into the multifaceted aspects of conflicts, encompassing their various manifestations and approaches to resolution, while exploring the implications of remote working arrangements and the integration of mixed workforces on the complexity of conflict resolution. The authors also explore the transformative role of Artificial Intelligence (AI) in the conflict resolution domain. As AI technologies continue to permeate various aspects of our lives, understanding its impact on dispute settlement has become paramount. This book provides insightful discussions on how AI can both aid and complicate the conflict resolution process, offering readers a nuanced perspective on the intersection of technology and human conflict management.

In addition to examining Al's role, the book places a strong emphasis on the bargaining process and its significance in achieving lasting resolutions. Written with a diverse readership in mind, this monograph caters to students, educators, researchers, managers, and policymakers alike.

Hardback ISBN: 9781837979721

Hardback price: £75.00, €90.00, \$105.00

ePDF ISBN: 9781837979714

ePDF price: £75.00, €90.00, \$105.00

ePub ISBN: 9781837979738

ePub price: £75.00, €90.00, \$105.00

Publication date: 28 October 2024

Language: English

Audience: Professional and scholarly

Page count: 208

BIC code: KJN, KJM, KJB

BISAC code: BUS047000, BUS007000, BUS000000

THEMA code: KJN, KJM, KJB

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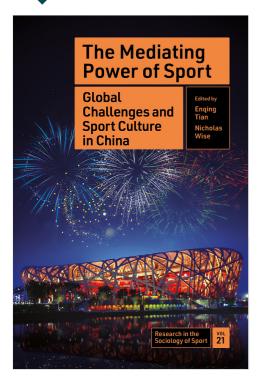
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Americas





Sociology



The Mediating Power of Sport: Global Challenges and Sport Culture in China

Research in the Sociology of Sport, Volume 21

Editors

Enqing Tian
East China Normal University, China

Nicholas Wise Arizona State University, USA

Synopsis

Given China's investment in sport, success in international competitions and recent hosting of high-profile events, there is no doubt the country is a rising power in the realm of global sports. Encouraging readers in other international settings to consider this topic from their own cultural contexts, this collection addresses the question of why China has so tightly embraced modern sport. How does this interact with China's mediated ability to play and compete with the west?

The first English collation of works from both established and emerging sociological scholars on sport culture in China, this collection analyses how sport is seen as a channel of observing global, political and economic challenges. Bringing a foundational Chinese context to each chapter, contributors analyse topics including traditional sports, nationalism, football fandoms, commercialisation and esports. Offering critical insights into 'glocalized' sporting cultures and political hegemony, authors dig deep into common sociological theories to address issues around mediating power and China's sport culture. Examining the relationship between sport and social transformation, contributors also reflect on how we might research the sociology of sport in China going forward.

Exploring how sporting cultures, practices and attitudes differ across cultural settings, *The Mediating Power of Sport* demonstrates how China has created new forms of influence through sport and considers what this might mean for how we think about soft power, international prowess and the deeper role sport can play on the world stage.

ISSN: 1476-2854

Hardback ISBN: 9781837530793

Hardback price: £85.00, €110.00, \$132.00

ePDF ISBN: 9781837530786

ePDF price: £85.00, €110.00, \$132.00

ePub ISBN: 9781837530809

ePub price: £85.00, €110.00, \$132.00

Publication date: 07 October 2024

Language: English

Audience: Professional and scholarly

Page count: 272

BIC code: JHB, JHBS, JH

BISAC code: SOC026000, SOC026040, SPO000000

THEMA code: JHB, JHBS, JH

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Americas





Open access

Sociology



MIND THE GENDER GAP

A Mobilities Perspective of Sexual Harassment on the London Underground

SIÂNI IEW/IS

Feminist
Developments in
Violence and Abuse

Mind the Gender Gap: A Mobilities Perspective of Sexual Harassment on the London Underground

Feminist Developments in Violence and Abuse

Author

Siân Lewis University of Plymouth, UK



Synopsis

The ebook edition of this title is Open Access, thanks to Knowledge Unlatched funding, and freely available to read online.

Drawing on women's lived experiences, *Mind the Gender Gap* offers an original approach to looking at sexual harassment on public transport in the UK, uncovering both the social and spatial factors that affect the perpetration of and reactions to sexual harassment on the London Underground.

Examining sexual harassment on transport beyond limited analyses which lack discernment from 'public space' or a focus on rates of reporting, Siân Lewis introduces a novel conceptual framework built around the concepts of space, mobilities, rhythm and temporalities to reveal a new perspective at the intersection of mobility and feminist research on gendered violence. Honouring the multifaceted and nuanced experiences of sexual harassment by demonstrating how women anticipate, experience, react to and remember these incidents, Lewis attests that sexual harassment happens in a unique way in this often-neglected dimension of public space. How are these incidents located within gendered experiences in the city? How are acts of sexual harassment perpetrated? What key features define experiences of sexual harassment on public transport? How do these incidents impact women's mobilities over time?

