

Accessibility, Diversity, Equity and Inclusion in the Cultural Sector: Initiatives and Lessons Learned from Real-life Cases

Editors

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Synopsis

Though accessibility, diversity, equity and inclusion (ADEI) are currently at the heart of many debates and social concerns around the world, few academic studies have explored real world ADEI initiatives in the creative sector. *Accessibility, Diversity, Equity and Inclusion in the Cultural Sector* unpacks real-life initiatives and experiences to reveal how those working in these sectors integrate ADEI into their management practices.

Acknowledging the importance of geographic and disciplinary contexts in approaching ADEI issues, chapters offer a broad representation of art disciplines, including the performing arts, music, visual arts and events industries, taking as examples opera houses, orchestras, theaters, arts museums, festivals, federal cultural administrations and even the Super Bowl. Equipping researchers and practitioners to make quick connections between research and practical settings, the authors present case studies from across the globe, including Colombia, Canada, the US, South Africa, Chile, Haiti, Australia and Taiwan, to provide a holistic view of how ADEI issues are addressed across different regions.

Advocating for the immersion of ADEI practices into the heart of art organizations, *Accessibility, Diversity, Equity and Inclusion in the Cultural Sector* links theory, practice and context as a way to further enrich cultural communities and wield the deeply human power of art for real human impact.

Hardback ISBN: 9781837530359
Hardback price: £80.00, €95.00, \$110.00
ePDF ISBN: 9781837530342
ePDF price: £80.00, €95.00, \$110.00
ePub ISBN: 9781837530366
ePub price: £80.00, €95.00, \$110.00

Publication date: 20 August 2024
Language: English
Audience: Professional and scholarly
Page count: 316
BIC code: JFFJ, KJU, KJD
BISAC code: BUS085000, BUS041000, BUS070060
THEMA code: KJMV22, KJU, KJD

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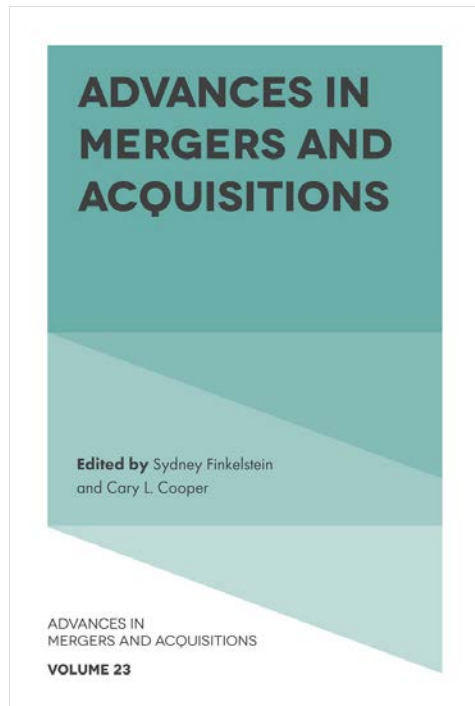
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Advanced Information

Strategy



Advances in Mergers and Acquisitions

Advances in Mergers and Acquisitions, Volume 23

Editors

Sydney Finkelstein
Tuck School of Business, USA

Cary L. Cooper
Alliance Manchester Business School, UK

Synopsis

Advances in Mergers and Acquisitions stands out from the competition due to its focus on three key characteristics: studies from scholars in different countries, with different research questions, relying on different theoretical perspective. Such a broad and inclusive approach to mergers and acquisitions is not easily replicated in academic journals, with much narrower mandates and metrics.

Volume 23 of this annual series explores a range of issues, from cross-border mergers and acquisitions, MNE strategies and multi-business firms to outsourcing and strategic choices.

This collection of new and current research highlights interesting behavioural themes as well as timely practical solutions to the dilemma of mergers and acquisitions failures. *Advances in Mergers and Acquisitions Volume 22* is of interest to scholars in strategic management, organizational theory and behaviour who are studying questions around mergers and acquisitions. Doctoral students will benefit from access to the diversity of research that can trigger new research questions and expanded research agendas.

ISSN: 1479-361X

Hardback ISBN: 9781836080732

Hardback price: £80.00, €104.00, \$124.00

ePDF ISBN: 9781836080725

ePDF price: £80.00, €104.00, \$124.00

ePub ISBN: 9781836080749

ePub price: £80.00, €104.00, \$124.00

Publication date: 08 July 2024

Language: English

Audience: Professional and scholarly

Page count: 212

BIC code: KJVB, KJC, KC

BISAC code: BUS015000, BUS063000, BUS068000

THEMA code: KJVB, KJC, KCST

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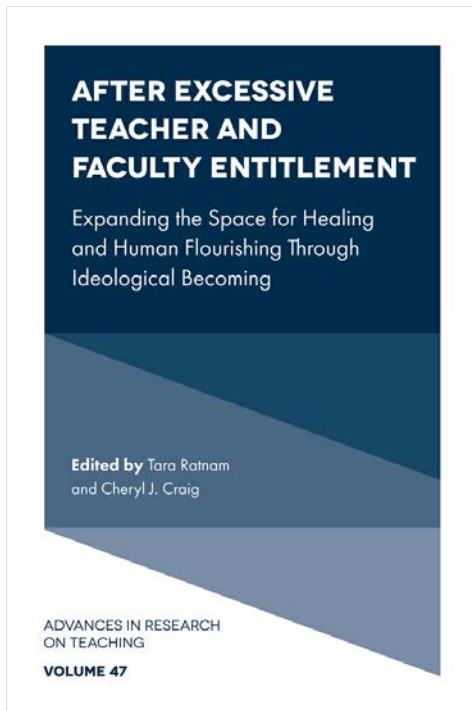
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Advanced Information

Education



After Excessive Teacher and Faculty Entitlement: Expanding the Space for Healing and Human Flourishing Through Ideological Becoming

Advances in Research on Teaching, Volume 47

Editors

Tara Ratnam
Independent Teacher Educator and Researcher, India

Cheryl J. Craig
Texas A&M University, USA

Synopsis

This second collection of perspectives on excessive teacher/faculty entitlement draws together authors from nine countries to address afresh the 'conundrums' affecting teaching and teacher education through the new lens afforded by the notion of excessive entitlement.

After Excessive Teacher and Faculty Entitlement helps teachers/educators negotiate the living contradictions they experience in their sociocultural and institutional milieus which threaten their professional, emotional, and moral survival with the defensive shield of excessive entitlement they feel compelled to embrace. Chapters provide guidance to increase the possibilities of co-creating better learning and working environments for all to realize the commonly cherished educational and life goal of human flourishing.

Besides education and teacher education practice, *After Excessive Teacher and Faculty Entitlement* has relevance for dealing with excessive entitlement in organizational contexts by offering new ways to view and address the problem.

ISSN: 1479-3687

Hardback ISBN: 9781837978786

Hardback price: £90.00, €117.00, \$140.00

ePDF ISBN: 9781837978779

ePDF price: £90.00, €117.00, \$140.00

ePub ISBN: 9781837978793

ePub price: £90.00, €117.00, \$140.00

Publication date: 18 September 2024

Language: English

Audience: Professional and scholarly

Page count: 344

BIC code: JNT, JNFD, JNA

BISAC code: EDU053000, EDU029000, EDU046000

THEMA code: JNT, JNTS, JNF

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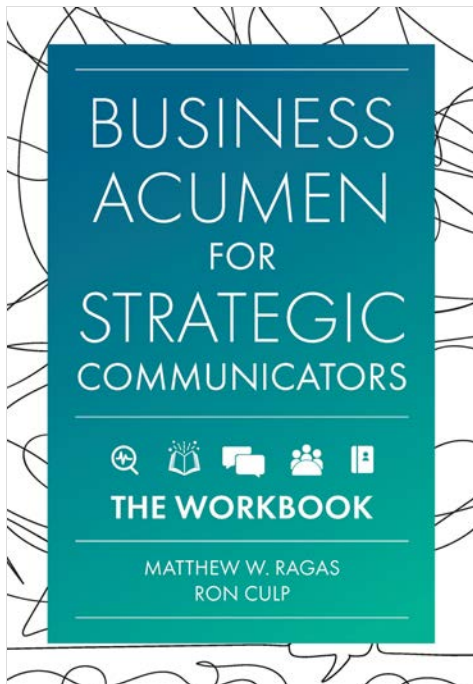
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Advanced Information

Strategy



Business Acumen for Strategic Communicators: The Workbook

Authors

Matthew W. Ragas
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Synopsis

Business fluency is essential today for effective strategic communication. To fulfill the mandate of trusted counselors and advisors to executives and the C-suite, communication professionals must no longer just have excellent communication skills, but they must understand and speak the language of the business world. The challenge is that many communication graduates and professionals did not go to business school and do not hold an MBA.

Business Acumen for Strategic Communicators: The Workbook provides the essential practical learning needed to help upskill communication professionals into bona fide business leaders and advisors. Through briefs, exercises and discussion activities, readers will learn to analyze and interpret key business materials produced by companies and nonprofit organizations, including CEO letters, annual reports, financial statements, earnings releases, CSR, DEI and ESG reports, and more. A revised and expanded glossary is provided, as are answer keys for the exercises.

Drawing on the success of Ragas and Culp's prior books, this innovative workbook offers hands-on learning opportunities to help put newly acquired business acumen knowledge into practice.

Paperback ISBN: 9781837970858

Paperback price: £29.99, €35.99, \$40.99

ePDF ISBN: 9781837970827

ePDF price: £29.99, €35.99, \$40.99

ePub ISBN: 9781837970841

ePub price: £29.99, €35.99, \$40.99

Publication date: 10 September 2024

Language: English

Audience: Professional and scholarly

Page count: 324

BIC code: KJC, KJP, KJM

BISAC code: BUS063000, BUS024000, BUS071000

THEMA code: KJC, KJP, KJM

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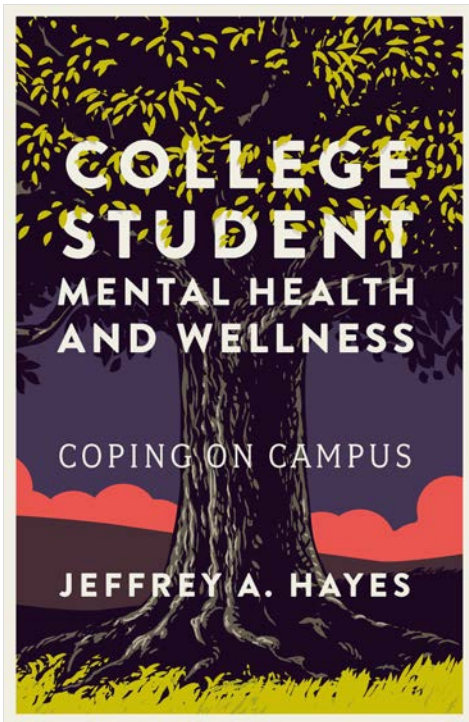
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Advanced Information

Education



College Student Mental Health and Wellness: Coping on Campus

Author

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Synopsis

Recent data indicates that the psychological distress of college students is on the rise. College students are increasingly culturally diverse and psychological distress in some areas is greater for minoritized students. *College Student Mental Health and Wellness* addresses this phenomenon that has been referred to in the popular media as the 'college mental health crisis' in a comprehensive and data-driven way.