Written in the wake of the #MeToo movement, the Weinstein scandal, the global women's marches on Trump's inauguration day and a subsequent shift in public awareness and discourse, *Mind the Gender Gap* compliments, challenges and furthers our understanding of sexual harassment in public spaces.

Paperback ISBN: 9781837530298

Paperback price: £20.00, €25.00, \$32.00

ePDF ISBN: 9781837530267

ePDF price: Free

ePub ISBN: 9781837530281

ePub price: Free

Publication date: 25 October 2024

Language: English

Audience: Professional and scholarly

Page count: 192

BIC code: JFFE2, JFFK, JKV

BISAC code: SOC060000, SOC010000, SOC004000

THEMA code: JBFK2, JBSF11, JKV

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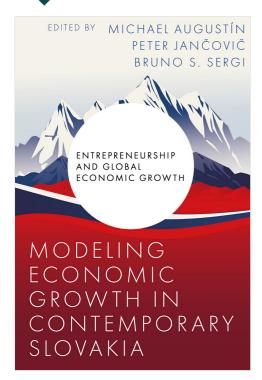
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Americas





Economics



Modeling Economic Growth in Contemporary Slovakia

Entrepreneurship and Global Economic Growth

Editors

Michael Augustin University of Economics Bratislava, Slovakia

Peter Jančovič University of Economics Bratislava, Slovakia

Bruno S. Sergi University of Messina, Italy

Synopsis

Following the peaceful dissolution of Czechoslovakia, the Slovak Republic emerged as an independent nation and embarked on a journey of economic transition and reform. During the thirty early years of independence, Slovakia faced many challenges, including establishing new economic policies, institutions, and legal frameworks.

Modeling Economic Growth in Contemporary Slovakia analyses various aspects of Slovakia's economy, including recent developments and events such as the COVID-19 pandemic and war in Ukraine. The chapters also highlight issues that arise from the current economic model, making it difficult for Slovakia to revitalize and adapt the economy to new circumstances.

This volume is a must-read for professionals and academics who wish to comprehend the basis of Slovakia's growth and forecast its viability in the coming years.

Entrepreneurship and Global Economic Growth presents modern examinations of economic growth at national, regional, and global levels. Each book in this series discusses different dimensions of the changing economic and industrial contexts and examines in detail their impact on the nature of growth and development.

Hardback ISBN: 9781835494554

Hardback price: £85.00, €100.00, \$115.00

ePDF ISBN: 9781835494547

ePDF price: £85.00, €100.00, \$115.00 ePub ISBN: 9781835494561

ePub price: £85.00, €100.00, \$115.00

Publication date: 15 November 2024

Language: English

Audience: Professional and scholarly

Page count: 352

BIC code: KCG, KCS, KCZ

BISAC code: BUS068000, BUS022000, BUS113000

THEMA code: KCG, KCS, KCZ

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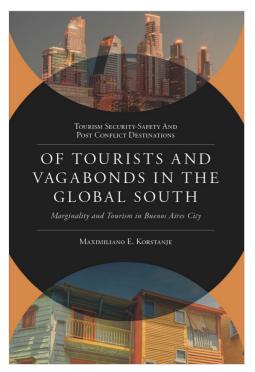
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Americas





Tourism & hospitality



Of Tourists and Vagabonds in the Global South: Marginality and Tourism in Buenos Aires City

Tourism Security-Safety and Post Conflict Destinations

Author

Maximiliano E. Korstanje University of Palermo, Argentina

Synopsis

Zygmunt Bauman has historically debated the inconsistencies of global capitalism in his different texts and offered a diagnosis of global capitalism based on two main figures: tourists who are privileged agents legally encouraged to move and visit the world and vagabonds who are closely scrutinized and subject to a climate of oppression and immobility.

With a focus on Buenos Aires city, *Maximiliano E. Korstanje* critically explores the position of marginality and homeless people and how they are located alongside urban tourist resorts or luxury hotels. Offering a lucid diagnosis of the conflictive encounter between people experiencing homelessness and foreign tourists in Buenos Aires City, the chapters examine divergent topics such as poverty tourism, safety-security in tourism, tourism consumption, heritage tourism, and anthropology of tourism.

The *Tourism Security-Safety and Post Conflict Destinations* series provides an insightful guide for policy makers, specialists and social scientists interested in the future of tourism in a society where uncertainness, anxiety and fear prevail.

Hardback ISBN: 9781836080459

Hardback price: £75.00, €90.00, \$105.00

ePDF ISBN: 9781836080442

ePDF price: £75.00, €90.00, \$105.00 ePub ISBN: 9781836080466

ePub price: £75.00, €90.00, \$105.00

Publication date: 04 October 2024

Language: English

Audience: Professional and scholarly

Page count: 180

BIC code: KNSG, KCM, KCU

BISAC code: BUS081000, BUS068000, BUS022000

THEMA code: KNSG, KCM, KCVS

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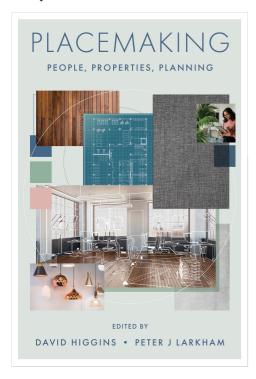
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Property management & built environment



Placemaking: People, Properties, Planning

Editors

David Higgins Higgins Research, UK

Peter J Larkham Birmingham City University, UK

Synopsis

Placemaking: People, Properties, Planning, delivers a cross-disciplinary critique of "placemaking", an approach to the design and creation of new urban places, and the reshaping of old ones, that has become so pervasive that it forms the 'strapline' for the UK's Royal Town Planning Institute. Developing principally from planning and urban design, placemaking has swiftly become a new orthodoxy, a dominant paradigm. It seems to be all-encompassing, particularly at a time when towns and cities face new and large-scale challenges relating to climate change, sustainability, population movement and intensive capital regeneration.

Higgins and Larkham alongside an expert team of contributors examine the experiences of placemaking, the quality of the places produced, and the experiences of those living and working in them?

Placemaking: People, Properties, Planning contains a series of short, sharp chapters exploring a broad range of placemaking concepts and experiences. It is designed to be critical, but easily comprehensible to both university-level students in built environment academic disciplines and to practitioners in related professions.

Hardback ISBN: 9781837531318

Hardback price: £80.00, €95.00, \$110.00

ePDF ISBN: 9781837531301

ePDF price: £80.00, €95.00, \$110.00

ePub ISBN: 9781837531325

ePub price: £80.00, €95.00, \$110.00

Publication date: 06 November 2024

Language: English

Audience: Professional and scholarly

Page count: 264 BIC code: RND, RPT, RP

BISAC code: POL028000, POL002000, POL026000

THEMA code: RND, RPT, RP

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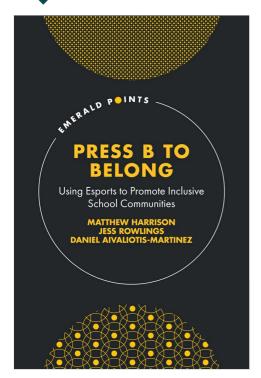
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Education



Press B to Belong: Using Esports to Promote Inclusive School Communities

Emerald Points

Authors

Matthew Harrison University of Melbourne, Australia

Jess Rowlings University of Melbourne, Australia

Daniel Aivaliotis-Martinez The FUSE Cup, Australia

Synopsis

Around the world, schools are establishing and expanding esports programs as a way to grapple with issues of school refusal and poor mental health. However, educators are often unsure of how to include players from marginalised backgrounds who often need this support the most. Positioning esports programs as spaces for social inclusion within our schools, *Press B to Belong* provides educators with practical strategies to remove barriers to participation, promote a sense of belonging for students with disabilities and neurological differences, and bring about a cultural shift in our educational settings.

Presenting a series of case studies on successful esports programs operating in schools today, chapters examine a number of labels of difference and focus on creating supportive environments that allow people with intersecting identities to feel safe, welcome, and included in their local esports program. Recognising that esports present unique opportunities for examining gamer identity, the authors offer tools for promoting of gender inclusivity and using esports as a space for supporting players with disability and cultural diversity.

Aligning research with lived experience, *Press B to Belong* equips teachers, allied health professionals, and school support staff with the language and steps to use esports to address a range of needs, celebrate intersecting identities, and make school a place where all students want to be.

Hardback ISBN: 9781804559277

Hardback price: £45.00, €52.00, \$60.00

ePDF ISBN: 9781804559260 ePDF price: £45.00, €52.00, \$60.00 ePub ISBN: 9781804559284 ePub price: £45.00, €52.00, \$60.00 Publication date: 26 July 2024

Language: English

Audience: Professional and scholarly

Page count: 176

BIC code: JNFN, JNKP, JNH

BISAC code: EDU048000, EDU021000, EDU020000

THEMA code: JNFK, JNFC, JNS

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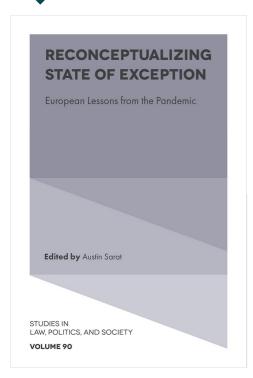
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Sociology



Reconceptualizing State of Exception: European Lessons from the Pandemic

Studies in Law, Politics, and Society, Volume 90

Editor

Austin Sarat Amherst College, USA

Synopsis

This special issue of *Studies in Law, Politics, and Society* contributes to a nuanced understanding and exploration of state of exception and emergency rule in the context of the Covid-19 pandemic.