Jeffrey A. Hayes moves us forward in our understanding of these issues so that we might more effectively work with our students and those who support them. Chapters cover theories of college student development and common psychological problems among college students (including anxiety, depression and substance abuse), and important aspects of college student well-being (such as identity, peer relationships and career preparedness).

Drawing on a large amount of data collected from both students in the general population as well as those seeking mental health services at U.S. colleges and universities, *College Student Mental Health and Wellness* illuminates the types of distress on the rise, the potential underpinnings of this distress and how administrators, educators, mental health professionals and others might better understand and work with these issues.

Paperback ISBN: 9781835491973
Paperback price: £36.00, €42.00, \$50.00
ePDF ISBN: 9781835491942
ePDF price: £36.00, €42.00, \$50.00
ePub ISBN: 9781835491966
ePub price: £36.00, €42.00, \$50.00

Publication date: 06 August 2024
Language: English
Audience: Professional and scholarly
Page count: 376
BIC code: JNS, JNC, JMQ
BISAC code: EDU009000, EDU006000, PSY036000
THEMA code: JNS, JNC, JMQ

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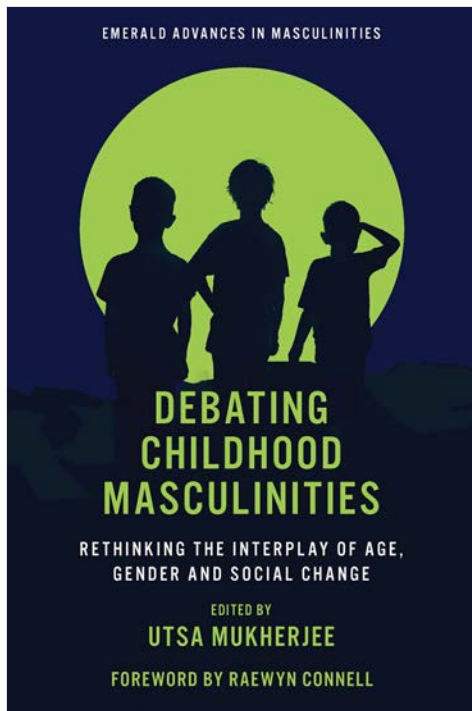
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Advanced Information

Sociology



Debating Childhood Masculinities: Rethinking the Interplay of Age, Gender and Social Change

Emerald Advances in Masculinities

Editor

Utsa Mukherjee
Brunel University London, UK

Synopsis

Foregrounding children's agency and voices, *Debating Childhood Masculinities* brings together cutting-edge interdisciplinary scholarship to examine how childhood masculinities are constructed, experienced and regulated in different parts of the world.

Adopting a gender-inclusive approach, authors in this edited collection embrace a variety of anti-racist, feminist, neomaterialist and queer frameworks to showcase an international and interdisciplinary body of scholarship that explores the way childhood masculinities in today's world are being negotiated and lived out in the context of wider social change across gender relations and masculine ideals. Grounded in the premise that childhood masculinities are not biologically determined, chapters outline how children's understanding and enactment of masculinity are culturally conditioned, historically contingent, social-material constructions that are produced at the intersection of generational and gendered relations.

Providing an impactful and ground-breaking contribution to the fields of childhood and masculinity studies, this expert collection leads the academic conversation on masculinities into new and productive directions. The fresh insights offered here will be useful to childhood practitioners, educators and policy makers who are committed to gender equity and democratisation.

Hardback ISBN: 9781804553916
Hardback price: £75.00, €90.00, \$105.00
ePDF ISBN: 9781804553909
ePDF price: £75.00, €90.00, \$105.00
ePub ISBN: 9781804553923
ePub price: £75.00, €90.00, \$105.00

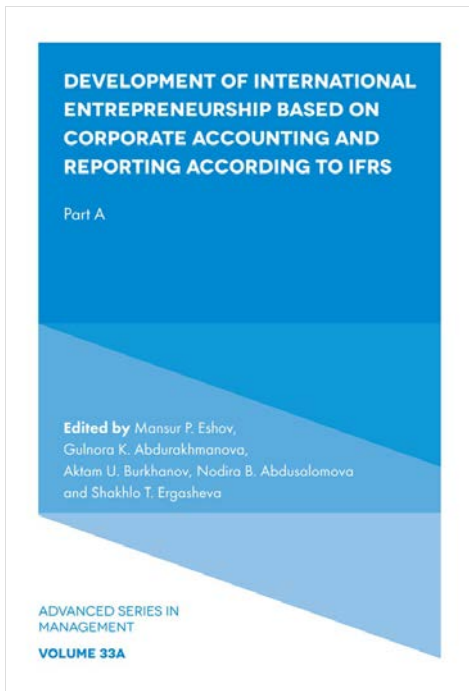
Publication date: 16 September 2024
Language: English
Audience: Professional and scholarly
Page count: 216
BIC code: JFSJ2, JFSP1, JFSJ
BISAC code: SOC032000, SOC047000, SOC026000
THEMA code: JBSF2, JBSP1, JBSF

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Development of International Entrepreneurship Based on Corporate Accounting and Reporting According to IFRS: Part A

Advanced Series in Management, Volume V33, Part A

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Synopsis

Development of International Entrepreneurship based on Corporate Accounting and Reporting According to IFRS: Part A delves into the role of corporate accounting and reporting under IFRS in advancing international business management, proposing recommendations to bolster this role in fostering cross-border trade in today's era of adaptable global partnerships.

The volume first establishes the theoretical framework for IFRS, and then explores its managerial implications in international business. The central argument posits IFRS as pivotal for entrepreneurial strategic management, particularly in light of globalization's organizational shifts and the rise of the Fourth Industrial Revolution and the digital economy.

Aimed at scholars of IFRS development and application, *Development of International Entrepreneurship based on Corporate Accounting and Reporting According to IFRS: Part A* offers advanced theoretical and methodological insights for tailoring IFRS to evolving needs in global trade partnerships, alongside guidance for effectively integrating IFRS into the management practices of international enterprises.

ISSN: 1877-6361

Hardback ISBN: 9781837976669

Hardback price: £95.00, €125.00, \$148.00

ePDF ISBN: 9781837976652

ePDF price: £95.00, €125.00, \$148.00

ePub ISBN: 9781837976676

ePub price: £95.00, €125.00, \$148.00

Publication date: 28 June 2024

Language: English

Audience: Professional and scholarly

Page count: 376

BIC code: KJH, KFC, KJK

BISAC code: BUS001000, BUS025000, BUS035000

THEMA code: KJH, KFC, KJK

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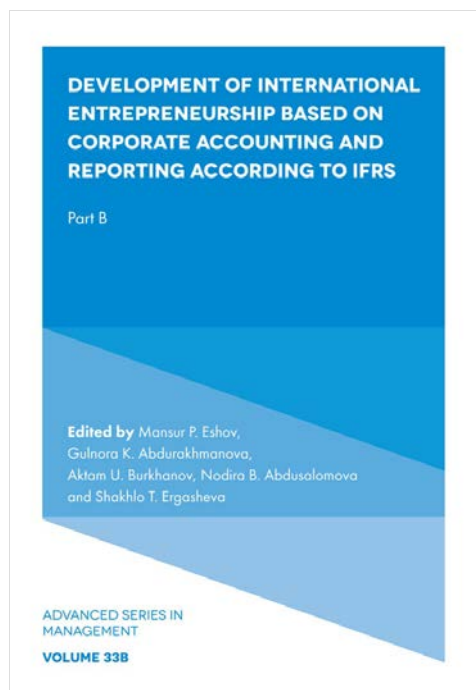
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Advanced Information

Accounting & finance



Development of International Entrepreneurship Based on Corporate Accounting and Reporting According to IFRS: Part B

Advanced Series in Management, Volume V33, Part B

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Synopsis

Development of International Entrepreneurship based on Corporate Accounting and Reporting According to IFRS: Part B offers a thorough exploration of applying International Financial Reporting Standards (IFRS) in contemporary international entrepreneurship management, emphasizing practical issues.

Introducing an innovative perspective on international entrepreneurship management through IFRS-based corporate accounting and reporting, this volume features comprehensive analysis of developing countries' experiences in mutual trade integration using IFRS, exemplified by the EAEU and BRICS bloc. *Development of International Entrepreneurship based on Corporate Accounting and Reporting According to IFRS: Part B* presents detailed discussions on digital modernization within IFRS, in turn examining industry-specific aspects of international entrepreneurship development and international trade cooperation experiences.

Targeting scholars interested in IFRS and international entrepreneurship, *Part B* provides insights into practical experiences with IFRS application in corporate accounting and reporting. It adds to ongoing discussions on international trade development through IFRS modernization and application.

ISSN: 1877-6361

Hardback ISBN: 9781837976706

Hardback price: £95.00, €125.00, \$148.00

ePDF ISBN: 9781837976690

ePDF price: £95.00, €125.00, \$148.00

ePub ISBN: 9781837976713

ePub price: £95.00, €125.00, \$148.00

Publication date: 28 June 2024

Language: English

Audience: Professional and scholarly

Page count: 372

BIC code: KJH, KFC, KJK

BISAC code: BUS001000, BUS025000, BUS035000

THEMA code: KJH, KFC, KJK

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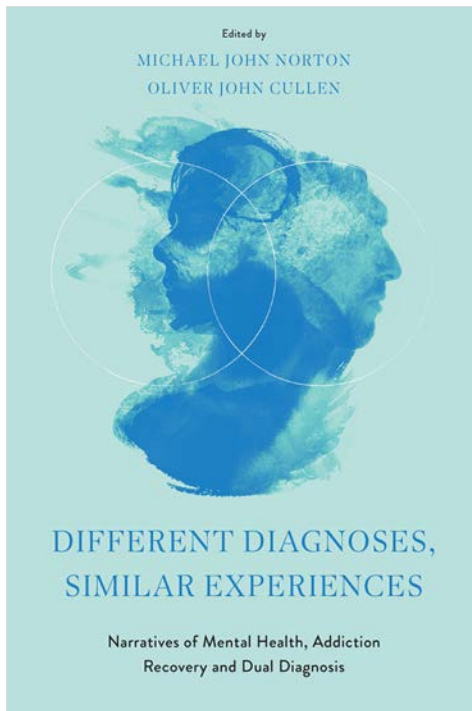
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Advanced Information

Health & social care



Different Diagnoses, Similar Experiences: Narratives of Mental Health, Addiction Recovery and Dual Diagnosis

Editors

Michael John Norton
HSE Office of Mental Health Engagement and Recovery, Ireland

Oliver John Cullen
HSE Mental Health Services, Ireland

Synopsis

Emerging from an era of changing mental health and addiction services, *Different Diagnoses, Similar Experiences* is the first work in its field to gather narratives of mental health, addiction and dual diagnoses into one publication, as well as to critically examine the differences and similarities of these experiences.

Documenting their own personal narratives, contributors share their unique journey to recovery, while Michael John Norton and Oliver John Cullen construct a series of recommendations for those working within similar circumstances to understand and embrace both the individuality and the shared experience of the recovery process.

Giving voice to those in recovery who have chosen to channel their real-life experiences for the sake of helping others, this timely work offers valuable insights for researchers, mental health professionals, family members and support networks, as well as anyone whose life has been touched by the shadows of mental illness, addiction or dual diagnosis.

Hardback ISBN: 9781804558492
Hardback price: £80.00, €95.00, \$110.00
ePDF ISBN: 9781804558485
ePDF price: £80.00, €95.00, \$110.00
ePub ISBN: 9781804558508
ePub price: £80.00, €95.00, \$110.00

Publication date: 27 August 2024
Language: English
Audience: Professional and scholarly
Page count: 296
BIC code: MBPK, MMZR, JKSN
BISAC code: MED102000, SOC025000, PSY038000
THEMA code: MBPK, MKZR, JKSN

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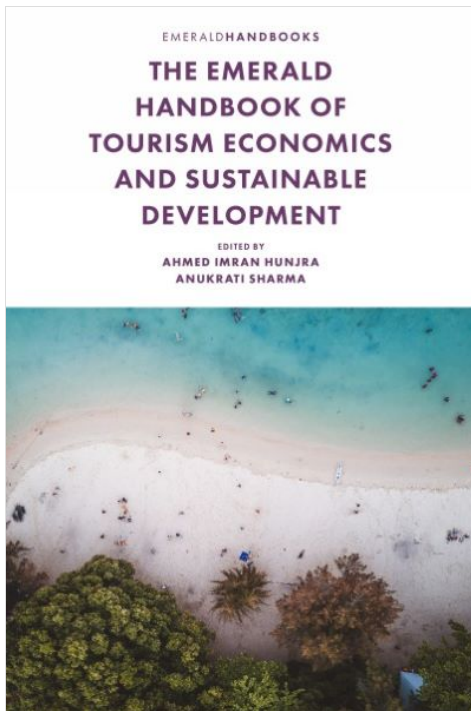
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Advanced Information

Strategy



The Emerald Handbook of Tourism Economics and Sustainable Development

Building the Future of Tourism

Editors

Ahmed Imran Hunjra
International University of Rabat, Morocco

Anukrati Sharma
University of Kota, India

Synopsis

This title in the *Building the Future of Tourism* series offers a comprehensive overview of the significant challenges faced by the tourism industry in the area of sustainable development.

Leading specialists from a range of fields cover a wide spectrum of topics under the main themes of The Economics of Tourism Supply; Tourism Economics at the National, Regional, and Global Level; Tourism Economics and Climate Issues; Economics of Tourism Destination; Socio-cultural Perspective on Sustainable Tourism; and a Futuristic Vision of Tourism Economics. *The Emerald Handbook of Tourism Economics and Sustainable Development* undertakes both theoretical and empirical research studies using both primary and secondary research methodologies.

The issues discussed in this book will be of interest to academics in the tourism and sustainability domains, as well as professionals seeking innovative solutions.

Hardback ISBN: 9781837537099

Hardback price: £125.00, €145.00, \$170.00

ePDF ISBN: 9781837537082

ePDF price: £125.00, €145.00, \$170.00

ePub ISBN: 9781837537105

ePub price: £125.00, €145.00, \$170.00

Publication date: 18 September 2024

Language: English

Audience: Professional and scholarly

Page count: 428

BIC code: KNS, KNSG, KJJ

BISAC code: TRV026020, TRV002000, TRV000000

THEMA code: KNS, KNSG, KJJ

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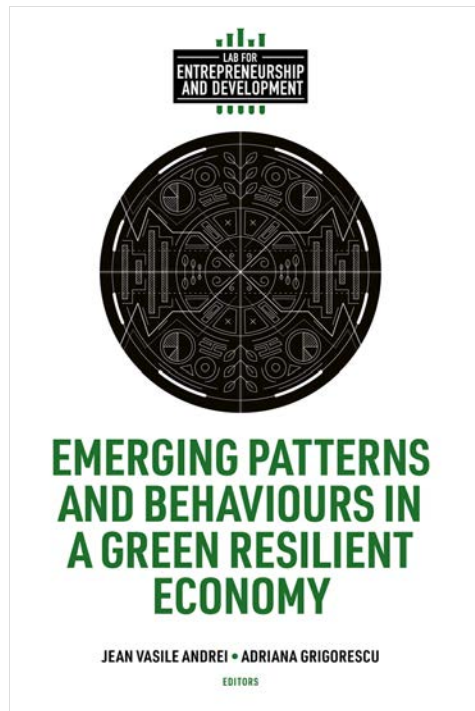
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Emerging Patterns and Behaviours in a Green Resilient Economy

Lab for Entrepreneurship and Development

Editors

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Adriana Grigorescu
National University of Political Studies and Public Administration,
Romania

Synopsis

The COVID-19 outbreak aggravated recurrent economic issues and problems of developing a resilient economy and technological development inequality between entities, countries, production structure, unemployment and social disorders that have resulted in the accentuating of political, economic, business and trade relations. Resilient economies, technological development and green entrepreneurship in the New Normal present opportunities and challenges in achieving a balanced transition.

Emerging Patterns and Behaviours in a Green Resilient Economy provides a comprehensive and nuanced understanding of contemporary green entrepreneurship, highlighting areas that need more exploration and encouraging new, innovative solutions to the challenges faced in creating a sustainable economy.

Lab for Entrepreneurship and Development is Emerald's innovative book series on the study of entrepreneurship and development, striving to set the agenda for advancing research on entrepreneurship in the context of finance, economic development, innovation, and the society at large.

Hardback ISBN: 9781835497814

Hardback price: £85.00, €100.00, \$115.00

ePDF ISBN: 9781835497807

ePDF price: £85.00, €100.00, \$115.00

ePub ISBN: 9781835497821

ePub price: £85.00, €100.00, \$115.00

Publication date: 02 September 2024

Language: English

Audience: Professional and scholarly

Page count: 404

BIC code: KCM, KJH, KJJ

BISAC code: BUS099000, BUS025000, BUS072000

THEMA code: KCM, KJH, KJJ

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Engineering



FIDIC Yellow Book, Revised edition: A companion to the 2017 Plant and Design-Build Contract

2nd Edition

Author

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Synopsis

FIDIC Yellow Book is a practical guide for anyone involved in preparing, administering, or contributing to the FIDIC suite of contracts, 2017 edition. This revised edition covers a number of recent developments including the 2022 amendments, further examples drawn from experience with the 2017 contracts, impacts of COVID-19, and the war in Ukraine, as well as guidance on use of FIDIC Contracts where a project uses Building Information Modelling.

Designed as a companion for both the first-time and also more experienced user the book presents an accessible guide to the 21 clauses of the 2017 FIDIC Conditions of Contract, using the Conditions of Contract for Plant & Design-Build (Yellow Book) as a basis. Opening chapters provide an introduction to the entire FIDIC suite of contracts. Part 2 provides a clause-by-clause introduction to each of the Clauses and Sub-Clauses in the Yellow Book, and explain how they are interlinked. A final section includes a concise practical guide to the use of the FIDIC Conditions, and a summary of special provisions discussed in Part 2.

Drawing on the author's 35 years' experience with the FIDIC Conditions of Contract, this accessible guide to the FIDIC Yellow Book provides an ideal introduction for first time users of the FIDIC conditions of contract and will also serve as a very useful handbook and practical commentary for more experienced users.

Paperback ISBN: 9781836081678
Paperback price: £70.00, €79.00, \$95.00
ePDF ISBN: 9781836081647
ePDF price: £70.00, €79.00, \$95.00
ePub ISBN: 9781836081661
ePub price: £70.00, €79.00, \$95.00

Publication date: 26 September 2024
Language: English
Audience: Professional and scholarly
Page count: 270
BIC code: TN, TNK
BISAC code: TEC009020, TEC005000
THEMA code: TN, TNK, TNKD

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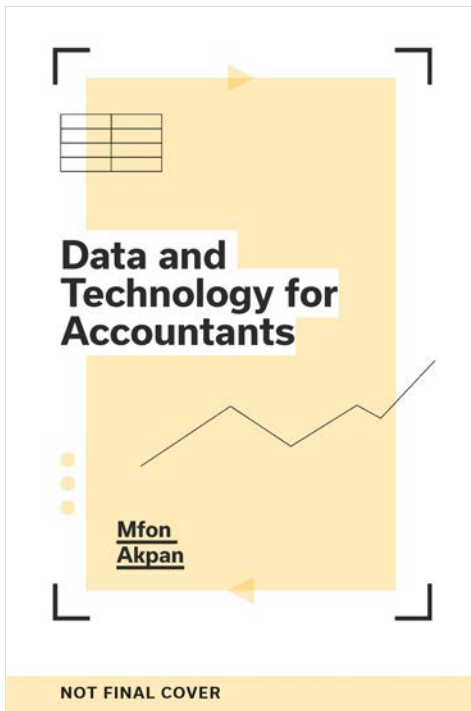
Advanced Information

Accounting & finance

Future-Proof Accounting: Data and Technology Strategies

Author

Mfon Akpan
Methodist University, USA



Synopsis

In today's rapidly evolving accounting landscape, success hinges on embracing cutting-edge technologies. Data analytics and blockchain technology have become indispensable tools for accountants as businesses increasingly digitize their operations. To remain at the forefront of the profession, accountants must possess the ability to decipher complex data and uncover emerging trends. Moreover, understanding the inner workings of blockchain technology is paramount for providing sound advice to clients. By continuously staying abreast of these groundbreaking technologies, accountants can secure their position as highly sought-after professionals.