The first chapter plunges us into the European perspective on the state of exception and emergency rule, demonstrating how, as the pandemic unfolded, Europe grappled with redefining its legal and political boundaries. Iraklis loannidis, in his probing exploration, questions whether the pandemic truly constituted an exceptional event. Marin Beroš invites us to contemplate "sequestered cosmopolitanism", unraveling the tensions between cosmopolitan ideals and the realities of seclusion as borders closed and global connections. João Cruz Ribeiro's meticulous analysis focuses on Portugal, a nation navigating the pandemic while safeguarding democratic checks and balances. Tatu Hyttinen and Saila Heinikoski turn their gaze towards Finland and its cautious approach, inviting us to reflect on the trade-offs between safety and liberty. Finally, José María Rosales embarks on a comparative journey, contrasting Germany and Spain's divergent constitutional responses to emergency rule during the pandemic.

A glimpse into the complexities of governance during extraordinary times, this collection bolsters our understanding of exceptional circumstances, constitutional choices, and the fragile dynamic between safeguarding public health and upholding democratic norms.

ISSN: 1059-4337

Hardback ISBN: 9781836081999

Hardback price: £80.00, €104.00, \$124.00

ePDF ISBN: 9781836081982

ePDF price: £80.00, €104.00, \$124.00

ePub ISBN: 9781836082002

ePub price: £80.00, €104.00, \$124.00

Publication date: 04 October 2024

Language: English

Audience: Professional and scholarly

Page count: 144 BIC code: JHB, JPA, JF

BISAC code: SOC026000, POL000000, SOC026040

THEMA code: JHB, JPA, JPH

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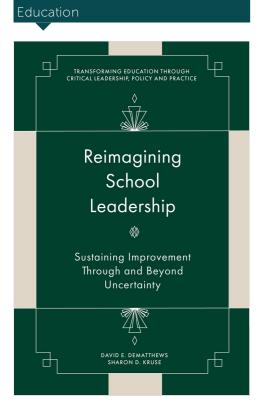
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Americas







Reimagining School Leadership: Sustaining Improvement Through and Beyond Uncertainty

Transforming Education Through Critical Leadership, Policy and Practice

Editors

David E. DeMatthews University of Texas at Austin, USA

Sharon D. Kruse Washington State University, USA

Synopsis

School leadership is critical to advancing student achievement and other educational equity initiatives, but contemporary approaches to leadership and improvement are increasingly insufficient in a rapidly changing and increasingly unpredictable world.

With a focus on kindergarten through to twelfth grade schools, *Reimagining School Leadership* critically considers current conceptions of school leadership and school improvement throughout the U.S. and around the world. The chapters focus on leading through uncertainty, building sustainability, and advancing student experiences and outcomes beyond narrow quantitative outcome measures such as test scores, graduation rates and college admission rates.

Reimagining School Leadership challenges the limits of traditional approaches to instructional leadership by considering historical and contemporary problems confronting school leaders, the successes and shortcomings of current leadership and improvement approaches and suggest ways to reimagine school leadership through emerging leadership theories and their applicability to school leaders.

Hardback ISBN: 9781837974115

Hardback price: £75.00, €90.00, \$105.00

ePDF ISBN: 9781837974108

ePDF price: £75.00, €90.00, \$105.00

ePub ISBN: 9781837974122

ePub price: £75.00, €90.00, \$105.00

Publication date: 30 October 2024

Language: English

Audience: Professional and scholarly

Page count: 204

BIC code: JNK, JNF, JNL

BISAC code: EDU032000, EDU034000, EDU060000

THEMA code: JNK, JNF, JNL

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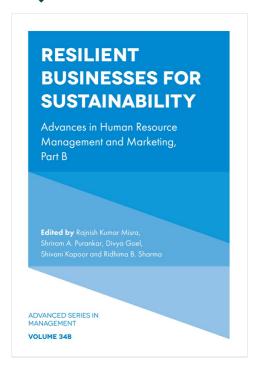
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Americas





Accounting & finance



Resilient Businesses for Sustainability: Advances in Human Resource Management and Marketing, Part B

Advanced Series in Management, Volume V34, Part

Editors

Rajnish Kumar Misra Jaypee Institute of Information Technology, India

Shriram A. Purankar Jaypee Institute of Information Technology, India

Divya Goel Jaypee Institute of Information Technology, India

Shivani Kapoor Jaypee Institute of Information Technology, India

Ridhima B. Sharma Jaypee Institute of Information Technology, India

Synopsis

The modern era is marked by intricate disruptions originating from diverse sources, carrying long-term implications. In the face of this formidable predicament, organizations find themselves compelled to embrace new management practices suitable for this everchanging landscape. As the focus shifts to resilience, organizational leaders strive to cultivate robust entities capable of bouncing back stronger, ensuring their prosperity in this challenging environment.

In Resilient Businesses for Sustainability: Advances in Human Resource Management and Marketing, Part B, a cross-section of global academics highlight the paths taken by various organizations to create resilient enterprises. This fascinating work explores how companies adapt, innovate, and integrate data into their processes while embracing transformative technologies in order to overcome challenges in different spheres of business. By conquering multifaceted obstacles across various domains of business, these organizations forge sustainable competitive advantages that propel growth and create market leadership.