Future-Proof Accounting: Data and Technology Strategies equips accounting students, professors, and industry experts with the knowledge needed to navigate the dynamic realm of accounting. This essential resource provides readers with a comprehensive understanding of the latest technologies and their practical applications. Whether you seek to enhance your skills for the classroom or the workplace, this indispensable guide offers the tools necessary for triumph.

Future-Proof Accounting: Data and Technology Strategies bridges the gap between theoretical knowledge and practical expertise, delving into the latest technological advancements and empowering students to cultivate proficiency in technologies that will shape their future careers.

Hardback ISBN: 9781837978205
Hardback price: £75.00, €90.00, \$105.00
ePDF ISBN: 9781837978199
ePDF price: £75.00, €90.00, \$105.00
ePub ISBN: 9781837978212
ePub price: £75.00, €90.00, \$105.00

Publication date: 19 July 2024
Language: English
Audience: Professional and scholarly
Page count: 240
BIC code: KFC, KFCF, KFCR
BISAC code: BUS001000, BUS001010, BUS027000
THEMA code: KFC, KFCF, KFCR

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Advanced Information

Health & social care

Games

Arts for Health

Author

Sandra Danilovic
Wilfrid Laurier University, Canada



Synopsis

In the last decade, digital games have been reinvented as vehicles of self-expression, sense-making, empathy, and healing, rather than just as tools of distraction from pain or discomfort.

But aren't games supposed to whisk us away to a magical world of fun and fantasy and distract us from reality? Why would we want to confront life's challenges or hardships, for example, terminal illness, when playing a game?

Reimagining how we understand health, illness, life, and death, gaming expert Sandra Danilovic advocates for the potential games have to transform healthcare practices beyond the clinic or hospital in the way we care for each other and for ourselves. From the experimental and the accessible to virtual reality and interactive fiction, and even providing a DIY guide for creating your own digital games, Danilovic draws on the untapped resources this emerging art form has to offer for exploring health and healthcare experiences more fully and inclusively.

Bridging the virtual world of gaming with our physical reality, Danilovic delivers a new paradigm for thinking about games as a dynamic art technology that can transform how we understand, represent, practice, and support our health and well-being, making this a must-read for healthcare practitioners, family carers, and researchers in health humanities, as well as the curious amateur gamer.

Paperback ISBN: 9781800435971

Paperback price: £17.99, €21.99, \$24.99

ePDF ISBN: 9781800435940

ePDF price: £17.99, €21.99, \$24.99

ePub ISBN: 9781800435964

ePub price: £17.99, €21.99, \$24.99

Publication date: 20 August 2024

Language: English

Audience: Professional and scholarly

Page count: 180

BIC code: VFD, MBNH, MBP

BISAC code: MED102000, MED078000, MED034000

THEMA code: VFD, MBNH, MBP

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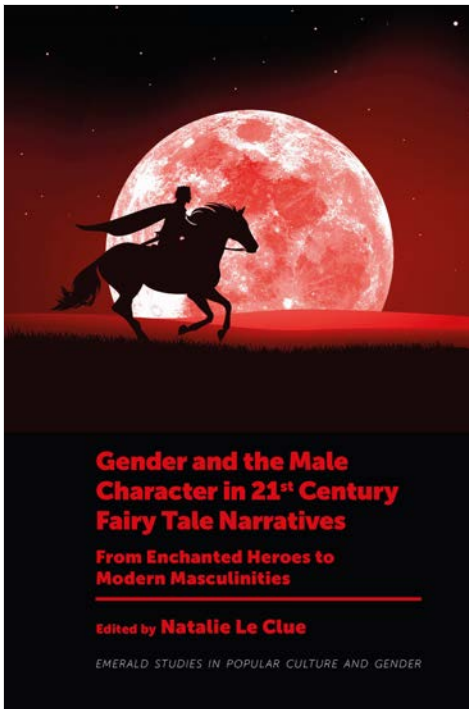
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Sociology



Gender and the Male Character in 21st Century Fairy Tale Narratives: From Enchanted Heroes to Modern Masculinities

Emerald Studies in Popular Culture and Gender

Editor

Natalie Le Clue
Nelson Mandela University, South Africa

Synopsis

From the shady and complicated Rumpelstiltskin to the born-again hero of Captain Hook in *Once Upon a Time*, as well as films which magnify the male character such as *The Huntsman: Winter's War*, *Tangled*, *Frozen*, and Tim Burton's *Alice in Wonderland*, the male fairy tale character has received increased attention in fictional narratives over the past decade. For the first time, *Gender and the Male Character in 21st Century Fairy Tale Narratives* extends this attention into the realm of academic study.

Featuring differing perspectives and disciplines, including gender, queer, fan, and television and film studies, chapters take an interdisciplinary approach to analyse male characters through lenses such as race, disability, class, religion, and sexuality. Contributors unveil alternative conceptualisations of 'traditional' male fairy tale characters, weaving a rich story of the interaction between popular culture, gender representation, power, and society.

Putting Prince Charming in the academic spotlight, this collection examines the evolution of male fairy tale characters across modern series and films to bridge a gap that afflicts multiple disciplines.

Hardback ISBN: 9781837537891

Hardback price: £80.00, €95.00, \$110.00

ePDF ISBN: 9781837537884

ePDF price: £80.00, €95.00, \$110.00

ePub ISBN: 9781837537907

ePub price: £80.00, €95.00, \$110.00

Publication date: 16 September 2024

Language: English

Audience: Professional and scholarly

Page count: 320

BIC code: JFSJ2, JFSJ, JFCA

BISAC code: SOC032000, SOC022000, SOC026000

THEMA code: JBSF2, JBSF, JBCC1

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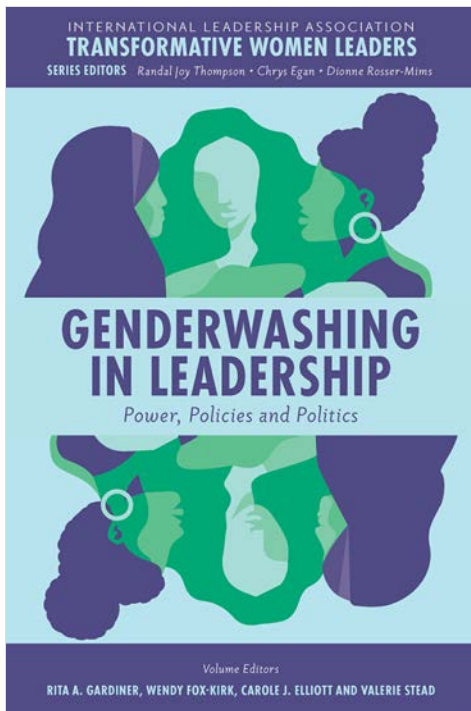
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Advanced Information

HR & organizational behaviour



Genderwashing in Leadership: Power, Policies and Politics

Transformative Women Leaders

Editors

Rita A. Gardiner
Western University, Canada

Wendy Fox-Kirk
University of Birmingham, UK

Carole J. Elliott
Sheffield University Management School, UK

Valerie Stead
Lancaster University Management School, UK

Synopsis

Genderwashing is the process whereby organizational rhetoric differs from the lived experiences of workers, creating the myth of gender equity in the workplace. *Genderwashing in Leadership* considers how the process of genderwashing highlights hidden biases in organizational policies and procedures, and patriarchal cultural practices.

International scholars from diverse areas such as leadership, organizational studies, sociology, and education explore how genderwashing occurs from various perspectives, including leadership, power and privilege, identity, and career recruitment and selection. Uncovering epistemological assumptions that underpin and sustain genderwashing practices, the ways in which genderwashing intersects with embodiment and intersectionality and how genderwashing policies and practices restrict women's advancement into leadership, the editors host a space for dialogue and debate.

The *Transformative Women Leaders Series* is published in collaboration between the International Leadership Association (ILA) and Emerald Publishing. Celebrating women leaders and the leadership styles they employ to achieve success, the books in this series highlight successful context-specific leadership approaches and the moral qualities of endurance.

Hardback ISBN: 9781837539895

Hardback price: £75.00, €90.00, \$105.00

ePDF ISBN: 9781837539888

ePDF price: £75.00, €90.00, \$105.00

ePub ISBN: 9781837539901

ePub price: £75.00, €90.00, \$105.00

Publication date: 28 August 2024

Language: English

Audience: Professional and scholarly

Page count: 240

BIC code: KJU, JFSJ, JFSJ1

BISAC code: BUS071000, BUS085000, BUS109000

THEMA code: KJU, JBSF, JBFA

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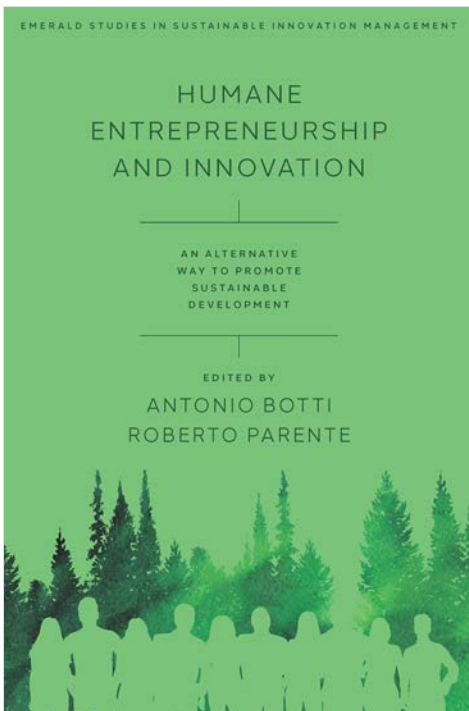
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Advanced Information

Strategy



Humane Entrepreneurship and Innovation: An Alternative Way to Promote Sustainable Development

Emerald Studies in Sustainable Innovation Management

Editors

Antonio Botti
University of Salerno, Italy

Roberto Parente
University of Salerno, Italy

Synopsis

Entrepreneurship is evolving rapidly due to positive phenomena, such as digitalization and the green transition, and negative ones, such as crises and global emergencies. In this fresh approach to the unique role entrepreneurship can play across environmental protection and social equity, leading scholars explore the world of Humane Entrepreneurship (HumEnt). Introducing a new model of entrepreneurship that considers the human side of sustainable development, they delve into elements of Entrepreneurship Orientation, Human Resource Orientation, and Sustainability Orientation, focusing on risk-taking, effective people management practices, and societal expectations.

Showing how HumEnt encourages employee engagement and promotes sustainability to leave positive impacts on society, the chapter authors examine how a human-centric approach to entrepreneurship can help achieve a balance between technological advancement and societal needs. *Humane Entrepreneurship and Innovation* provides a framework for entrepreneurs, students, and researchers to develop sustainable innovations that benefit society as a whole. This inclusive approach encourages entrepreneurs to consider the needs of all stakeholders, including employees, customers, and the environment.

The *Emerald Studies in Sustainable Innovation Management* series aims to explore innovation management's advancements in turbulent times, with special attention to the transition towards a sustainable economy.

Hardback ISBN: 9781837973750
Hardback price: £80.00, €95.00, \$110.00
ePDF ISBN: 9781837973743
ePDF price: £80.00, €95.00, \$110.00
ePub ISBN: 9781837973767
ePub price: £80.00, €95.00, \$110.00

Publication date: 26 June 2024
Language: English
Audience: Professional and scholarly
Page count: 260
BIC code: KJG, KJD, KJH
BISAC code: BUS072000, BUS008000, BUS041000
THEMA code: KJG, KJD, KJH

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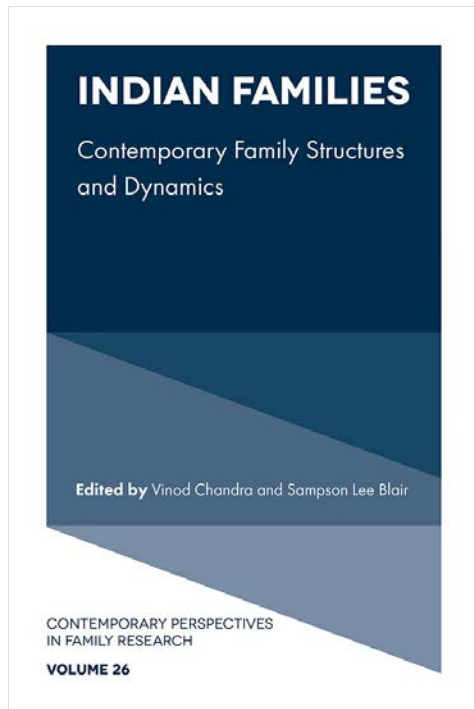
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Advanced Information

Sociology



Indian Families: Contemporary Family Structures and Dynamics

Contemporary Perspectives in Family Research,
Volume 26

Editors

Vinod Chandra
Shri Jai Narain Misra PG College, India

Sampson Lee Blair
The State University of New York, Buffalo, USA

Synopsis

India has an intricate cultural history that extends over thousands of years. Over the past century, however, increasing modernization, along with its associated demographic shifts, has led to substantial changes in its family structures and norms. Coupled with tremendous variations across regions, ethnic groups, and religions, Indian families are complex, unique, and ever adapting.

Establishing a more thorough understanding of these changes and complexities, this volume of *Contemporary Perspectives in Family Research* stretches across disciplines to feature a wide array of topics, including changing forms of dating and mate selection, divorce and remarriage, cohabitation, rural-urban variations in family structures, fertility aspirations, spousal relationships and marital quality, domestic violence, filial piety, inter-generational relations, and parent-child relationships.

Demonstrating the tremendous diversity of families in India, as well as their ongoing evolution, *Indian Families* answers a clear call to dive deeper into the intimacy of the domestic sphere in one of the world's largest and fastest growing societies.

ISSN: 1530-3535

Hardback ISBN: 9781837975969

Hardback price: £85.00, €110.00, \$132.00

ePDF ISBN: 9781837975952

ePDF price: £85.00, €110.00, \$132.00

ePub ISBN: 9781837975976

ePub price: £85.00, €110.00, \$132.00

Publication date: 21 June 2024

Language: English

Audience: Professional and scholarly

Page count: 300

BIC code: JHB, JHBK, JH

BISAC code: FAM000000, SOC026000, SOC026010

THEMA code: JHB, JHBK, JH

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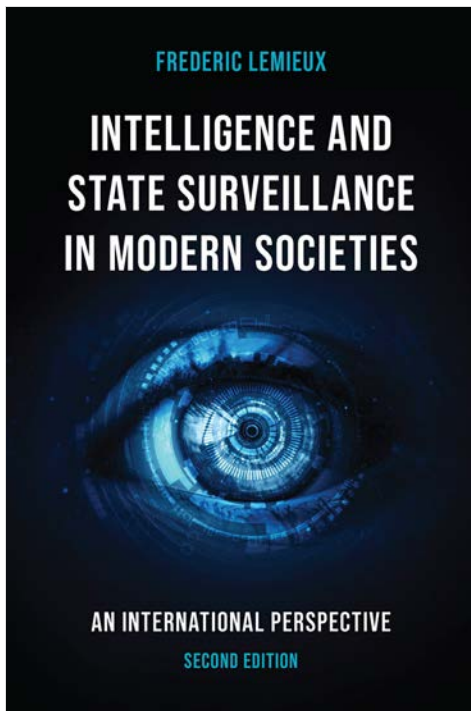
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Sociology



Intelligence and State Surveillance in Modern Societies: An International Perspective

2nd Edition

Author

Frederic Lemieux
Georgetown University, USA

Synopsis

Building on Frederic Lemieux's previous work exploring how Western state surveillance and intelligence activities have drastically adapted to new domestic and global challenges, this second edition expands on additional dimensions of intelligence and surveillance activities conducted in modern societies.

Featuring new chapters on inter-agency cooperation at both national and international levels, cyber intelligence (CI), the link between intelligence and police cooperation, the Drug Enforcement Administration (DEA), and international operations, counterterrorism, and intelligence activities conducted by the United States since September 11, 2001, Lemieux also includes several updates to existing chapters, including the role of AI in intelligence analysis. Delving into how counterterrorism operations have profoundly changed how intelligence activities are conducted by integrating new technologies, new partnerships, and raising new ethical dilemmas, the author also expands on the intelligence operations undertaken in cyberspace to describe the emerging cyber intelligence field.

Offering a compelling understanding of contemporary state surveillance dynamics, this second edition is a timely update that lands at the critical intersection of cutting-edge technology and international security.

Hardback ISBN: 9781835490983

Hardback price: £80.00, €95.00, \$110.00

ePDF ISBN: 9781835490976

ePDF price: £80.00, €95.00, \$110.00

ePub ISBN: 9781835490990

ePub price: £80.00, €95.00, \$110.00

Publication date: 13 September 2024

Language: English

Audience: Professional and scholarly

Page count: 336

BIC code: JKSW1, JKVF, KNSS1

BISAC code: POL012000, SOC063000, SOC004000

THEMA code: JKSW1, JBCT1, JKVF

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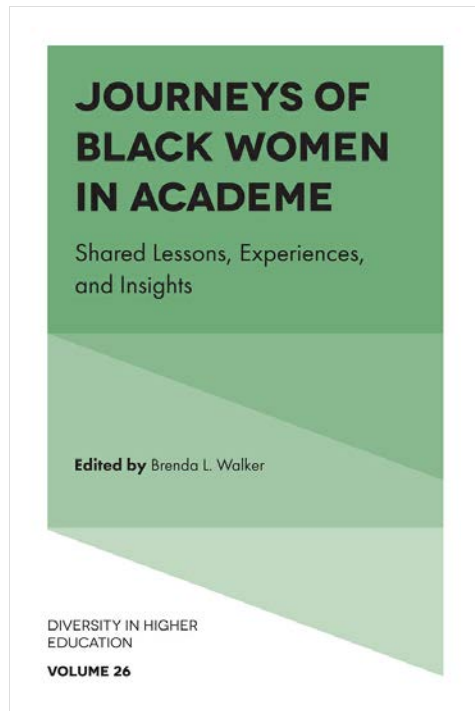
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Advanced Information

Education



Journeys of Black Women in Academe: Shared Lessons, Experiences, and Insights

Diversity in Higher Education, Volume 26

Editor

Brenda L. Walker
University of South Florida, USA

Synopsis

What advice or lessons learned would you want seasoned Black women in academe to impart to early and mid-career women faculty, researchers, and administrators of color, especially those of African descent?

This book is composed of narratives from Black American women professors who have been in higher education for at least two decades. Despite all challenges and obstacles, these scholars have enjoyed successful careers in the Academy. They share reflections on critical incidents and select lessons that they experienced and learned from throughout their accomplished careers. In this book, academic wisdom aligns with ancestral wisdom to benefit emerging scholars, faculty, and administrators in academia.

Journeys of Black Women in Academe provides lessons that are instructive to faculty and administrators across race and gender boundaries relative to the successes and challenges that African American women continue to experience in academia.