With contributions from a diverse cross-section of scholars worldwide, this second volume provides invaluable insights into the role of Human Resource for sustainability and Marketing for building resilient businesses. Offering a comprehensive examination of how resilience is harnessed to build businesses capable of withstanding adversity, this book serves as an indispensable resource for researchers, practitioners, and leaders seeking to thrive in the turbulent era we inhabit.

ISSN: 1877-6361

Hardback ISBN: 9781836081296 Hardback price: £90.00, €117.00, \$140.00

ePDF ISBN: 9781836081289

ePDF price: £90.00, €117.00, \$140.00

ePub ISBN: 9781836081302

ePub price: £90.00, €117.00, \$140.00

Publication date: 02 October 2024

Language: English

Audience: Professional and scholarly

Page count: 336 BIC code: KJB, KJC, KJJ

BISAC code: BUS063000, BUS072000, BUS020000

THEMA code: KJB, KJC, KJJ

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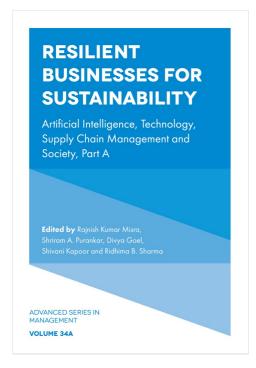
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Americas





Accounting & finance



Resilient Businesses for Sustainability: Artificial Intelligence, Technology, Supply Chain Management and Society, Part A

Advanced Series in Management, Volume V34, Part A

Editors

Rajnish Kumar Misra Jaypee Institute of Information Technology, India

Shriram A. Purankar Jaypee Institute of Information Technology, India

Divya Goel Jaypee Institute of Information Technology, India

Shivani Kapoor Jaypee Institute of Information Technology, India

Ridhima B. Sharma Jaypee Institute of Information Technology, India

Synopsis

The modern era is marked by intricate disruptions originating from diverse sources, carrying long-term implications. In the face of this formidable predicament, organizations find themselves compelled to embrace new management practices suitable for this everchanging landscape. As the focus shifts to resilience, organizational leaders strive to cultivate robust entities capable of bouncing back stronger, ensuring their prosperity in this challenging environment.

In Resilient Businesses for Sustainability: Artificial Intelligence, Technology, Supply Chain Management and Society, Part A, a cross-section of global academics highlight the paths taken by various organizations to create resilient enterprises. This fascinating work explores how companies adapt, innovate, and integrate data into their processes while embracing transformative technologies in order to overcome challenges in different spheres of business. By conquering multifaceted obstacles across various domains of business, these organizations forge sustainable competitive advantages that propel growth and create market leadership. With contributions from a diverse cross-section of scholars worldwide, this first volume provides invaluable insights into the strategies employed by organizations as they navigate the complexities of our time, including a focus on technology and Al. Offering a comprehensive examination of how resilience is harnessed to build businesses capable of withstanding adversity, this book serves as an indispensable resource for researchers, practitioners, and leaders seeking to thrive in the turbulent era we inhabit.

ISSN: 1877-6361

Hardback ISBN: 9781837978045

Hardback price: £90.00, €117.00, \$140.00

ePDF ISBN: 9781837978038

ePDF price: £90.00, €117.00, \$140.00

ePub ISBN: 9781837978052

ePub price: £90.00, €117.00, \$140.00

Publication date: 02 October 2024

Language: English

Audience: Professional and scholarly

Page count: 312 BIC code: KJB, KJC, KJJ

BISAC code: BUS063000, BUS072000, BUS020000

THEMA code: KJB, KJC, KJJ

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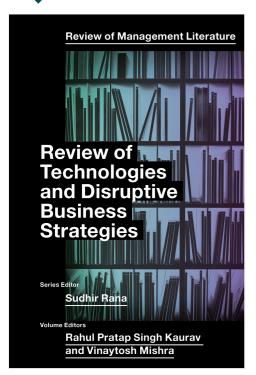
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Americas





Strategy



Review of Technologies and Disruptive Business Strategies Review of Management Literature, Volume 3

Editors

Rahul Pratap Singh Kaurav FORE School of Management, India

Vinaytosh Mishra Gulf Medical University, UAE

Synopsis

The pace of technological innovation has accelerated rapidly over the past decade, and this has led to Disruptive Business Strategies (DBS) that have reshaped many industries. Technology has been essential for creating and sustaining many new businesses, and also giving them a competitive edge.

This volume of *Review of Management Literature (RoML)*, focuses on two key areas: The first is the latest technologies that are disrupting traditional business models, including artificial intelligence, blockchain, cloud computing, and the Internet of Things. The second is the disruptive business strategies that are being used to leverage these technologies, including platform-based business models, ecosystem-based strategies, and open innovation. The papers included in this volume have measured the extent of depth and coverage of the literature on technological innovations.

Illustrated throughout with these latest literature review summaries and future research areas, this volume will be of special interest to academicians, researchers, and practitioners seeking to understand the technology-driven changes that are revolutionising the modern business world.