ISSN: 1479-3644

Hardback ISBN: 9781835492697

Hardback price: £80.00, €104.00, \$124.00

ePDF ISBN: 9781835492680

ePDF price: £80.00, €104.00, \$124.00

ePub ISBN: 9781835492703

ePub price: £80.00, €104.00, \$124.00

Publication date: 28 June 2024

Language: English

Audience: Professional and scholarly

Page count: 240

BIC code: JNM, JNMN, JNR

BISAC code: EDU020000, EDU020000, SOC032000

THEMA code: JNM, JNFK, JBSF1

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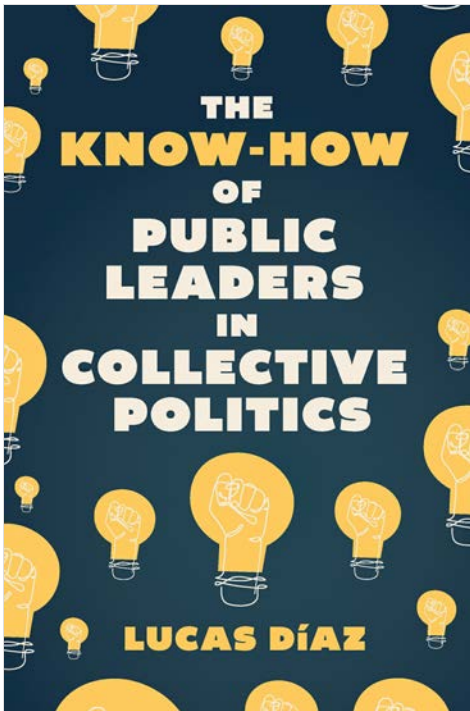
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Sociology



The Know-How of Public Leaders in Collective Politics

Author

Lucas Díaz
Tulane University, USA

Synopsis

Whether pushing for change at the hyper local level or at the international level, public leaders deploy a type of practice-based knowing that helps them advance their cause. Developing the concept of know-how as a more robust analyzable concept than has been offered in the contentious collective politics literature to date, Díaz explores how public leaders deploy this in collective contention in pursuit of desired social justice outcomes.

Addressing a glaring omission that has left researchers unable to fully account for the ways in which public leaders can affect a group's ability to succeed in securing change, Díaz starts by defining what know-how is, and what it is not. Presenting real-life lessons through a practical analytical framework, the author uses data from interviews, participant observation and member ethnography of public leaders engaged in contentious collective politics in post-Hurricane Katrina New Orleans to explore the informal, social, strategic and operational dimensions of know-how. These cases offer lessons that can be learned by anyone pushing for systemic changes to social inequalities in their communities anywhere in the world.

From small, local associations to national social movements, *The Know-How of Public Leaders in Collective Politics* demonstrates how we can make more meaningful assertions about what leaders do and how they do it to better push for systemic social change.

Hardback ISBN: 9781837973552
Hardback price: £80.00, €95.00, \$110.00
ePDF ISBN: 9781837973545
ePDF price: £80.00, €95.00, \$110.00
ePub ISBN: 9781837973569
ePub price: £80.00, €95.00, \$110.00

Publication date: 24 June 2024
Language: English
Audience: Professional and scholarly
Page count: 260
BIC code: JHB, JPHL, JPWF
BISAC code: SOC026000, SOC050000, BUS071000
THEMA code: JHB, JPHL, JPWG

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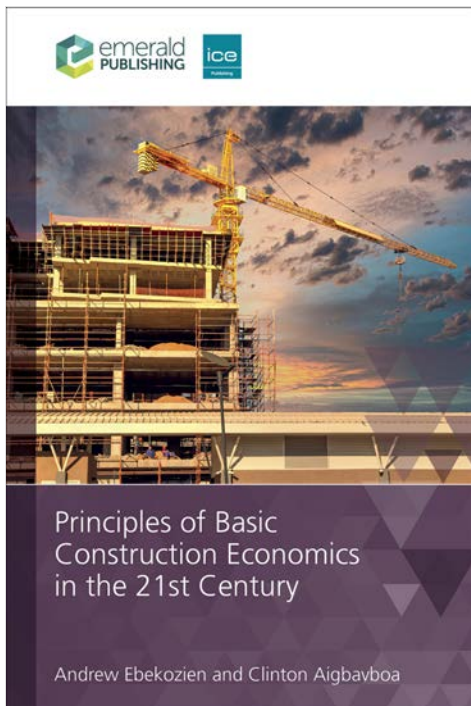
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Advanced Information

Engineering



Principles of Basic Construction Economics in the 21st Century

Authors

Clinton Ohis Aigbavboa
University of Johannesburg, South Africa

Andrew Ebekoziem
Auchi Polytechnic, Nigeria and University of Johannesburg, South Africa

Synopsis

Principles of Basic Construction Economics in the 21st Century unravels and takes account of the widening and more sophisticated cost management and control services required by the discerning client in today's construction industry. The book will effectively meet the needs of practitioners in the built environment discipline by providing the breadth of knowledge needed to make informed judgments on the many diverse matters within this subject and to achieve economical, sustainable construction.

The book reflects the essential aspects of construction economics required to meet the changing construction needs in the context of developing countries in the 21st century. It covers:

- the construction industry and economics and its relationship to the study of building costs
- the broad view of approximate estimating and design variables
- cost planning, control, and analysis of a construction project
- the nature of cost and cost-in-use.

In the construction industry, cost indices, property valuation, and the developer's budget play a role in the role of stakeholders in achieving smart and sustainable construction in the 21st century. *Principles of Basic Construction Economics in the 21st Century* is essential reading not only for Quantity Surveying and Construction Economist practitioners and students but for all construction-related professionals such as architects, builders, estate surveyors, engineers, property managers, urban planners, and surveyors. The book also has the potential to support construction management and civil engineering courses that are desperately needed in developing economies.

Paperback ISBN: 9781835498415

Paperback price: £65.00, €73.50, \$88.00

ePDF ISBN: 9781835498385

ePDF price: £65.00, €73.50, \$88.00

ePub ISBN: 9781835498408

ePub price: £65.00, €73.50, \$88.00

Publication date: 16 September 2024

Language: English

Audience: Professional and scholarly

Page count: 120

BIC code: TN, TNC, TNK

BISAC code: TEC009020, TEC005000

THEMA code: TN, TNC, TNK

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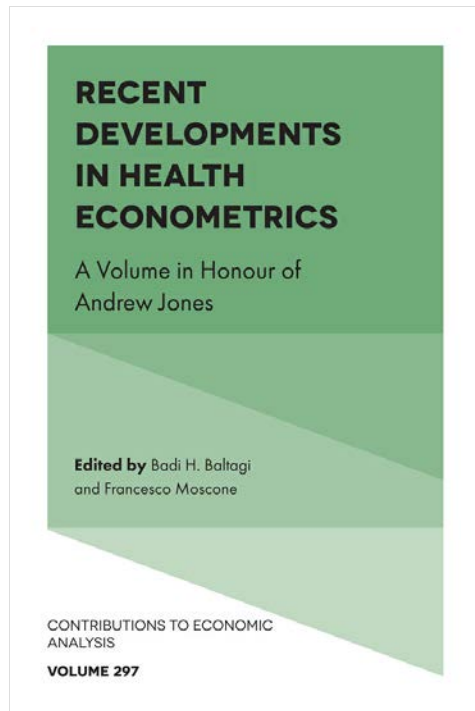
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Economics



Recent Developments in Health Econometrics: A Volume in Honour of Andrew Jones

Contributions to Economic Analysis, Volume 297

Editors

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Syracuse University, USA

Francesco Moscone
Brunel University London, UK

Synopsis

Recent Developments in Health Econometrics is Volume 297 of the *Contributions to Economic Analysis* serial and is dedicated to Professor Andrew Jones. The volume highlights recent developments in health econometrics, especially in areas of empirical health economics, where Andrew has contributed so significantly. There is special focus on the determinants of health, the economics of addiction and socioeconomic inequalities in health and health care, with these topics are becoming more and more important since the start of the COVID 19 pandemic and through it's ongoing impact.

ISSN: 0573-8555

Hardback ISBN: 9781837532599

Hardback price: £95.00, €125.00, \$148.00

ePDF ISBN: 9781837532582

ePDF price: £95.00, €125.00, \$148.00

ePub ISBN: 9781837532605

ePub price: £95.00, €125.00, \$148.00

Publication date: 27 August 2024

Language: English

Audience: Professional and scholarly

Page count: 352

BIC code: KCA, KCH, KCQ

BISAC code: BUS069000, BUS021000, BUS070170

THEMA code: KCA, KCH, KCVJ

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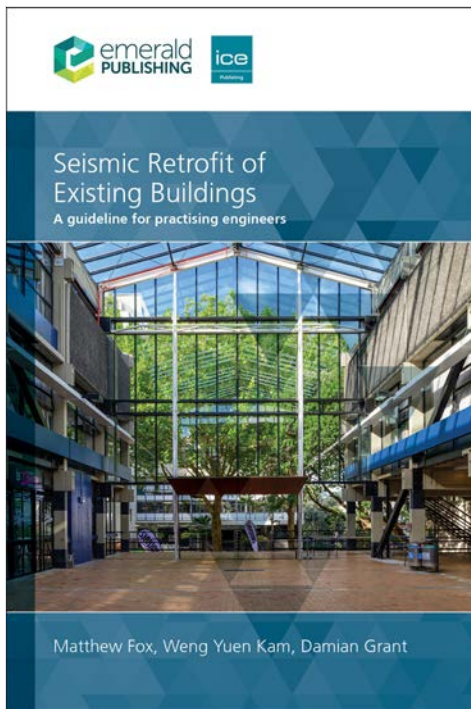
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Advanced Information

Engineering



Seismic Retrofit of Existing Buildings: A guide for practising engineers

Authors

Matthew Fox
Guy Carpenter, Italy

Weng Kam
Beca, New Zealand

Damian Grant
Arup, London

Synopsis

Seismic Retrofit of Existing Buildings is a concise and easy-to-use guideline for practising engineers to assess and design successful seismic retrofit interventions for existing vulnerable buildings. It offers readers guidance on both conceptual design strategies and relevant detailed design considerations, drawings from the authors' extensive experience in research and practice in seismic regions. Useful advice is provided on the implications of different design choices and tips for practical implementation of retrofit techniques on projects. It brings together the need-to-know information in one guide and will help you cut through the conflicting advice, academic jargon and numerous international standards to ensure that you have the right tools and knowledge in order to retrofit any building structure anywhere in the world.

This book is unique in its coverage of a range of global and local seismic retrofit solutions for a spectrum of common building construction materials including unreinforced masonry, reinforced concrete, structural steel and timber structures. Notable highlights include

- a chapter on consulting clients on seismic retrofit projects
- summaries of seismic assessment of existing structure based on international standards including Eurocode, ASCE-41, Japanese and New Zealand standards
- design advice on global and local seismic retrofit design strategies using simple displacement-based design approach
- design approaches of seismic protective technologies in seismic retrofit projects
- coverage of construction types vulnerable to earthquakes including unreinforced masonry simple and complex structures and multi-storey non-ductile concrete buildings
- thoughts on future trends and the relevance of seismic retrofit of existing buildings to the sustainability goals.

Hardback ISBN: 9781835498354

Hardback price: £95.00, €110.00, \$130.00

ePDF ISBN: 9781835498347

ePDF price: £95.00, €110.00, \$130.00

ePub ISBN: 9781835498361

ePub price: £95.00, €110.00, \$130.00

Publication date: 19 September 2024

Language: English

Audience: Professional and scholarly

Page count: 300

BIC code: TN, TNC, TNCE

BISAC code: TEC009120, TEC009020

THEMA code: TN, TNC, TNCE

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Advanced Information

Engineering



The Smart Building Advantage: Unlocking the value of smart building technologies

Author

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Synopsis

The Smart Building Advantage introduces and explores the fascinating world of cutting-edge technology, sustainable design, and the incredible potential of smart buildings. This book is a roadmap to understanding the transformative power of smart building technologies and how they can deliver an astonishing return on investment for those who can harness their power. The world of real estate and building management is rapidly evolving, with the adoption of smart technologies becoming increasingly essential. The concept of a "smart building" goes far beyond mere convenience; it's a strategic investment that promises substantial financial gains and environmental benefits. From reducing energy consumption and optimising space usage to enhancing occupant comfort and reducing productivity leakage, the benefits of smart buildings are far-reaching and compelling.

Drawing on a wealth of real-world experiences, global reach, and practical guidance, this book

- demystifies the complex landscape of smart building implementation and the business cases that make them a reality
- provides a comprehensive framework for decision-makers, property owners, designers, and facility managers and more to leverage the power of smart technologies effectively
- discovers how smart buildings not only contribute to sustainability goals but also enhance property values and tenant satisfaction
- offers an in-depth exploration of how the integration of sensors, data analytics, and automation can lead to a remarkable return on investment.

Presenting compelling evidence and actionable strategies, *The Smart Building Advantage* is a must-read for anyone interested in the intersection of emerging technology, sustainability, and the built environment. Whether you are a seasoned industry professional or a newcomer eager to unlock the potential of smart buildings, this book will equip you with the knowledge and tools to embark on a transformative journey toward smarter, more efficient, and more profitable buildings.

Paperback ISBN: 9781835498798

Paperback price: £30.00, €34.00, \$40.50

ePDF ISBN: 9781835498767

ePDF price: £30.00, €34.00, \$40.50

ePub ISBN: 9781835498781

ePub price: £30.00, €34.00, \$40.50

Publication date: 09 September 2024

Language: English

Audience: Professional and scholarly

Page count: 124

BIC code: TN, TNC, TNK

BISAC code: TEC009020, TEC005000

THEMA code: TN, TNC, TNK

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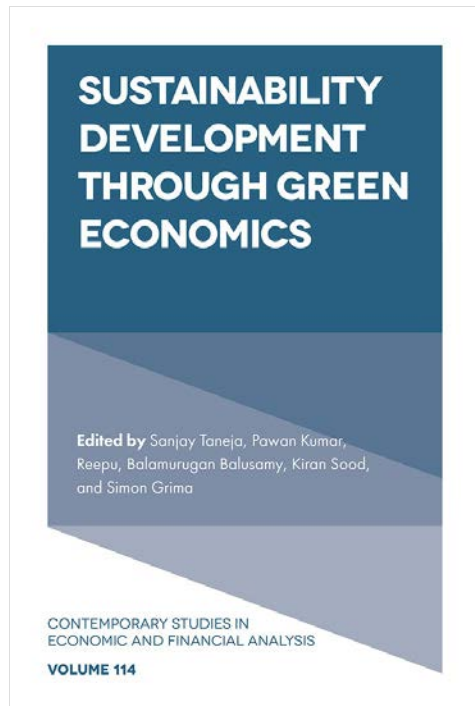
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Sustainability Development through Green Economics

Contemporary Studies in Economic and Financial Analysis, Volume 114

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Synopsis

Our economies currently encourage excessive consumerism, weakening social ties, and depleting natural resources. Unfortunately, this is just the way economies have been developing. However, it is neither inevitable nor necessary. It takes a fresh economic vision to address these issues: a Green Economy. The concept of a "green economy" does not supplant sustainable development but instead places a fresh emphasis on a region's economy, investments pertaining to infrastructure, job and skill needs, and favourable social and environmental consequences.

Sustainability Development through Green Economics examines sustainable finance, green tourism, green marketing as a tributary towards sustainable development. The multidisciplinary chapters traverse the power of economic as well as financial policy, green investment, green insurance as well as green infrastructural development to ensure sustainable development.

Contemporary Studies in Economic and Financial Analysis publishes a series of current and relevant themed volumes within the fields of economics and finance. Both disciplinary and interdisciplinary studies are welcome.

ISSN: 1569-3759

Hardback ISBN: 9781837974252

Hardback price: £100.00, €130.00, \$155.00

ePDF ISBN: 9781837974245

ePDF price: £100.00, €130.00, \$155.00

ePub ISBN: 9781837974269

ePub price: £100.00, €130.00, \$155.00

Publication date: 04 September 2024

Language: English

Audience: Professional and scholarly

Page count: 428

BIC code: KCN, KCL, KCM

BISAC code: BUS099000, BUS072000, BUS069000

THEMA code: KCVG, KCL, KCM

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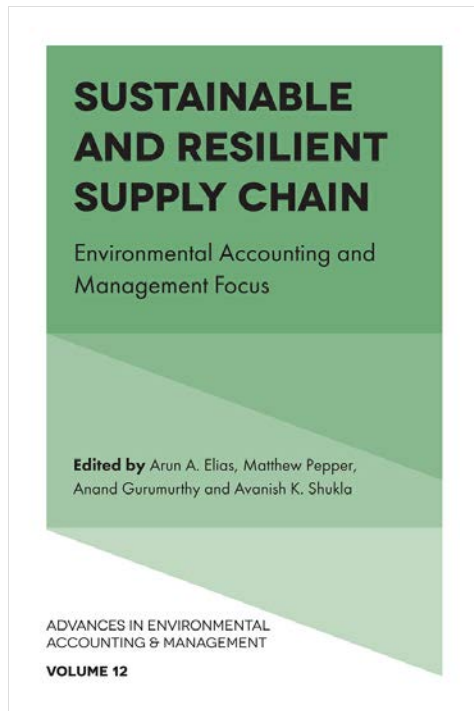
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Sustainable and Resilient Supply Chain: Environmental Accounting and Management Focus

Advances in Environmental Accounting & Management, Volume 12

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Synopsis

Supply chains globally continue to be affected by unprecedented disruptions such as the COVID-19 pandemic, environmental impacts linked to climate change, and numerous geopolitical issues. Increasingly, resilient and sustainable supply chain management is a necessary area of research in the field of supply chain management.

Contributing to both theoretical and empirical literature on resilient and sustainable supply chain management, *Sustainable and Resilient Supply Chain* illustrates how theoretical approaches from other fields – like the conservation resource theory and systems theory – can be utilised. Practical research is presented in a variety of contexts, including food supply chain, environmental accounting models, energy sector, human resources, modern slavery, horticultural worker exploitation, and sustainable transport in geographies like Australia, European Union, Fiji and India. This volume encourages further empirical research to build theory related to resilient and sustainable supply chain management.

The *Advances in Environmental Accounting & Management* series aims to advance knowledge of the governance and management of corporate environmental impacts and the accounting involved.

ISSN: 1479-3598

Hardback ISBN: 9781836080336

Hardback price: £80.00, €104.00, \$124.00

ePDF ISBN: 9781836080329

ePDF price: £80.00, €104.00, \$124.00

ePub ISBN: 9781836080343

ePub price: £80.00, €104.00, \$124.00

Publication date: 25 July 2024

Language: English

Audience: Professional and scholarly

Page count: 212

BIC code: KFC, KJJ, KCN

BISAC code: BUS001000, BUS099000, BUS094000

THEMA code: KFC, KJJ, KFCM

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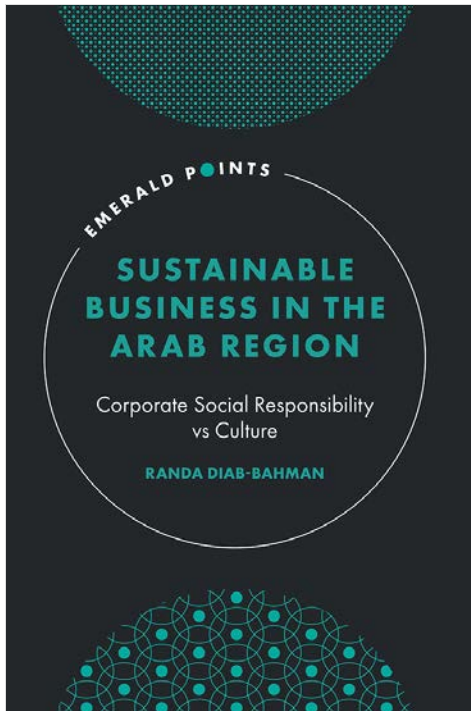
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Advanced Information

Strategy



Sustainable Business in the Arab Region: Corporate Social Responsibility vs Culture

Emerald Points

Author

Randa Diab-Bahman
Kuwait Technical College, Kuwait

Synopsis

Existing research on corporate social responsibility (CSR) is written from a largely Westernized viewpoint, but what is the relationship between CSR, organizational – and wider – culture on the sustainability of businesses in the Arab region? Also, what impact do Islamic beliefs and values have on ethical business practices?

Randa Diab-Bahman explores the understanding and expression of CSR in an Arab context; through a qualitative pilot study with prominent CSR experts (people with leading roles in CSR in the private, public and non-profit sector) in a predominately Islamic setting. *Sustainable Business in the Arab Region* confirms the importance of cultural elements in influencing the understanding and expression of CSR. Interestingly, the importance of the Islamic religion and specific aspects of its religious doctrine are found to be particularly important to understanding why CSR may be expressed differently in an Arab context.

The implications of these findings are important for policymakers, as it can help them better align their CSR initiatives and better understand their possible impact on stakeholders. Not only relevant to those researching CSR across different organizational cultures, the findings here are important to anyone doing sustainable business globally.