ISSN: 2754-5865

Hardback ISBN: 9781837974573

Hardback price: £95.00, €125.00, \$148.00

ePDF ISBN: 9781837974566

ePDF price: £95.00, €125.00, \$148.00

ePub ISBN: 9781837974580

ePub price: £95.00, €125.00, \$148.00

Publication date: 09 October 2024

Language: English

Audience: Professional and scholarly

Page count: 372

BIC code: KJB, KJD, KJH

BISAC code: BUS063000, BUS048000, BUS025000

THEMA code: KJB, KJD, KJH

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Americas





Economics

RURAL MARKETING AS A TOOL FOR NATIONAL DEVELOPMENT

Strategies for Socio-Economic Progress

CHARLES CHATTERJEE



Rural Marketing as a Tool for National Development: Strategies for Socio-Economic Progress

Author

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Synopsis

Rural marketing entails applying marketing strategies customized for rural areas to enhance the economic and social welfare of the communities it serves. It aims to generate demand for affordable goods and services while fostering interest and skill-building among rural populations.

Rural Marketing as a Tool for National Development: Strategies for Socio-Economic Progress delves into the multifaceted realm of rural marketing and its impact on national advancement. It covers fundamental concepts, the adaptation of strategies to different rural settings, and the promotion of interest and skill-building among rural communities. The study also scrutinizes the intricate nature of development, underscoring the significance of indigenous wisdom and participatory governance. By shedding light on obstacles such as urban biases and governmental oversight, it delves into regulatory frameworks, financial hurdles, and the socio-economic opportunities inherent in rural marketing. Additionally, the integration of environmental sustainability into rural development is explored, drawing insights from global initiatives.

This work benefits a wide range of professionals and academics, including those in marketing, rural studies, policymaking, government studies, business, entrepreneurship, environmentalism and sustainability.

Hardback ISBN: 9781836080657

Hardback price: £75.00, €90.00, \$105.00

ePDF ISBN: 9781836080640 ePDF price: £75.00, €90.00, \$105.00

ePub ISBN: 9781836080664 ePub price: £75.00, €90.00, \$105.00 Publication date: 07 October 2024

Language: English

Audience: Professional and scholarly

Page count: 208

BIC code: KCM, KCS, KJS

BISAC code: BUS068000, BUS020000, BUS043030

THEMA code: KCM, KCS, KJS

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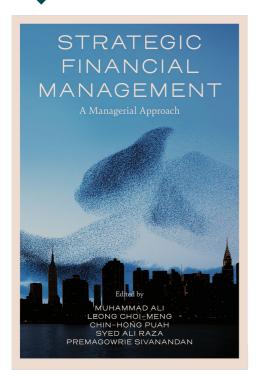
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Americas





Accounting & finance



Strategic Financial Management: A Managerial Approach

Editors

Muhammad Ali Taylor's University, Malaysia

Leong Choi-Meng Swinburne University of Technology, Malaysia

Chin-Hong Puah Universiti Malaysia Sarawak, Malaysia

Syed Ali Raza Igra University, Pakistan

Premagowrie Sivanandan Taylor's University, Malaysia

Synopsis

The era of digital transformation brings to small and medium-sized enterprises new challenges and complex issues that need to be navigated carefully and effectively to keep pace with the rate of local and global changes, to continue operating efficiently and competitively. *Strategic Financial Management* is a comprehensive exploration of contemporary financial challenges from a managerial perspective with interesting and insightful chapters that address sustainability reporting, ESG integration, globalization's impact on financial strategies, and corporate governance.

Investigating theoretical frameworks, identifying problems, and discussing implications for managers, entrepreneurs, and policymakers, regulatory changes and compliance challenges are dissected in this book, providing a timely guide for managers to navigate the evolving regulatory landscape. Managing financial talent is recognised as a crucial element in achieving organizational success, and the role of data management and analytics in finance is emphasised in informed decision-making, which are interwoven in the chapters of this book.

Exploring the dynamics of financial communication and stakeholder relations, and acknowledging their pivotal role in maintaining organizational trust, the chapters contribute to the ongoing dialogue on sustainability, governance, and financial strategies. *Strategic Financial Management* provides valuable guidance for managers, entrepreneurs, and policymakers in navigating the complexities of the modern financial landscape.

Hardback ISBN: 9781836081074

Hardback price: £75.00, €90.00, \$105.00

ePDF ISBN: 9781836081067

ePDF price: £75.00, €90.00, \$105.00 ePub ISBN: 9781836081081

ePub price: £75.00, €90.00, \$105.00

Publication date: 25 October 2024

Language: English

Audience: Professional and scholarly

Page count: 228

BIC code: KFFH, KJVS, KCG

BISAC code: BUS027000, BUS068000, BUS060000

THEMA code: KFFH, KFFS, KJVS

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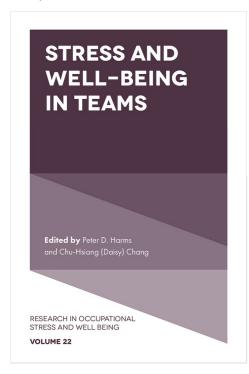
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Americas





Strategy



Stress and Well-Being in Teams

Research in Occupational Stress and Well Being, Volume 22

Editors

Peter D. Harms University of Alabama, USA

Chu-Hsiang (Daisy) Chang Michigan State University, USA

Synopsis

Stress and Well-Being in Teams is focused on stress and well-being in the context of teams, focused on how inputs of team processes, such as team compositions, leadership, and broader organizational contexts can serve as antecedents of team members' stress and well-being. This 22nd volume of the Research in Occupational Stress and Well Being series highlights the importance of team processes and outcomes on the stress and well-being of team members and leaders, and how their stress and well-being may have reciprocal effects on the critical team inputs, processes, and outcomes over time. Chapters in this volume cover a range of topics including:

- How team inputs such as member composition and task characteristics may influence the stress and well-being of members and leaders.
- How the internal and external contexts in which the teams operate may impact the stress and well-being of both team members and leaders
- How team processes such as cohesion, coordination, and collaboration may have reciprocal effects with the stress and well-being of team members and leaders.
- How teamwork in extreme contexts may be leveraged to inform teamwork in typical organizational settings and vice versa from both conceptual and empirical perspectives.
- How and when team processes and outcomes related to members' stress and well-being may relate to other team. characteristics and processes over time.
- Methodological issues and considerations for understanding stress and well-being in the team context.
- How and when team processes and outcomes related to members' stress and well-being may relate to other team characteristics and processes over time.

ISSN: 1479-3555

Hardback ISBN: 9781837977321

Hardback price: £80.00, €104.00, \$124.00

ePDF ISBN: 9781837977314

ePDF price: £80.00, €104.00, \$124.00

ePub ISBN: 9781837977338

ePub price: £80.00, €104.00, \$124.00

Publication date: 06 September 2024

Language: English

Audience: Professional and scholarly

Page count: 248

BIC code: KJC, KJG, KJU

BISAC code: BUS063000, BUS071000, BUS030000

THEMA code: KJC, KJG, KJU

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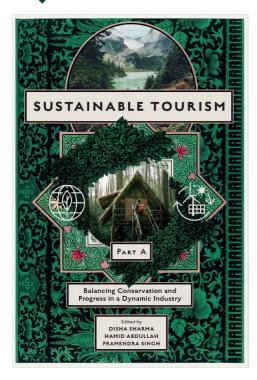
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Americas





Tourism & hospitality



Sustainable Tourism, Part A: Balancing Conservation and Progress in a Dynamic Industry

Editors

Disha Sharma Amity University Chhattisgarh, India

Hamid Abdullah Atal Bihari Vajpayee Vishwavidyalaya, India

Pramendra Singh Lovely Professional University, India

Synopsis

In today's world, where the implications of climate change and environmental degradation are becoming increasingly evident, the tourism industry faces a pressing need to address its environmental footprint. Additionally, the rapid growth of tourism in many regions has raised concerns about cultural authenticity and community welfare. *Sustainable Tourism, Part A: Balancing Conservation and Progress in a Dynamic Industry* aims to provide a comprehensive resource that equips stakeholders in the tourism industry with knowledge and insights to foster sustainable practices.

Bringing together diverse perspectives, including those of destination managers, policymakers, tour operators, local communities, and travellers *Sustainable Tourism* fosters a collective understanding of sustainability in tourism and inspires a shared commitment towards responsible tourism practices.

The ultimate goal of *Sustainable Tourism* is to empower the industry to achieve a harmonious balance between conservation and progress, ultimately forging a responsible and resilient tourism sector that caters not only to contemporary travellers but also safeguards the well-being of future generations.

Hardback ISBN: 9781837979806

Hardback price: £80.00, €95.00, \$110.00

ePDF ISBN: 9781837979790

ePDF price: £80.00, €95.00, \$110.00

ePub ISBN: 9781837979813

ePub price: £80.00, €95.00, \$110.00

Publication date: 14 October 2024

Language: English

Audience: Professional and scholarly

Page count: 316

BIC code: KNS, KNSG, KNSH

BISAC code: BUS000000, BUS081000, BUS094000

THEMA code: KN, KNS, KNSG

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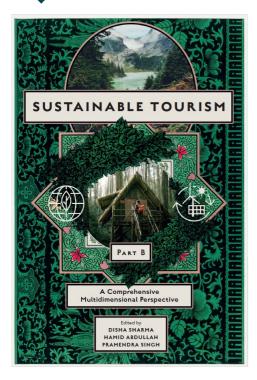
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Americas





Tourism & hospitality



Sustainable Tourism, Part B: A Comprehensive Multidimensional Perspective

Editors

Disha Sharma Amity University Chhattisgarh, India

Hamid Abdullah Atal Bihari Vajpayee Vishwavidyalaya, India

Pramendra Singh Lovely Professional University, India

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Hardback ISBN: 9781836083276