Hardback ISBN: 9781835493274

Hardback price: £45.00, €52.00, \$60.00

ePDF ISBN: 9781835493267

ePDF price: £45.00, €52.00, \$60.00

ePub ISBN: 9781835493281

ePub price: £45.00, €52.00, \$60.00

Publication date: 20 June 2024

Language: English

Audience: Professional and scholarly

Page count: 104

BIC code: KJG, KJR, KJU

BISAC code: BUS104000, BUS008000, BUS085000

THEMA code: KJG, KJR, KJU

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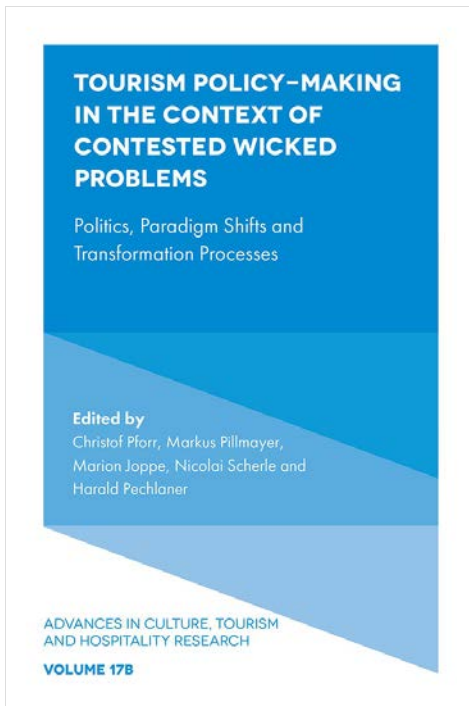
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Advanced Information

Tourism & hospitality



Tourism Policy-Making in the Context of Contested Wicked Problems: Politics, Paradigm Shifts and Transformation Processes

Advances in Culture, Tourism and Hospitality Research, Volume V17, Part B

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Synopsis

Embedded in and interrelated with its broader socio-economic and political context, the tourism system currently faces profound challenges. Against this backdrop, the book *Tourism Policy-Making in the Context of Contested Wicked Problems* offers a contemporary and interdisciplinary perspective on tourism public policy to aid the description, analysis, and explanation of these wicked and interconnected, complex policy problems. Current problem-solving capabilities and competences of governments to deal with specific tourism policy issues (or wicked problems) such as the climate emergency, tourism mobility, indigenous disadvantages, the COVID-19 pandemic, or the P2P economy are critically analysed and some interesting insights are offered into transition pathways towards tourism sustainability.

The book is part of the *Advances in Culture, Tourism and Hospitality Research* series which seeks to advance knowledge and sense-making skills in interpreting cultural, organisational, and personal influences relating to tourism and hospitality behaviours. This broad objective includes examining unconscious and conscious thinking processes of tourists, guests, and/or service providers in contexts that relate to tourism and hospitality.

ISSN: 1871-3173

Hardback ISBN: 9781835499856

Hardback price: £100.00, €130.00, \$155.00

ePDF ISBN: 9781835499849

ePDF price: £100.00, €130.00, \$155.00

ePub ISBN: 9781835499863

ePub price: £100.00, €130.00, \$155.00

Publication date: 09 September 2024

Language: English

Audience: Professional and scholarly

Page count: 444

BIC code: KNSG, KNSH, KJD

BISAC code: BUS081000, BUS072000, BUS013000

THEMA code: KNSG, KJD, KJJ

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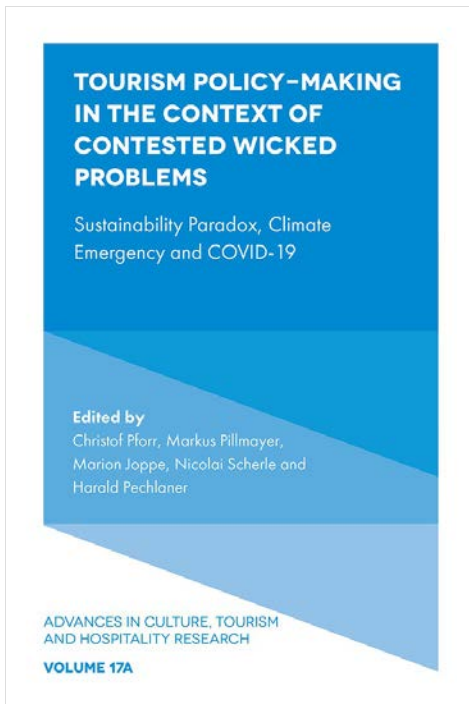
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Tourism Policy-Making in the Context of Contested Wicked Problems: Sustainability Paradox, Climate Emergency and COVID-19

Advances in Culture, Tourism and Hospitality Research, Volume V17, Part A

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Nicolai Scherle
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ISSN: 1871-3173

Hardback ISBN: 9781804554531

Hardback price: £80.00, €104.00, \$124.00

ePDF ISBN: 9781804554524

ePDF price: £80.00, €104.00, \$124.00

ePub ISBN: 9781804554548

ePub price: £80.00, €104.00, \$124.00

Publication date: 15 August 2024

Language: English

Audience: Professional and scholarly

Page count: 224

BIC code: KNSG, KNSH, KJD

BISAC code: BUS081000, BUS072000, BUS013000

THEMA code: KNSG, KJD, KJJ

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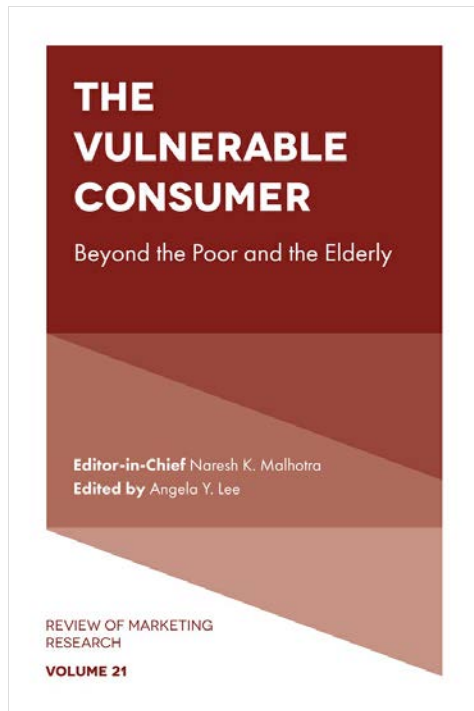
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The Vulnerable Consumer: Beyond the Poor and the Elderly

Review of Marketing Research, Volume 21

Editor

Angela Y. Lee
Northwestern University, USA

Synopsis

Review of Marketing Research pushes the boundaries of marketing - broadening the marketing concept to make the world a better place.

This special issue provides a roadmap for future research on different aspects of consumer vulnerabilities, which include not only the scarcity of financial and materialistic resources, but also scarcity mindsets, a lack of mental resources and self-knowledge, and the non-fulfilment of motivational needs. New insights, approaches and directions are set out for research on consumer vulnerabilities. The *Review of Marketing Research* continues its mission of systematically analyzing and presenting accumulated knowledge in the field of marketing as well as influencing future research by identifying areas that merit the attention of researchers.

ISSN: 1548-6435

Hardback ISBN: 9781802629569

Hardback price: £80.00, €104.00, \$124.00

ePDF ISBN: 9781802629552

ePDF price: £80.00, €104.00, \$124.00

ePub ISBN: 9781802629576

ePub price: £80.00, €104.00, \$124.00

Publication date: 24 June 2024

Language: English

Audience: Professional and scholarly

Page count: 224

BIC code: KJS, UYQ, UNC

BISAC code: BUS043000, BUS090010, BUS043060

THEMA code: KJS, UYQ, KJSG

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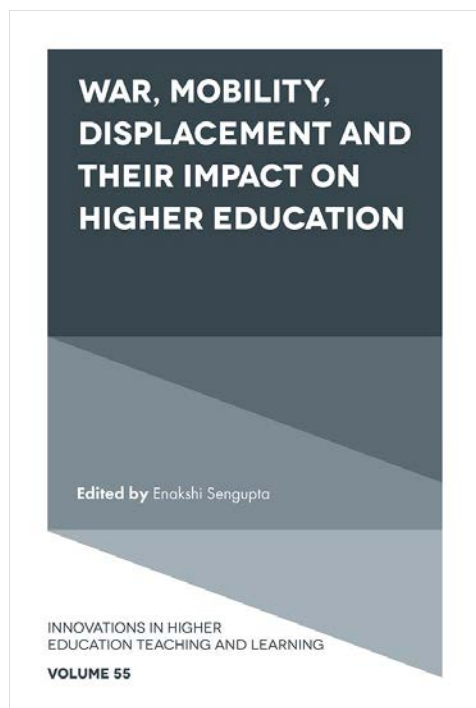
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War, Mobility, Displacement and Their Impact on Higher Education

Innovations in Higher Education Teaching and Learning, Volume 55

Editor

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Synopsis

We live in a world where children have grown up in exile as refugees and have never known their actual home. The question of their educational integration becomes secondary to evacuation and their basic needs. Chronicling the myriad of challenges which come with educating refugees and displaced students, this edited collection explores the integration of students in the universities of their host countries, and the associated language and cultural dilemmas that emerge as a result.

Delving into the experiences of academics who are in exile and the hardships they face in remaining attached to their profession, chapters present a broad view of higher education during war and displacement. Addressing issues such as quality maintenance, authors consider how degrees are often not universally recognized and how this can limit job prospects for displaced students and academics. Featuring an integrative and rigorous review of interventions and theories to help mitigate educational challenges in times of crisis, the chapters also explore the ways that refugees and displaced students contribute to and enrich the universities and communities that host them. How can access and quality be maintained even while providing education during an emergency?

Collating case studies that exemplify effective practices for accommodating students and academics in exile, this volume is a timely examination of a critical challenge and all it promises to overcome.

ISSN: 2055-3641

Hardback ISBN: 9781804554357

Hardback price: £80.00, €104.00, \$124.00

ePDF ISBN: 9781804554340

ePDF price: £80.00, €104.00, \$124.00

ePub ISBN: 9781804554364

ePub price: £80.00, €104.00, \$124.00

Publication date: 22 July 2024

Language: English

Audience: Professional and scholarly

Page count: 192

BIC code: JN, JNM, JNMN

BISAC code: EDU000000, EDU015000, EDU029000

THEMA code: JN, JNM, JNT

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