Hardback price: £80.00, €95.00, \$110.00

ePDF ISBN: 9781836083269

ePDF price: £80.00, €95.00, \$110.00

ePub ISBN: 9781836083283 ePub price: £80.00, €95.00, \$110.00 Publication date: 14 October 2024

Language: English

Audience: Professional and scholarly

Page count: 348

BIC code: KNS, KNSG, KNSH

BISAC code: BUS000000, BUS081000, BUS094000

THEMA code: KN, KNS, KNSG

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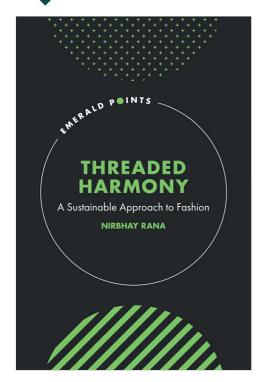
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Americas





Public policy & environmental management



Threaded Harmony: A Sustainable Approach to Fashion Emerald Points

Author

Nirbhay Rana IILM University, India

Synopsis

Fashion, a realm often associated with trends and whims, is undergoing a transformation—one that goes beyond aesthetics to embrace sustainability as a guiding principle. *Threaded Harmony: A Sustainable Approach to Fashion* is a journey into this transformative realm, an exploration of how consumers can impact the industry and how the industry can align with environmental and social responsibility while fostering creativity and innovation.

Threaded Harmony acts as a comprehensive guide exploring the urgent need for sustainability in the fashion industry. Author Nirbhay Rana delves into the environmental impact of fashion, discussing the ecological footprint of fast fashion, pollution, and waste in the supply chain, supported by real-life case studies. He emphasizes the philosophy of "Threaded Harmony," advocating for a balanced and sustainable approach. Chapters cover various aspects of sustainable fashion, from understanding eco-friendly materials like organic cotton, hemp, and bamboo to exploring ethical fashion practices such as fair trade, workers' rights, and empowering local communities. The work also explores the circular fashion economy, promoting reducing, reusing, and recycling, along with the importance of a slow fashion movement that encourages mindful consumerism and personal style expression over trends.

Whether you are a seasoned fashion enthusiast, a conscious consumer, or an academic investigating the sustainable fashion movement, this work invites you to explore, question, and reimagine the role of fashion in our lives.

Hardback ISBN: 9781836081531

Hardback price: £45.00, €52.00, \$60.00

ePDF ISBN: 9781836081524

ePDF price: £45.00, €52.00, \$60.00 ePub ISBN: 9781836081548

ePub price: £45.00, €52.00, \$60.00

Publication date: 29 July 2024

Language: English

Audience: Professional and scholarly

Page count: 124

BIC code: KNSX, KJJ, RNU

BISAC code: BUS070090, BUS076000, BUS072000

THEMA code: KNSX, KJJ, RNU

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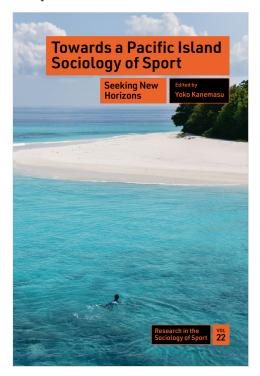
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Sociology



Towards a Pacific Island Sociology of Sport: Seeking New Horizons

Research in the Sociology of Sport, Volume 22

Editor

Yoko Kanemasu The University of the South Pacific, Fiji

Synopsis

Engaging with critical gaps and building on existing knowledge, this volume of *Research in the Sociology of Sport* brings to the fore new stories from across Oceania, extending the horizon of regional sport scholarship beyond the Global North and tackling the ever-critical question of global disparity and sport.

Taking stock of existing knowledge and sociological relevance, contributors reveal the latest research on the sports and issues most widely studied in the region to date, such as sport migrations in rugby unions and sport for development. Presenting insights from emerging research on indigenous or 'traditional' sports such as indigenised cricket, outrigger canoeing and indigenous physical activities/games, chapters fill a lacuna in existing scholarship with a further emphasis on women's football, minority ethnic women's engagement with sport/exercise and ethnic politics in sport.

Positioning these narratives as fundamental to the central project of the sociology of sport, rather than simply an exercise in inclusion, *Towards a Pacific Island Sociology of Sport* offers an exciting opportunity for sociology of sport scholars to widen the scope of their research in search of fuller understandings of the forms, meanings, dynamics and impacts of sport for Pacific peoples.

ISSN: 1476-2854

Hardback ISBN: 9781837530878

Hardback price: £85.00, €110.00, \$132.00

ePDF ISBN: 9781837530861

ePDF price: £85.00, €110.00, \$132.00

ePub ISBN: 9781837530885

ePub price: £85.00, €110.00, \$132.00

Publication date: 10 October 2024

Language: English

Audience: Professional and scholarly

Page count: 300

BIC code: JHB, JHBS, JH

BISAC code: SOC026000, SOC026040, SPO000000

THEMA code: JHB, JHBS, JH

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